

## **Membership talking points**

The following copy can be used in-person at events, in print or in digital formats to support conversations about AusIMM membership.

You are welcome to copy and paste directly or to use elements from below.

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### **Member benefits – highlights**

- Join our global community of over 15,000 resources professionals
- Support the association that upholds standards, advances professional excellence and represents and advocates for resources professionals —promoting the vital work and impact of our industry.
- Advance your career with world-class professional development.
- Expand your network and build valuable industry connections.
- Meet some of the requirements to be a Competent Person or Chartered Professional with Member or Fellow grade.
- Access over 18,000 digital resources and the world's biggest collection of mining and minerals research.
- Showcase your experience and commitment to excellence with globally-recognised postnominals.

### **Webinar - opening**

"Before we get started, a quick note for those who may not yet be AusIMM members. AusIMM is the peak body for people in resources—offering discounted access to events like this, plus webinars, professional development pathways, mentoring and global postnominals that recognise your expertise. There's a membership grade for every stage, from students through to senior leaders. You can take a quick 60-second quiz on our website to find the right grade and join our community."

### **Webinar - conclusion**

"Before we wrap up, I'd love to remind you that AusIMM membership gives you access to technical webinars like this one all year round—plus discounted events, postnominals to boost your credibility, and access to the OneMine Library. If you're not yet a member, take 60 seconds after this session to check your eligibility and join our global community shaping the future of mining."

[Put AusIMM membership slide on screen]



## Event - general

"If you're building a career in mining, I really recommend exploring AusIMM membership. Whether you're a student, graduate, or industry leader, membership gives you access to exclusive networking, discounted professional development, and global recognition with a postnominal like MAusIMM. Just take the short quiz online to find the right grade for you—it only takes a minute."

## Event – student focus

"If you're a student looking to break into mining, AusIMM membership is a no-brainer. You'll gain access to student-only events, scholarships, and discounted entry to major conferences—all while building connections through your local Student Chapter. Plus, the SAusIMM postnominal adds credibility to your CV while you're still studying. It only takes a minute to find your grade and sign up."

## Event – new professional focus

"If you've recently started your career in mining, AusIMM's New Professional grade can help you get ahead. You'll join a global network of peers, gain discounted access to PD, free technical webinars, and earn the GAusIMM or AAusIMM(NP) postnominal to highlight your commitment to the profession. The New Professional Network also runs virtual and in-person events to help you connect and grow. Just take our short quiz to find your membership grade—it's quick and easy."

## Event – established leaders

"If you're a senior professional, AusIMM membership is an opportunity to contribute to the sector, stay connected with peers, and access valuable resources like the Digital Library, mentoring, and Chartered Professional accreditation. The MAusIMM or FAusIMM postnominal recognises your leadership and commitment to excellence. Whether you're mentoring the next generation or influencing industry standards, AusIMM keeps you at the forefront."

## Email

*After an event where you have discussed membership, it can be helpful to follow up with an email to prompt action.*

Subject: Great to meet you at [event name]

Hi \_\_\_,

It was great to connect with you *last night* at \_\_\_\_.

I thought I'd follow up with a quick note, as we spoke a little about AusIMM membership. It's a great way to stay connected to the sector and access opportunities like webinars,



discounted events, networks, and professional development—tailored to your career stage. I have personally gotten a lot out of my membership *[specify if relevant]*.

If you are interested, you can take the 60-second quiz to find the right membership grade for you: <https://www.ausimm.com/communities/membership/#quiz>

Please reach out if you have any questions.

Kind regards

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### General email

*You can insert the following lines, where appropriate, into your emails as a reminder about membership:*

If you're not yet an AusIMM member, now's a great time to join and enjoy discounted access to events like *[specify recent event]*—plus webinars, mentoring, and global postnominals to boost your profile.

Take the 60-second quiz to find the right grade for you and join today:

<https://www.ausimm.com/communities/membership/#quiz>

This event is just one of many benefits our AusIMM members enjoy at a special rate—explore membership options and take a quick quiz to find the right grade for you:

<https://www.ausimm.com/communities/membership/#quiz>

If you are interested in more *[specify recent webinar or event]*, plus access to exclusive resources and networks, find out more about joining AusIMM:

<https://www.ausimm.com/communities/membership/>

### Company intranet

Heading: Advance your career with AusIMM membership

Body: Did you know AusIMM membership gives you global recognition and discounted access to world-class professional development? From technical conferences and online courses to webinars, mentoring and industry networking, AusIMM supports your career at every stage. It only takes a minute to check which membership grade is right for you—take the quiz and join the professional community shaping the future of resources.