

# Critical Minerals 2026

Sponsorship and  
Exhibition Prospectus

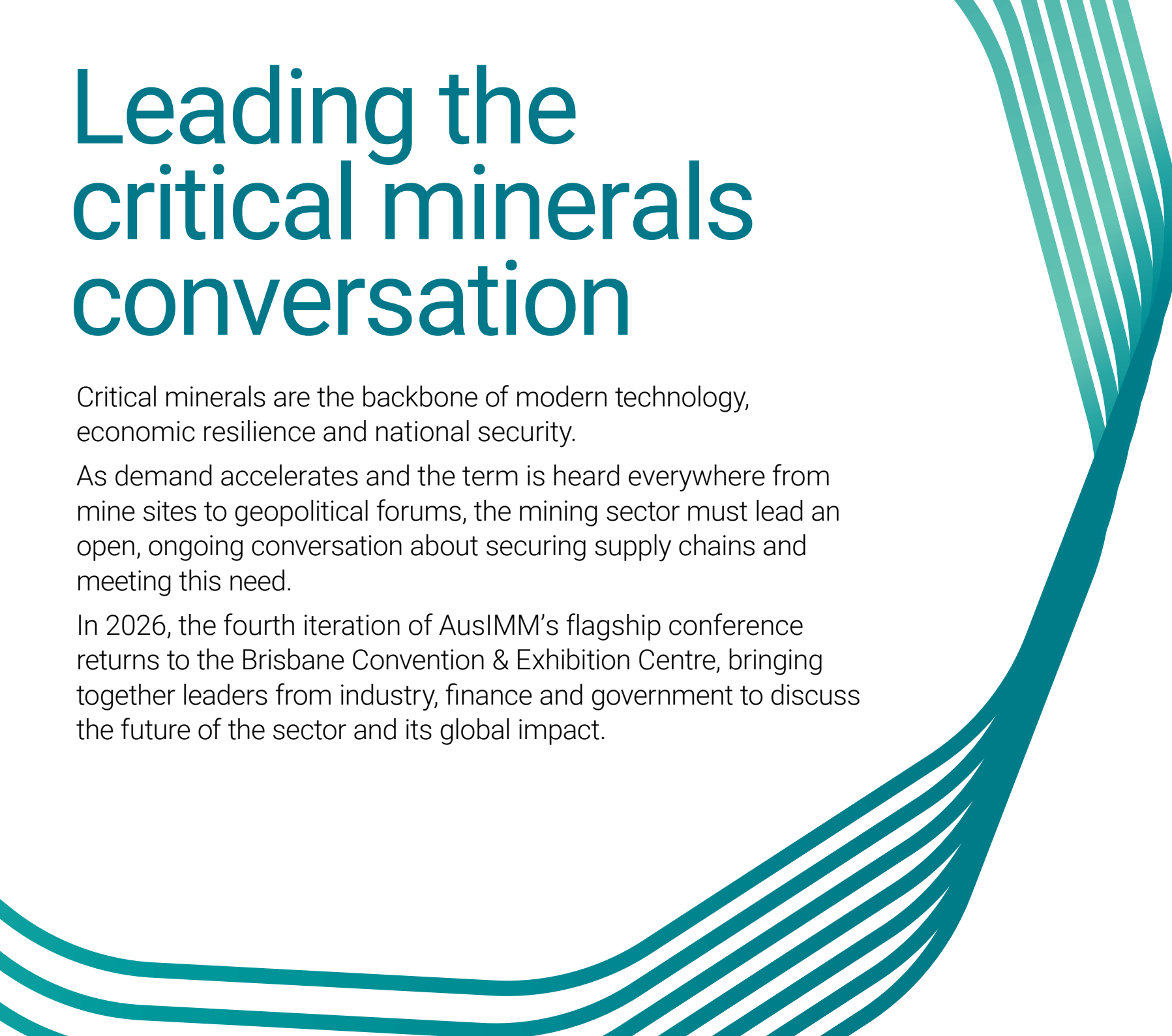
Brisbane, Australia  
21–23 September 2026

# Leading the critical minerals conversation

Critical minerals are the backbone of modern technology, economic resilience and national security.

As demand accelerates and the term is heard everywhere from mine sites to geopolitical forums, the mining sector must lead an open, ongoing conversation about securing supply chains and meeting this need.

In 2026, the fourth iteration of AusIMM's flagship conference returns to the Brisbane Convention & Exhibition Centre, bringing together leaders from industry, finance and government to discuss the future of the sector and its global impact.



# Leading provider of technical conferences

## Introducing AusIMM

AusIMM is the peak body and trusted voice for professionals in the resources sector. We advance careers, inspire leadership, uphold standards and connect communities.

In recognition of our global impact, AusIMM was named the 2024 Association of the Year.

For nearly 50 years, AusIMM has delivered world-class technical conferences to the mining industry.

Our conferences are renowned for showcasing cutting-edge innovation and industry best practices, while offering exceptional opportunities for networking, knowledge sharing, skills development and business growth.

“

AusIMM is proud to deliver world-class conferences that bring our global community together to connect, learn and share.

**Stephen Durkin, FAusIMM**  
**AusIMM CEO**

”

# Global audience

With more than 15,000 engaged members and a conference database of over 60,000 mining professionals worldwide, AusIMM offers access to a highly targeted and influential audience. As a sponsor or exhibitor, your organisation will benefit from premium brand exposure on a truly global stage.

A significant number of delegates attend AusIMM's technical conferences from outside Australia — not only to continue their accredited professional development, but also to share insights, exchange ideas, build relationships and collaborate with industry professionals at all levels.



## Critical Minerals 2025 overview:

**665**  
total attendees

**23**  
countries

**298**  
organisations

**23**  
sponsors

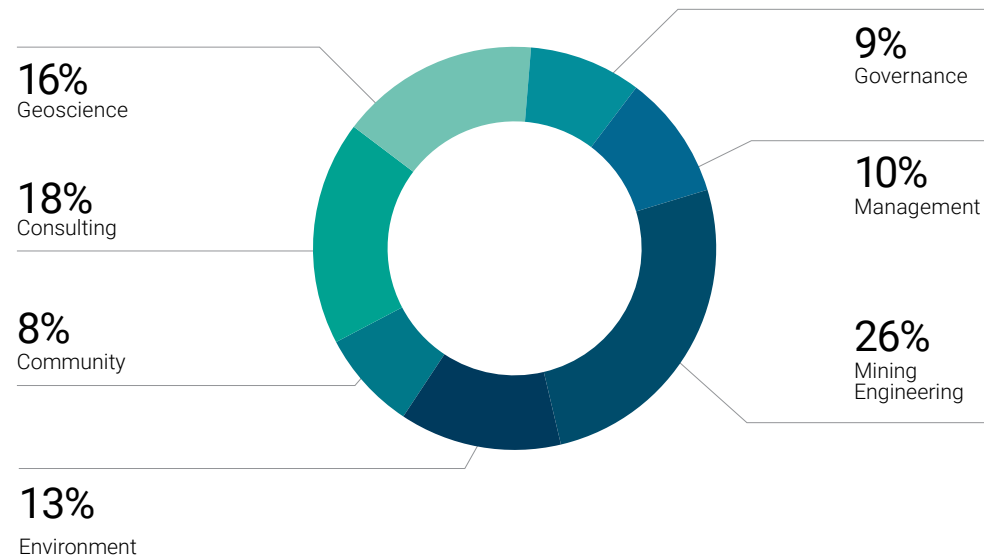
**49**  
exhibitors

# Delegate profiles

## Position overview



## Area of Interest / Discipline



# Engage through every channel



**15,000+**

Active AusIMM members  
across 100 countries



**70,000+**

Followers across AusIMM's  
social media platforms



**60,000+**

Subscribers to AusIMM's  
database for email  
marketing



**5,000+**

Delegates attending  
AusIMM conferences  
annually

## Critical Minerals 2025 Digital reach



**101,000+**

Website views



**1.5M**

Impressions via paid  
social media campaign



**33%**

Average open rate on  
conference marketing emails

# Showcase your brand



**Showcase your organisation**  
and unique offering to our  
engaged audiences.



**Build strategic connections**  
with key decision makers in  
the mining sector.



**Reach and connect** with  
a truly global audience.



**Position your brand**  
and demonstrate your  
thought-leadership to the  
resources community.



**Invest for future opportunities**  
by generating new leads and  
business opportunities.



**Support the peak body** to  
deliver the highest quality  
professional development  
for the resources sector.

# A world-class event experience



To be held at the Brisbane Convention and Exhibition Centre, Critical Minerals 2026 offers delegates a unique opportunity to explore the latest technologies, innovations, research and best practices shaping the future of the mining industry.

Experience a comprehensive technical program featuring thought-provoking keynote presentations from industry leaders, interactive sessions, practical case studies and engaging panel discussions.

The event also includes a vibrant exhibition floor showcasing the latest products, services and innovations, along with numerous networking events designed to help delegates build valuable industry connections.

## **Critical Minerals 2026 Program Highlights**

**Conference and Exhibition**  
21–23 September 2026

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**Welcome Reception**  
21 September 2026

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**Networking Function**  
22 September 2026

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**Tours and workshops**  
Dates TBC

# Previous Sponsors and Exhibitors

## Sponsors

Official Government  
Partner



Platinum  
Sponsor



Platinum  
Sponsor



Academic  
Partner



Silver  
Sponsor



Silver  
Sponsor



Silver  
Sponsor



Exhibition Lounge  
Sponsor



Automation  
Sponsor



Critical Conversations  
Sponsor



Technical Session  
Sponsor



Technical Session  
Sponsor



Technical Session  
Sponsor



Technical Session  
Sponsor



Name Badge and  
Lanyard Sponsor



Coffee Cart  
Sponsor



Coffee Cart  
Sponsor



Conference App  
Sponsor



Association  
Partner



Supporting  
Partner



Supporting  
Partner



Supporting  
Partner



## Exhibitors



# Sponsorship opportunities

A group of people, mostly men and one woman, are walking through a large, modern conference hall. They are all wearing lanyards with identification badges. The woman in the center is smiling broadly. The background shows other attendees and conference signage, including one that says "UNDERGROUND OPERATIONS CONFERENCE". The lighting is bright and even.

Showcase your brand to a global audience of mining professionals with our versatile sponsorship packages. Whether your goal is to maximize brand impact, expand your reach, demonstrate industry leadership, generate new leads or leave a lasting impression, our sponsorship opportunities are designed to help your organisation succeed.

Choose from different packages:

## **Conference Packages**

Gain high-visibility exposure through speaking opportunities, branded sessions, and premium placement on marketing material at the conference.

## **Networking Packages**

Position your brand's leadership and forge valuable connections with key stakeholders at our premium networking events.

## **Engagement Packages**

Reach targeted audience segments through specialised program elements that spark interaction and boost brand awareness.

## **Conference Elements**

Boost your brand visibility by aligning with high-exposure delegate touch points, including the conference app and coffee carts.

All sponsorship packages can be customised to meet your unique objectives.

Please get in touch and we will work with you to create a bespoke solution that fits your goals.

# Conference Packages

	Major SOLD Exclusive	Platinum \$32,000 Limited	Gold \$22,000 Limited	Silver \$16,000 Limited
<b>Registration</b>				
Full delegate registrations, including social functions	10	8	6	4
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓
<b>Exhibition space</b>				
Standard shell scheme or raw space only	6x6m	6x3m	3x3m	3x3m
<b>Program involvement</b>				
Sponsor a technical session	✓	✓	✓	–
Company representative to chair sponsored session	✓	✓	✓	–
Video to play in sponsored technical session	✓	✓	✓	–
Logo on program in alignment with sponsored technical session	✓	✓	✓	–
Logo on opening slide in sponsored technical session	✓	✓	✓	–
Feature image used on stage in sponsored technical session	✓	✓	✓	–
<b>Company branding and promotion</b>				
Logo on sponsor summary signage onsite	✓	✓	✓	✓
Social media post via AusIMM channels	2	1	–	–
Written news article in event EDM and on event website	✓	✓	–	–
Logo on footer of event marketing EDMs	✓	✓	–	–
Verbal acknowledgment by conference chair during conference	✓	✓	✓	–
Logo on event website, with link to company homepage	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓
<b>Business development opportunities</b>				
Promotional push notification sent to delegates via the conference app	2	1	1	–
Access Scan Leads function via the conference app and export contacts report	✓	✓	✓	✓
Copy of the delegate list*	✓	✓	–	–

\* Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.

Note: All prices listed are in Australian Dollars and are GST inclusive

# Networking Packages

	<b>Welcome Reception</b> <b>\$12,500</b> Exclusive	<b>Networking Function</b> <b>\$12,500</b> Exclusive
<b>Registration</b>		
Full delegate registrations, including social functions	3	3
Opportunity to purchase additional registrations at reduced rates	✓	✓
<b>Company branding and promotion</b>		
Logo on sponsor summary signage onsite	✓	✓
Logo on program in alignment with Welcome Reception	✓	–
Logo on program in alignment with Networking Function	–	✓
Logo on dedicated signage for Welcome Reception	✓	–
Logo on dedicated signage for Networking Function	–	✓
Logo on event website, with link to company homepage	✓	✓
Logo featured on the conference app	✓	✓
Logo included on sponsor loop slides onsite	✓	✓
Promotional PDF flyer/s to be included in the conference app	✓	✓

\* Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.  
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# Engagement Packages

	Exhibition Lounge \$15,000 Limited	Technical Session \$12,500 Limited	Lunch Sponsor \$8,500 Limited
<b>Registration</b>			
Full delegate registrations, including social functions	4	2	2
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓
<b>Exhibition space</b>			
Dedicated lounge space in premium location	✓	–	–
<b>Program involvement</b>			
Logo on program in alignment with lunch break	–	–	✓
Sponsor a technical session	–	✓	–
Company representative to chair sponsored session	–	✓	–
Video to play in sponsored technical session	–	✓	–
Logo on program in alignment with sponsored technical session	–	✓	–
Logo on opening slide in sponsored technical session	–	✓	–
Feature image used on stage in sponsored technical session	–	✓	–
<b>Company branding and promotion</b>			
Logo on exhibition lounge signage	✓	–	–
Logo on sponsor summary signage onsite	✓	–	✓
Logo on dedicated signage around lunch stations	–	–	✓
Logo on event website, with link to company homepage	✓	✓	✓
Logo featured on the conference app	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓
Promotional PDF flyer/s to be included in the conference app	✓	✓	✓

*Note: All prices listed are in Australian Dollars and are GST inclusive*

# Conference Elements

	Coffee Cart \$10,000 Limited	Charging Station \$7,000 Exclusive	Conference App \$6,500 Exclusive	Lanyard \$11,000 Exclusive	Conference Proceedings \$6,000 Exclusive	Merchandise \$TBC* Limited
<b>Registration</b>						
Full delegate registrations, including social functions	2	2	1	2	1	–
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓	✓	–
<b>Exhibition space</b>						
Dedicated coffee cart on exhibition floor	✓	–	–	–	–	–
Dedicated charging station space in a premium location	–	✓	–	–	–	–
<b>Company branding and promotion</b>						
Logo on sponsor summary signage onsite	✓	✓	✓	✓	✓	–
Logo on signage attached to coffee cart	✓	–	–	–	–	–
Logo on signage attached to the charging station	–	✓	–	–	–	–
Logo displayed on the conference app	–	–	✓	–	–	–
Logo on conference lanyards alternating with AusIMM logo	–	–	–	✓	–	–
Logo displayed on the eBook proceedings front cover	–	–	–	–	✓	–
Full page advertisement in the eBook proceedings	–	–	–	–	✓	–
Opportunity to provide branded cups (sponsor to provide)	✓	–	–	–	–	–
Opportunity to provide a pull up banner to sit beside the coffee cart	✓	–	–	–	–	–
Opportunity to provide branded merchandise for delegates	–	–	–	–	–	✓
Logo on event website, with link to company homepage	✓	✓	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓	✓	✓
<b>Business development opportunities</b>						
Promotional push notification sent to delegates via the conference app	–	–	1	–	–	–

\* Price dependant on merchandise option. For example, pens, note pads, bags etc.  
Note: All prices listed are in Australian Dollars and are GST inclusive

# Exhibition opportunities



Position your company at the forefront of the industry by exhibiting at Critical Minerals 2026 — a premier platform to showcase your products or services, strengthen brand presence and engage directly with high-value prospects and industry leaders.

Unlock opportunities for qualified lead generation, meaningful networking and actionable market insights that will help your company stay ahead of evolving trends and competitor activity.

As an exhibitor, you'll elevate your brand's credibility, demonstrate industry leadership and create lasting partnerships with key decision-makers. Don't miss this opportunity to secure your presence at Critical Minerals 2026 and accelerate growth with measurable business results.

# Exhibition Opportunities

	Single Exhibitor \$4,900	Double Exhibitor \$9,800
<b>Registration</b>		
Full delegate registrations, including social functions	2	4
Opportunity to purchase additional registrations at reduced rates	✓	✓
<b>Exhibition space</b>		
Standard shell scheme <b>or</b> raw space only (shell scheme includes walls, fascia, lighting and power)	3x3m	3x6m
<b>Company branding and promotion</b>		
Logo and company profile on exhibitor listing on event website	✓	✓
Logo and company profile on exhibitor listing on conference app	✓	✓
PDF flyer/s to be included in conference app	✓	✓
<b>Business development opportunities</b>		
Access the scan leads function via the conference app and export contacts report	✓	✓

*Note: All prices listed are in Australian Dollars and are GST inclusive*



# Booking form



## Sponsorship/Exhibition Contact Details

Title <i>(please indicate)</i>	Ms	Mr	Mx	Dr	Prof
First Name					Last Name
Position					
Organisation <i>(how it will be displayed at the event)</i>					
Phone					
Email					
Website					

## Billing Contact Details *(complete this section if different to above)*

Title			
First Name		Last Name	
Position			
Organisation <i>(for invoice, if different)</i>			
Address		City	
State	Postcode	Country	

By signing and returning this booking form, you agree to the AusIMM sponsorship and/or exhibition **terms and conditions**.

Total Sponsorship and/or Exhibition Investment: \$

Signature

Date

Note: All prices listed are in Australian Dollars and are GST inclusive. An invoice will be issued on receipt of your booking form. Sponsorship and/or exhibition bookings are subject to full payment being received within agreed terms.

Please email your booking form and company logo to Sasha Pell **[spell@ausimm.com](mailto:spell@ausimm.com)**

## Select your package/s:

- Major
- Platinum
- Gold
- Silver
- Coffee Cart
- Lunch
- Exhibition Lounge
- Welcome Reception
- Networking Function
- Charging Station
- Conference App
- Technical Session
- Conference Proceedings
- Lanyard
- Merchandise
- Single Exhibitor (3x3m)
- Double Exhibitor (6x3m)

To view floorplan **[CLICK HERE](#)**

Booth # preference/s:

1	
2	
3	

# Get in touch

**Sasha Pell**

Sponsorship & Exhibition  
Sales Manager, Events, AusIMM

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Minerals  
2026**

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