AusIMM Conferences

Critical Minerals 2027

Sponsorship and Exhibition Prospectus

Perth, Australia
20—22 September

Leading the critical minerals conversation

Critical minerals are the backbone of modern technology, economic resilience and national security.

As demand accelerates and the term is heard everywhere from mine sites to geopolitical forums, the mining sector must lead an open, ongoing conversation about securing supply chains and meeting this need.

In 2027, the fourth iteration of AusIMM's flagship conference returns to the Perth Convention & Exhibition Centre, bringing together leaders from industry, finance and government to discuss the future of the sector and its global impact.

Leading provider of technical conferences



Introducing AusIMM

AusIMM is the peak body and trusted voice for professionals in the resources sector. We advance careers, inspire leadership, uphold standards and connect communities.

In recognition of our global impact, AusIMM was named the 2024 Association of the Year.

For nearly 50 years, AusIMM has delivered world-class technical conferences to the mining industry.

Our conferences are renowned for showcasing cutting-edge innovation and industry best practices, while offering exceptional opportunities for networking, knowledge sharing, skills development and business growth.

> “AusIMM is proud to deliver world-class conferences that bring our global community together to connect, learn and share.”
>
> **Stephen Durkin, FAusIMM**
> **AusIMM CEO**

Global audience

With more than 16,000 engaged members and a conference database of over 60,000 mining professionals worldwide, AusIMM offers access to a highly targeted and influential audience. As a sponsor or exhibitor, your organisation will benefit from premium brand exposure on a truly global stage.

A significant number of delegates attend AusIMM's technical conferences from outside Australia — not only to continue their accredited professional development, but also to share insights, exchange ideas, build relationships and collaborate with industry professionals at all levels.



2027 expected attendance:

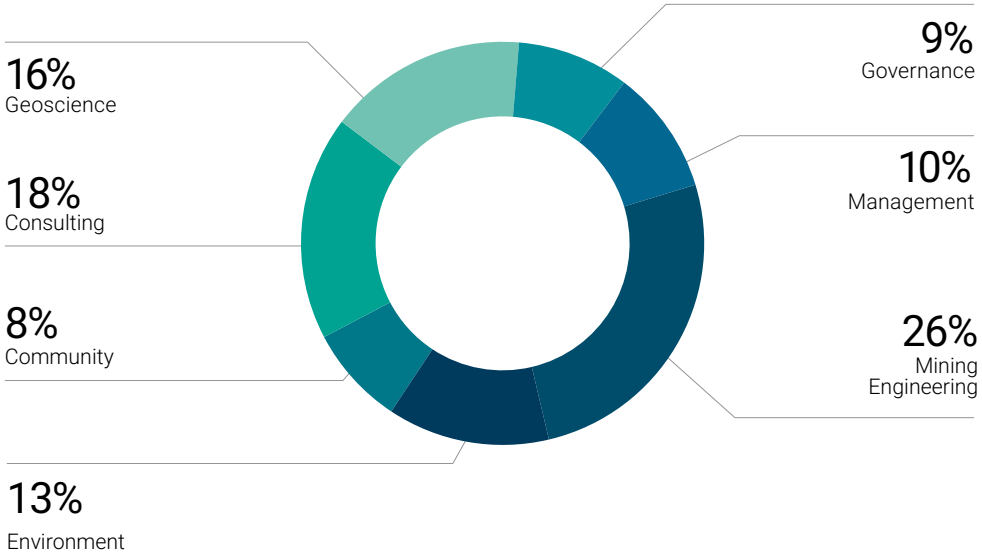
600+	25	250+	20+	45+
total attendees	countries	organisations	sponsors	exhibitors

Delegate profiles

Position overview



Area of Interest / Discipline





Engage through every channel

17,000+
Active AusIMM members across 100 countries

70,000+
Followers across AusIMM's social media platforms

60,000+
Subscribers to AusIMM's database for email marketing

5,000+
Delegates attending AusIMM conferences annually

Critical Minerals demonstrated digital reach

101,000+
Website views

1.5M
Impressions via paid social media campaign

33%
Average open rate on conference marketing emails

Showcase your brand



Showcase your organisation and unique offering to our engaged audiences.



Build strategic connections with key decision makers in the mining sector.



Reach and connect with a truly global audience.



Position your brand and demonstrate your thought-leadership to the resources community.



Invest for future opportunities by generating new leads and business opportunities.



Support the peak body to deliver the highest quality professional development for the resources sector.

A world-class event experience



To be held at the Perth Convention and Exhibition Centre, Critical Minerals 2027 offers delegates a unique opportunity to explore the latest technologies, innovations, research and best practices shaping the future of the mining industry.

Experience a comprehensive technical program featuring thought-provoking keynote presentations from industry leaders, interactive sessions, practical case studies and engaging panel discussions.

The event also includes a vibrant exhibition floor showcasing the latest products, services and innovations, along with numerous networking events designed to help delegates build valuable industry connections.

Critical Minerals 2027 Program Highlights

Conference and Exhibition
20—22 September 2027

Welcome Reception
20 September 2027

Networking Function
21 September 2027

Tours and workshops
Dates TBC

Previous Sponsors and Exhibitors

Sponsors

Official Government Partner

Platinum Sponsor

Gold Sponsor

Gold Sponsor

Gold Sponsor

Silver Sponsor

Silver Sponsor

Exhibition Lounge Sponsor

Technical Session Sponsor

Technical Session Sponsor

Name Badge and Lanyard Sponsor

Coffee Cart Sponsor

Conference App Sponsor

Conference Proceedings Sponsor

Exhibitors

Sponsorship opportunities



Showcase your brand to a global audience of mining professionals with our versatile sponsorship packages. Whether your goal is to maximize brand impact, expand your reach, demonstrate industry leadership, generate new leads or leave a lasting impression, our sponsorship opportunities are designed to help your organisation succeed.

Choose from different packages:

Conference Packages

Gain high-visibility exposure through speaking opportunities, branded sessions, and premium placement on marketing material at the conference.

Networking Packages

Position your brand's leadership and forge valuable connections with key stakeholders at our premium networking events.

Engagement Packages

Reach targeted audience segments through specialised program elements that spark interaction and boost brand awareness.

Conference Elements

Boost your brand visibility by aligning with high-exposure delegate touch points, including the conference app and coffee carts.

All sponsorship packages can be customised to meet your unique objectives.

Please get in touch and we will work with you to create a bespoke solution that fits your goals.

Conference Packages

Registration	Major SOLD Exclusive	Platinum $32,000 Limited	Gold $22,000 Limited	Silver $16,000 Limited
Full delegate registrations, including social functions	10	8	6	4
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓
Exhibition space				
Standard shell scheme or raw space only	6x6m	6x3m	3x3m	3x3m
Program involvement				
Sponsor a technical session	✓	✓	✓	–
Company representative to chair sponsored session	✓	✓	✓	–
Video to play in sponsored technical session	✓	✓	✓	–
Logo on program in alignment with sponsored technical session	✓	✓	✓	–
Logo on opening slide in sponsored technical session	✓	✓	✓	–
Feature image used on stage in sponsored technical session	✓	✓	✓	–
Company branding and promotion				
Logo on sponsor summary signage onsite	✓	✓	✓	✓
Social media post via AusIMM channels	2	1	–	–
Written news article in event EDM and on event website	✓	✓	–	–
Logo on footer of event marketing EDMs	✓	✓	–	–
Verbal acknowledgment by conference chair during conference	✓	✓	✓	–
Logo on event website, with link to company homepage	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓
Business development opportunities				
Promotional push notification sent to delegates via the conference app	2	1	1	–
Access Scan Leads function via the conference app and export contacts report	✓	✓	✓	✓
Copy of the delegate list*	✓	✓	–	–

** Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.*
Note: All prices listed are in Australian Dollars and are GST inclusive

Networking Packages

	Welcome Reception $12,500 Exclusive	Networking Function $12,500 Exclusive
Registration		
Full delegate registrations, including social functions	**3**	**3**
Opportunity to purchase additional registrations at reduced rates	✓	✓
Company branding and promotion		
Logo on sponsor summary signage onsite	✓	✓
Logo on program in alignment with Welcome Reception	✓	–
Logo on program in alignment with Networking Function	–	✓
Logo on dedicated signage for Welcome Reception	✓	–
Logo on dedicated signage for Networking Function	–	✓
Logo on event website, with link to company homepage	✓	✓
Logo featured on the conference app	✓	✓
Logo included on sponsor loop slides onsite	✓	✓
Promotional PDF flyer/s to be included in the conference app	✓	✓

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Engagement Packages

	Exhibition Lounge $15,000 Limited	Technical Session $12,500 Limited	Lunch Sponsor $8,500 Limited
Registration			
Full delegate registrations, including social functions	**4**	**2**	**2**
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓
Exhibition space			
Dedicated lounge space in premium location	✓	–	–
Program involvement			
Logo on program in alignment with lunch break	–	–	✓
Sponsor a technical session	–	✓	–
Company representative to chair sponsored session	–	✓	–
Video to play in sponsored technical session	–	✓	–
Logo on program in alignment with sponsored technical session	–	✓	–
Logo on opening slide in sponsored technical session	–	✓	–
Feature image used on stage in sponsored technical session	–	✓	–
Company branding and promotion			
Logo on exhibition lounge signage	✓	–	–
Logo on sponsor summary signage onsite	✓	–	✓
Logo on dedicated signage around lunch stations	–	–	✓
Logo on event website, with link to company homepage	✓	✓	✓
Logo featured on the conference app	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓
Promotional PDF flyer/s to be included in the conference app	✓	✓	✓

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Conference Elements

	Coffee Cart $10,000 Limited	Charging Station $7,000 Exclusive	Conference App $6,500 Exclusive	Lanyard $11,000 Exclusive	Conference Proceedings $6,000 Exclusive	Merchandise $TBC* Limited
Registration						
Full delegate registrations, including social functions	2	2	1	2	1	–
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓	✓	–
Exhibition space						
Dedicated coffee cart on exhibition floor	✓	–	–	–	–	–
Dedicated charging station space in a premium location	–	✓	–	–	–	–
Company branding and promotion						
Logo on sponsor summary signage onsite	✓	✓	✓	✓	✓	–
Logo on signage attached to coffee cart	✓	–	–	–	–	–
Logo on signage attached to the charging station	–	✓	–	–	–	–
Logo displayed on the conference app	–	–	✓	–	–	–
Logo on conference lanyards alternating with AusIMM logo	–	–	–	✓	–	–
Logo displayed on the eBook proceedings front cover	–	–	–	–	✓	–
Full page advertisement in the eBook proceedings	–	–	–	–	✓	–
Opportunity to provide branded cups (sponsor to provide)	✓	–	–	–	–	–
Opportunity to provide a pull up banner to sit beside the coffee cart	✓	–	–	–	–	–
Opportunity to provide branded merchandise for delegates	–	–	–	–	–	✓
Logo on event website, with link to company homepage	✓	✓	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓	✓	✓
Business development opportunities						
Promotional push notification sent to delegates via the conference app	–	–	1	–	–	–

** Price dependant on merchandise option. For example, pens, note pads, bags etc.*
Note: All prices listed are in Australian Dollars and are GST inclusive

Exhibition opportunities



Position your company at the forefront of the industry by exhibiting at Critical Minerals 2027 — a premier platform to showcase your products or services, strengthen brand presence and engage directly with high-value prospects and industry leaders.

Unlock opportunities for qualified lead generation, meaningful networking and actionable market insights that will help your company stay ahead of evolving trends and competitor activity.

As an exhibitor, you'll elevate your brand's credibility, demonstrate industry leadership and create lasting partnerships with key decision-makers. Don't miss this opportunity to secure your presence at Critical Minerals 2027 and accelerate growth with measurable business results.

Exhibition Opportunities

Registration	**Single Exhibitor $4,900**	**Double Exhibitor $9,800**
Full delegate registrations, including social functions	**2**	**4**
Opportunity to purchase additional registrations at reduced rates	✓	✓
Exhibition space		
Standard shell scheme **or** raw space only (shell scheme includes walls, fascia, lighting and power)	**3x3m**	**3x6m**
Company branding and promotion		
Logo and company profile on exhibitor listing on event website	✓	✓
Logo and company profile on exhibitor listing on conference app	✓	✓
PDF flyer/s to be included in conference app	✓	✓
Business development opportunities		
Access the scan leads function via the conference app and export contacts report	✓	✓

Note: All prices listed are in Australian Dollars and are GST inclusive

Get in touch

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