

Membership toolkit usage tips

Below are some suggestions for how you can make the most of the membership toolkit, in conjunction with the ‘membership talking points’ to champion AusIMM membership and advance the resources sector.

Postnominals:

- Display in your email signature
- On your LinkedIn profile

PowerPoint slides:

- Include in your event presentation
- Include on dynamic screens
- Incorporate into your webinar presentation

The PowerPoint has been designed so you can select the slides most pertinent to your event.

There is also a standalone slide that can be used if you don’t have time for the full deck.

Flyer:

- Share on your company intranet (with permission)
- Stick on work fridge (with permission)
- Email to resources students or professionals who have expressed interest

Membership brochure:

- Display at events
- Hand out to interested students or professionals
- Use as a conversation tool to help individuals discover the right membership grade for them

Thank you for your continued support of AusIMM and your commitment to advancing professional excellence in the resources sector.