

Consultants Society Forum 2026: The Evolving Consultant – Human Insights on Emerging Technology

Speaker: Alex Maund, Head of Analytics, Quartex

Topic: Human Barriers in AI Adoption

Abstract: Many AI initiatives fail not because the technology underperforms, but because organisations struggle to trust and adopt it. This presentation explores the “last mile” of AI implementation through a human lens, examining cultural, operational, and behavioural barriers, and how trust-led deployment strategies enable successful transition from proof of concept to production.