

## AusIMM Bulletin Contributors Guide – 2025

### About the AusIMM Bulletin

The AusIMM Bulletin covers stories that matter for people in resources. Through the Bulletin [website](#), regular EDMs and AusIMM social media, the Bulletin shares the best insights of the modern resources sector with a broad audience of resources professionals.

The Bulletin publishes a variety of articles, including:

- Thought leadership pieces
- Q&A interviews and professional profiles
- Technical case studies
- News stories covering relevant developments in AusIMM and/or the resources sector
- Excerpts of technical content from AusIMM conferences
- History and heritage articles.

Topics covered by the Bulletin include:

- Health and safety
- Geoscience
- Exploration
- Metallurgy and minerals processing
- Mine waste and tailings
- Mining engineering
- Sustainability and environment
- Leadership and management
- Consulting practice
- Drill and blast
- plus more – if it's relevant to the sector, it can be considered for the Bulletin

### Formats and distribution

Bulletin content is published and distributed in the following ways:

- **Bulletin website** – all articles are published online at [www.ausimm.com/bulletin](http://www.ausimm.com/bulletin)
- **Bulletin 'digital edition'** – the digital edition is a regular, carefully curated email sent up to 6x a year to ~10,000 subscribers. The EDM features a selection of recent stories published on the website. As an AusIMM member benefit, content is carefully selected for the EDM and included at the discretion of the Editor.
- **AusIMM News** – Bulletin articles are regularly shared in our fortnightly member newsletter, distributed to approx. 11,000 AusIMM members.
- **Social media** – We also share Bulletin articles on AusIMM's LinkedIn and Facebook channels to an audience of more than 60,000 followers.

### Contributing to the Bulletin

We encourage all AusIMM members and industry professionals to submit your ideas and content for the Bulletin. Contributors are encouraged to email the Editor (Dominic Stevenson) at [dstevenson@ausimm.com](mailto:dstevenson@ausimm.com) to discuss your idea. See the next page to help prepare your submission.

## Preparing your submission

### Content

AusIMM represents professionals involved in all aspects of mining. [For reference, our most-read stories of 2024 can be found here](#). It is recommended that prospective authors review these stories to get a sense of the articles that resonate with our readers and the overall style of Bulletin content. The stories range from thought leadership style articles to technical case studies.

### Style

The Bulletin editor will work with you to finalise your piece for publication and will make edits for clarity and style. Some general tips when creating your article:

- Please include a short and descriptive heading
- We use the Harvard citation system – please don't use footnotes or endnotes.
- The use of one or two informative graphs/tables per article is welcome, but must be supplied at high resolution in order to be legible.
- Please submit the article in Word (no PDFs).
- Bulletin articles range from 500-3000 words. The editor will discuss with you the best length for your piece.

### Audience, tone and content

Articles should be relevant to our primary audience - Australasian resources professionals. However, international content that covers timely or relevant industry developments will be considered.

Articles should be informative and written in a professional (not colloquial) manner. In general, articles that discuss a specific company/product should be done in such a way to discuss/demonstrate the professional application of the technology rather than simply a sales piece. Sales-type language should be edited where appropriate (e.g. consider changing the word 'customers' to 'stakeholders')

The Bulletin is not an academic journal or peer-reviewed technical publication. However, our audience are educated professionals and technical topics are encouraged, provided they are written about in an accessible way. Assume our audience is 'educated but not informed' – i.e., an article about metallurgy should be understandable by someone with a background in mining engineering.

### Contact

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