AusIMM Conferences | UNSW SYDNEY

AusRock 2027

Sponsorship and Exhibition Prospectus

Perth, Australia
7–9 April

Australia's leading ground control conference

AusRock 2027 will bring together mining professionals, researchers and industry leaders in Perth from 7–9 April 2027. Recognised as Australia's premier ground control conference, the event provides a platform to explore the latest advances in geotechnical engineering, rock mechanics and ground control.

Delivered by AusIMM in partnership with UNSW, AusRock attracts a highly engaged audience seeking practical solutions, technical insights and valuable industry connections, making it an ideal opportunity for sponsors to showcase their brand and expertise.

With no dedicated exhibition for AusRock, delegates will also have access to the Underground Operators exhibition on Wednesday 7 April with over 140 companies from across the industry on display.

Leading provider of technical conferences



Introducing AusIMM

AusIMM is the peak body and trusted voice for professionals in the resources sector. We advance careers, inspire leadership, uphold standards and connect communities.

In recognition of our global impact, AusIMM was named the 2024 Association of the Year.

For nearly 50 years, AusIMM has delivered world-class technical conferences to the mining industry.

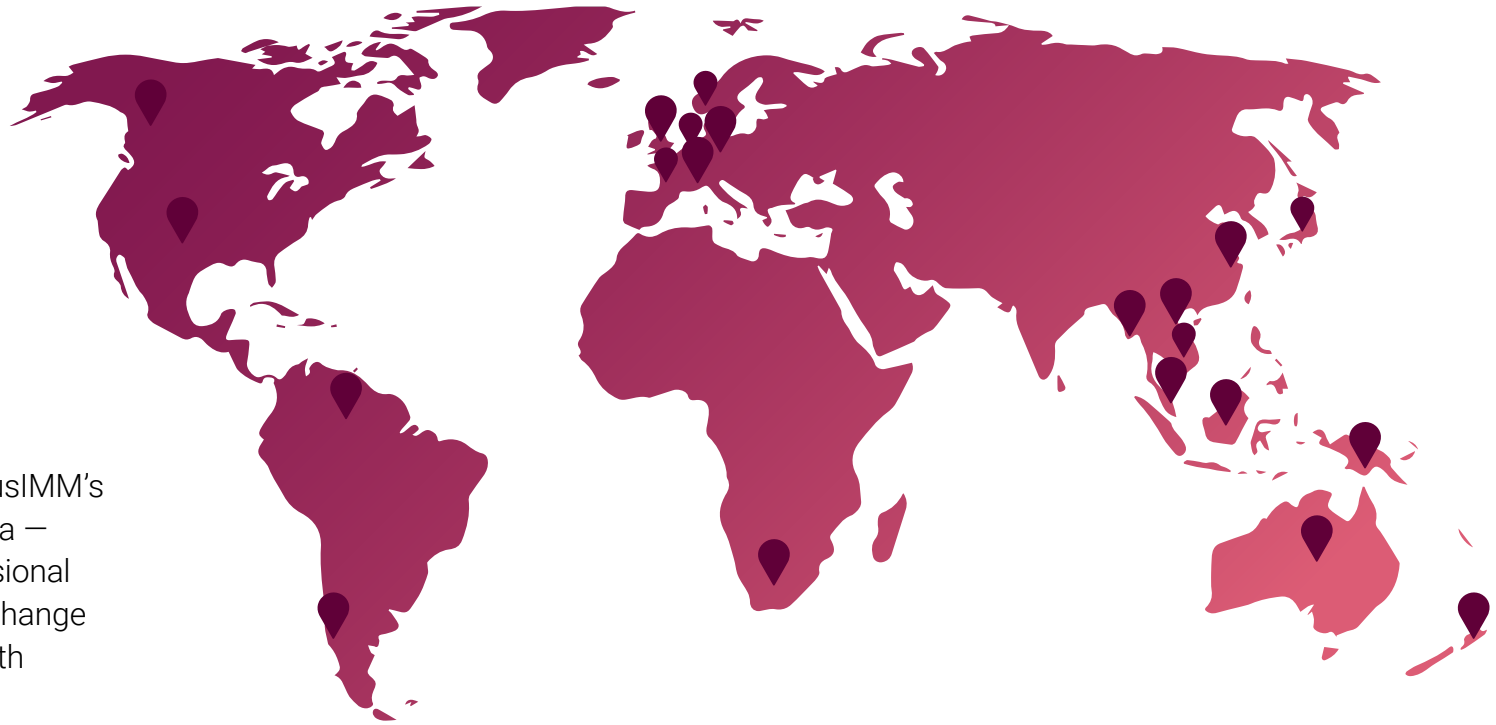
Our conferences are renowned for showcasing cutting-edge innovation and industry best practices, while offering exceptional opportunities for networking, knowledge sharing, skills development and business growth.

> “AusIMM is proud to deliver world-class conferences that bring our global community together to connect, learn and share.”
>
> **Stephen Durkin, FAusIMM**
> **AusIMM CEO**

Global audience

With more than 16,000 engaged members and a conference database of over 60,000 mining professionals worldwide, AusIMM offers access to a highly targeted and influential audience. As a sponsor or exhibitor, your organisation will benefit from premium brand exposure on a truly global stage.

A significant number of delegates attend AusIMM's technical conferences from outside Australia — not only to continue their accredited professional development, but also to share insights, exchange ideas, build relationships and collaborate with industry professionals at all levels.



Expected attendance

200+
total attendees

Engage through every channel

16,000+

Active AusIMM members across 100 countries

80,000+

Followers across AusIMM's social media platforms

70,000+

Subscribers to AusIMM's database for email marketing

5,000+

Delegates attending AusIMM conferences annually

Showcase your brand



Showcase your organisation and unique offering to our engaged audiences.



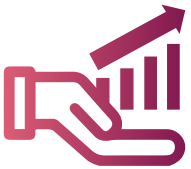
Build strategic connections with key decision makers in the mining sector.



Reach and connect with a truly global audience.



Position your brand and demonstrate your thought-leadership to the resources community.



Invest for future opportunities by generating new leads and business opportunities.



Support the peak body to deliver the highest quality professional development for the resources sector.

A world-class event experience



To be held at the Perth Convention and Exhibition Centre, AusRock 2027 offers delegates a unique opportunity to explore the latest technologies, innovations, research and best practices shaping the future of the mining industry.

Experience a comprehensive technical program featuring thought-provoking keynote presentations from industry leaders, interactive sessions, practical case studies and engaging panel discussions. The event also includes a vibrant exhibition floor showcasing the latest products, services and innovations, along with numerous networking events designed to help delegates build valuable industry connections.

AusRock 2027
Program Highlights

Conference
7-9 April 2027

Welcome Reception
7 April 2027

Tours and workshops
Dates TBC

Sponsorship opportunities



Showcase your brand to a global audience of mining professionals with our versatile sponsorship packages. Whether your goal is to maximize brand impact, expand your reach, demonstrate industry leadership, generate new leads or leave a lasting impression, our sponsorship opportunities are designed to help your organisation succeed.

Choose from different packages:

Conference Packages

Gain high-visibility exposure through speaking opportunities, branded sessions, and premium placement on marketing material at the conference.

Networking Packages

Position your brand's leadership and forge valuable connections with key stakeholders at our premium networking events.

Engagement Packages

Reach targeted audience segments through specialised program elements that spark interaction and boost brand awareness.

Conference Elements

Boost your brand visibility by aligning with high-exposure delegate touch points, including the conference app and coffee carts.

All sponsorship packages can be customised to meet your unique objectives.

Please get in touch and we will work with you to create a bespoke solution that fits your goals.

Conference Packages

	Major $15,000 Exclusive	Gold $11,000 Limited	Silver $8,500 Limited
Registration			
Full delegate registrations, including social functions	6	4	3
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓
Program involvement			
Sponsor a technical session	✓	✓	–
Company representative to chair sponsored session	✓	✓	–
Video to play in sponsored technical session	✓	✓	–
Logo on program in alignment with sponsored technical session	✓	✓	–
Logo on opening slide in sponsored technical session	✓	✓	–
Feature image used on stage in sponsored technical session	✓	✓	–
Company branding and promotion			
Logo on sponsor summary signage onsite	✓	✓	✓
Social media post via AusIMM channels	2	–	–
Written news article in event EDM and on event website	✓	–	–
Logo on footer of event marketing EDMs	✓	–	–
Verbal acknowledgment by conference chair during conference	✓	✓	–
Logo on event website, with link to company homepage	✓	✓	✓
Logo featured on the conference app	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓
Business development opportunities			
Promotional push notification sent to delegates via the conference app	2	1	–
Access Scan Leads function via the conference app and export contacts report	✓	✓	✓
Copy of the delegate list*	✓	–	–

** Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.*
Note: All prices listed are in Australian Dollars and are GST inclusive

Networking Packages

	Welcome Reception $8,500 Exclusive	Networking Function $8,500 Exclusive
Registration		
Full delegate registrations, including social functions	**2**	**2**
Opportunity to purchase additional registrations at reduced rates	✓	✓
Company branding and promotion		
Logo on sponsor summary signage onsite	✓	✓
Logo on program in alignment with Welcome Reception	✓	–
Logo on program in alignment with Networking Function	–	✓
Logo on dedicated signage for Welcome Reception	✓	–
Logo on dedicated signage for Networking Function	–	✓
Logo on event website, with link to company homepage	✓	✓
Logo featured on the conference app	✓	✓
Logo included on sponsor loop slides onsite	✓	✓
Promotional PDF flyer/s to be included in the conference app	✓	✓

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Conference Elements

	Coffee Cart $7,500 Limited	Lunch Sponsor $5,000 Limited	Conference App $6,500 Exclusive	Lanyard $8,000 Exclusive	Conference Proceedings $6,000 Exclusive	Merchandise TBC* Limited
Registration						
Full delegate registrations, including social functions	2	1	1	2	1	–
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓	✓	–
Exhibition space						
Dedicated coffee cart on exhibition floor	✓	–	–	–	–	–
Dedicated lunch space in a premium location	–	✓	–	–	–	–
Company branding and promotion						
Logo on sponsor summary signage onsite	✓	✓	✓	✓	✓	–
Logo on signage attached to coffee cart	✓	–	–	–	–	–
Logo on program in alignment with lunch break	–	✓	–	–	–	–
Logo displayed on the conference app	–	–	✓	–	–	–
Logo on conference lanyards alternating with AusIMM logo	–	–	–	✓	–	–
Logo displayed on the eBook proceedings front cover	–	–	–	–	✓	–
Full page advertisement in the eBook proceedings	–	–	–	–	✓	–
Opportunity to provide branded cups (sponsor to provide)	✓	–	–	–	–	–
Opportunity to provide a pull up banner to sit beside the coffee cart	✓	–	–	–	–	–
Opportunity to provide branded merchandise for delegates	–	–	–	–	–	✓
Logo on event website, with link to company homepage	✓	✓	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓	✓	✓
Business development opportunities						
Promotional push notification sent to delegates via the conference app	–	–	1	–	–	–

** Price dependant on merchandise option. For example, pens, note pads, bags etc.*
Note: All prices listed are in Australian Dollars and are GST inclusive

Get in touch

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