

IMPC ASIA PACIFIC 2022

22-24 August 2022
Melbourne, Australia
and online

**Sponsorship
prospectus**



CO-HOSTS





Introducing IMPC Asia Pacific 2022

For more than 60 years, the International Mineral Processing Congress (IMPC) has been the premier mineral processing event, promoting scientific and technical advances.

In August 2022, the Australasian Institute of Mining and Metallurgy (AusIMM) and the Commonwealth Scientific and Industrial Research Organisation (CSIRO) will host the IMPC Asia Pacific 2022 Conference in Melbourne, Australia. Delivered in hybrid format, delegates will conveniently be able to attend in-person or online, where ever they are in the world.

IMPC Asia Pacific 2022 is committed to partnering for Impact, bridging the gap between industry and research. The conference program will explore the highest standard of mineral processing ideas and showcase innovations that deliver tangible value.

Leading keynote speakers will challenge and inspire delegates with thought-provoking presentations. Outstanding networking functions provide opportunity for knowledge exchange, skills transfer and business development. A world class exhibition will showcase the latest technology, innovations and equipment to advance mineral processing.

AusIMM and CSIRO invite companies to partner with us at IMPC 2022.

As a conference sponsor or exhibitor, your company will receive exceptional opportunities to gain premium brand exposure, build strategic connections, generate new business and showcase your products and services on the global stage.



Why get involved?



PREMIUM BRAND EXPOSURE

Increase your brand visibility by showcasing your organisation to a captive and targeted audience

ALIGN WITH THE FUTURE

Connect with solutions-focused audiences at this congress, which is dedicated to solving industry challenges

BUILD STRATEGIC CONNECTIONS

Connect with key decision-makers in mining organisations as well as resources professionals and industry stakeholders

CAPITALISE FOR FUTURE INVESTMENT

Generate new leads and business opportunities, securing your future sales pipeline



Meet your event hosts

AUSIMM

Leading the way for people
in resources

The Australasian Institute of Mining and Metallurgy (AusIMM) is the peak body and trusted voice for people working in the resources sector. We shape careers, showcase leadership, create communities and uphold standards. Representing a global community from 110 countries, we are committed to supporting people working in all aspects of the mining industry.

AusIMM was founded in 1893 and operates under a Royal Charter. We have a global community of members, branches and societies, along with influential partnerships with industry, government, education and the community.

AusIMM offers outstanding professional development opportunities including world class mining conferences, leadership events, online learning and industry news to help build and accelerate careers.

We are thrilled to be partnering with CSIRO to bring IMPC Asia Pacific 2022 to Melbourne, Australia in August 2022.

CSIRO

Australia's national science agency

At the Commonwealth Scientific and Industrial Research Organisation (CSIRO), we solve the greatest challenges through innovative science and technology.

We are Australia's national science agency and innovation catalyst, collaborating to boost Australia's innovation performance.

We work with industry, government and the research community to turn science into solutions to address Australia's greatest challenges, including clean energy and mineral resources; food security and quality; health and wellbeing; resilient and valuable environments; innovative industries; and a secure Australia and region.

We are delighted to be a co-host of IMPC Asia Pacific 2022 and look forward to your participation.

Build global connections with the right people

IMPC Asia Pacific 2022 will bring together a broad cross section of the mineral processing sector including problem solvers, decision makers and future-focused innovators. Showcase your brand, products and services and connect your business with the people ready and able to make a difference.

THEY'RE LOOKING FOR A SOLUTION LIKE YOURS

Decision makers

Plant, operations and delivery managers have the resources and responsibility to sign off on new opportunities, suppliers and partnerships. They are keen to connect and negotiate business proposals.

Goal-getters

Metallurgists, geologists and ambitious professionals are seeking opportunities to grow their career and progress their organisation's commercial priorities. They are actively looking for new solutions to achieve business results.

Thought leaders

From connected academics to technology directors in Centre of Excellence positions, these thought leaders pinpoint the next generation of solutions that connect industry and research on a global stage.

UNTAPPED AUDIENCE

Delivered in a hybrid format for the first time in 2022, IMPC Asia Pacific 2022 aims to attract a regional audience of in-person and online attendees, providing sponsors and exhibitors access to an untapped, engaged market of fresh opportunities.

Top 12 countries attending AusIMM conferences

1. Australia
2. Canada
3. China
4. USA
5. India
6. South Africa
7. Russia
8. Chile
9. Peru
10. UK
11. Europe
12. Brazil





A new way to engage a worldwide audience

The world has changed, and how people engage with brands and events has quickly evolved too. IMPC event co-host AusIMM is leading the way in hosting successful hybrid conferences that connect people, ideas and opportunities no matter where they are in the world.

IMPC Asia Pacific 2022 offers companies outstanding opportunities to tap into a global audience and form deeper, more profitable connections with delegates and industry.

HYBRID FORMAT

IMPC Asia Pacific 2022 will be delivered in a hybrid format providing delegates with the option to attend in person in Melbourne, Australia; or attend online and access presentations live or on-demand. We have opened the door for more delegates to attend from around the world.

INTERACTIVE DIGITAL PROFILE

Enabling sponsors and exhibitors to digitally showcase their products and services to a global audience. Our digital conference platform allows meaningful engagement with prospects ensuring a future sales pipeline.

[View our video](#)

Welcome to Melbourne, host city for IMPC Asia Pacific 2022

From hidden laneways to our beautiful Royal Botanic Gardens, and easy access to beautiful beaches, natural icons and the opportunity to cuddle a koala or feed a kangaroo, Melbourne has it all. With more eateries, cafés and restaurants per capita than anywhere else in the world, there's plenty to sample.



Food and drink: Melbourne is a leader in food trends and dining experiences. Enjoy a diverse dining scene teamed with quirky bars and a renowned coffee culture.



Arts and culture: Melbourne's culture is vibrant and alive. Discover art galleries, theatre shows, live music, comedy, visual arts and much more.



Shopping: Melbourne is one of Australia's finest shopping destinations, with laneway discoveries and cafe culture as much a part of the experience.



Nature and wildlife: Take the time to explore regional Victoria's stunning beaches, diverse natural landscapes and iconic wildlife.



Conference details

DATES

Monday 22 – Wednesday 24
August 2022

CROWN PROMENADE MELBOURNE

8 Whiteman Street, Southbank
VIC 3006

Crown Promenade Melbourne is an outstanding venue on the river front at Southbank in the heart of city. It offers beautiful spaces, innovative menus and the best technology.

[Check out the venue](#)

Your safety is our first priority

[Read more about our
COVID-safe approach](#)

Sponsorship opportunities

Conference Packages			
Major SOLD Exclusive opportunities	Gold SOLD Limited opportunities	Silver \$7,500 Limited opportunities	
Networking			
Welcome Reception \$7,500 Exclusive opportunity	Coffee Cart + Break \$6,500 Exclusive opportunity	Lunch \$7,500 Exclusive opportunity \$4,000 PER DAY Two (2) opportunities	Charging Station \$5,500 Exclusive opportunity
Content			
Technical Session \$7,000 Limited opportunities	Conference Proceedings \$5,500 Exclusive opportunity		
Conference Materials			
Name Badge and Lanyard \$7,500 Exclusive opportunity	Conference app \$5,500 Exclusive opportunity		
Exhibition			
Exhibition Booth (double 6m x 2m) \$8,500 Limited opportunities	Exhibition Booth or Space only (single 3m x 2m) \$4,400 Limited opportunities		

All prices are quoted in Australian Dollars (AUD) and are inclusive of the Australian Goods and Services (GST) tax

Conference Packages

MAJOR CONFERENCE SPONSOR

SOLD

EXCLUSIVE OPPORTUNITY

**Exclusive opportunity for one (1) of each type of company:
Mining, METS and Engineering**

Influence the future of mineral processing as the IMPC 2022 Major Conference Sponsor. This coveted package gives you an active role in the event program, and a platform for reaching a broader international market with targeted technical content, driving engagement and value for deeper connections with your brand.

EXCLUSIVE OPPORTUNITIES

Conference committee

- Company representative invited to join the Conference Committee helping shape the program.

Conference networking

- Exclusive invitations to attend a premium social event with key industry and government stakeholders during the conference (5 invitations)
- Opportunity for one (1) company executive to be seated at the VIP table at the IMPC 2022 Conference Dinner
- A reserved table of ten (10) at the Conference Dinner in a premier position.

Program presenting opportunities

- Option for company sponsored keynote speaker or panelist to participate in one (1) technical session during the conference
- Priority sponsorship selection of one (1) technical session in the conference program, including nominating company representative to chair the session (subject to approval by event management).

International content exposure

- Opportunity to host 20-minute webinar on related conference theme as part of a pre-conference webinar Showcase Series delivered to international audience
- 800 word news article or case study related to conference theme to be submitted and displayed on the following:
 - AusIMM website
 - IMPC 2022 website
 - AusIMM Bulletin eNews
 - AusIMM professional development newsletter
 - AusIMM Digital Library
 - Supported through promotion of AusIMM social media channels
- Logo acknowledgement on IMPC 2022 pre-conference webinar Showcase Series.



GOLD SPONSOR

SOLD

LIMITED OPPORTUNITIES AVAILABLE

Showcase your organisation to an engaged audience with priority placement at our in-person and virtual exhibitions, complemented by premium opportunities across event materials.

EXCLUSIVE OPPORTUNITIES

Program presenting

- Sponsorship selection of one (1) technical session of the conference program, including nominating company representative to chair the session (subject to approval by AusIMM event management)

Premium brand acknowledgement

- Opportunity to provide a 30 second video to play at the start of your sponsored technical session (sponsor to provide and subject to approval by event AusIMM management)
- Your company logo on the sponsored technical session recording. Available to delegates post-conference and accessible to AusIMM members via our digital library (subject to speaker approval of public release)
- One half-page, colour advertisement in the official IMPC Asia Pacific 2022 conference program (printed and digital).

Company branding and promotion

- Logo inclusion of sponsorship status on IMPC Asia Pacific 2022 conference website, including a hyperlink to sponsor's company homepage.

OTHER GOLD SPONSOR INCLUSIONS

Registrations

- Three (3) complimentary hybrid delegate registrations, including tickets to all networking functions and the hybrid conference platform.

Exhibition

- One (1) complimentary space only or shell scheme exhibition stand (3m x 2m) with exhibition entitlements, in a premier position in the exhibition
- One (1) virtual exhibition booth on the online conference platform providing your company with the opportunity to showcase your products and services through video content, promotional documents, and hyperlinks to websites and social media pages.



Brand acknowledgment

- Verbal acknowledgement of sponsorship status by the conference chair throughout the conference
- Company logo to be featured in conference program (aligned with company's sponsored technical session)
- Company logo on opening slide of your sponsored technical session
- One (1) promotional PDF flyer in the eSatchel on the conference app
- Company logo on holding slide rotations throughout the conference
- Company logo displayed in on the online conference platform and app
- Company logo displayed on the sponsor page of conference proceedings eBook
- Logo acknowledgment on post-event communication.

Business development opportunities

- Access to the delegate contact exchange via the conference app – drive your sales pipeline by engaging in lead generation activities, scan the QR code to obtain a delegate's digital business card. Contacts can be exported into your database
- Opportunity to create a lead capture questionnaire available through the AusIMM conference app and/or the virtual exhibition booth
- Access to the meeting hub on the hybrid conference platform – connect with online delegates via live chat, video call and direct messaging.



SILVER SPONSOR

\$7,500

LIMITED OPPORTUNITIES AVAILABLE

SILVER SPONSOR OPPORTUNITIES

Registration

- Two (2) complimentary hybrid delegate registrations, including tickets to all networking functions and the hybrid conference platform.

Exhibition

- One (1) complimentary space only or shell scheme exhibition stand (3m x 2m) with exhibition entitlements, in a premier position in the exhibition hall
- One (1) virtual exhibition booth on the online conference platform providing your company with the opportunity to showcase your products and services through video content, promotional documents, and hyperlinks to websites and social media pages.

Business development opportunities

- Access to the delegate contact exchange via the conference app – drive your sales pipeline by engaging in lead generation activities, scan the QR code to obtain a delegate's digital business card. Contacts can be exported into your database
- Access to the meeting hub on the hybrid conference platform – connect with online delegates via live chat, video call and direct messaging.

Company branding and acknowledgment

- Verbal acknowledgement of sponsorship status by the conference chair throughout the conference
- Company logo and sponsorship status to be featured in conference program
- Logo inclusion of sponsorship status on IMPC Asia Pacific 2022 conference website, including a hyperlink to sponsor's company homepage
- One (1) promotional PDF flyer in the eSatchel on the conference app
- Company logo presented in relevant digital presentations
- Company logo on holding slide rotations throughout the conference
- Company logo displayed in on the online conference platform and app
- Company logo displayed on the sponsor page of conference proceedings eBook
- Logo acknowledgment on post-event communication.

Networking



WELCOME RECEPTION

\$7,500

EXCLUSIVE OPPORTUNITY

Delegates attend these social opportunities looking to connect, making it the ideal moment to make a great first impression as co-host.

EXCLUSIVE OPPORTUNITIES

Welcome Reception branding

- Co-branding of the official IMPC Asia Pacific 2022 Welcome Reception
- Four (4) complimentary tickets to the official IMPC Asia Pacific 2022 Welcome Reception
- Company logo displayed on Welcome Reception signage
- Opportunity to provide a gift / promotional item for each Welcome Reception guest (at Sponsor's cost).

OTHER WELCOME RECEPTION INCLUSIONS

Registrations

- Two (2) complimentary hybrid delegate registrations, including tickets to all networking functions and the hybrid conference platform.

Company branding and acknowledgment

- Company logo and sponsorship status to be featured in conference program
- Logo inclusion of sponsorship status on IMPC Asia Pacific 2022 conference website, including a hyperlink to sponsor's company homepage
- One (1) promotional PDF flyer in the eSatchel on the conference app
- Company logo on holding slide rotations throughout the conference
- Company logo displayed in on the online conference platform and app
- Logo acknowledgment on post-event communication.



COFFEE CART AND BREAK

\$6,500

EXCLUSIVE OPPORTUNITY

Be a part of something that makes everyone smile, with branding at the coffee cart giving queuing delegates time to consider how your business could help them reach their goals.

EXCLUSIVE OPPORTUNITIES

Coffee cart branding

- Company logo on the official IMPC Asia Pacific 2022 Coffee Cart
- Opportunity to provide branded cups at sponsors cost (subject to COVID-19 safe guidelines)
- Push notifications each morning of the conference to the sponsored coffee cart.

OTHER COFFEE CART AND BREAK INCLUSIONS

Registrations

- Two (2) complimentary hybrid delegate registrations, including tickets to all networking functions and the hybrid conference platform.

Company branding and bcknowledgment

- Company logo and sponsorship status to be featured in conference program

- Logo inclusion of sponsorship status on IMPC Asia Pacific 2022 conference website, including a hyperlink to sponsor's company homepage
- One (1) promotional PDF flyer in the eSatchel on the conference app
- Company logo presented in relevant digital presentations
- Company logo on holding slide rotations throughout the conference
- Company logo displayed in on the online conference platform and app
- Logo acknowledgment on post-event communication.

Additional opportunities

- Access additional opportunities to elevate company presence via premium branding and signage. (Sponsor to collaborate with AusIMM event management).

LUNCH SPONSOR

\$7,500

EXCLUSIVE OPPORTUNITY

\$4,000

TWO (2) OPPORTUNITIES

Connect with a dedicated audience and showcase your brand during an essential conference activity that brings delegates together.

EXCLUSIVE OPPORTUNITIES

Your company is entitled to sponsor lunch on one or all of the following days:

Day 1 – Monday 22 August 2022

Day 2 – Tuesday 23 August 2022

Lunch branding

- Co-branding of the IMPC Asia Pacific 2022 Lunch
- Company logo displayed on signage during the lunch break
- Push notifications for the sponsored lunch via the AusIMM conference app

OTHER LUNCH INCLUSIONS

Registrations

Exclusive

Two (2) complimentary hybrid registrations, including tickets to all networking functions and the hybrid conference platform

Per Day

One (1) complimentary hybrid registrations, including tickets to all networking functions and the hybrid conference platform

Company branding and acknowledgment

- Company logo and sponsorship status to be featured in conference program
- Logo inclusion of sponsorship status on IMPC 2022 conference website, including a link to sponsor's company homepage
- Company logo displayed in on the online conference platform and app
- One (1) promotional PDF flyer in the eSatchel on the conference app
- Company logo on holding slide rotations throughout the conference
- Logo acknowledgment on post-event communication.



CHARGING STATION

\$5,500

EXCLUSIVE OPPORTUNITY

Equipped to support smart phones, laptops and tablets, the charging station is the perfect place to catch the eye of potential customers as they wait for their device to power up.

EXCLUSIVE OPPORTUNITIES

Charging Station branding

- Charging Station (featuring company logo) located in premier position in the exhibition
- Company logo displayed on signage beside the charging station.

OTHER CHARGING STATION INCLUSIONS

Registrations

- One (1) complimentary hybrid delegate registration, including tickets to all networking functions and the hybrid conference platform.

Company branding and acknowledgment

- Company logo and sponsorship status to be featured in conference program
- Logo inclusion of sponsorship status on IMPC Asia Pacific 2022 conference website, including a hyperlink to sponsor's company homepage
- Company logo displayed in on the online conference platform and app
- One (1) promotional PDF flyer in the eSatchel on the conference app
- Company logo on holding slide rotations throughout the conference
- Logo acknowledgment on post-event communication.

Content

TECHNICAL SESSION

\$7,000

THREE (3) OPPORTUNITIES

Showcase your organisation's expertise and align your message with a technical session that gives you a platform to connect with the right audience looking for a solution just like yours.

EXCLUSIVE OPPORTUNITIES

Program involvement

- Sponsorship of one (1) technical session, including a company representative to chair the session (subject to approval by event management)
- Your company logo on the sponsored technical session recording. Available to delegates post-conference and accessible to AusIMM members via our digital library (subject to speaker's approval of public release)
- Opportunity to provide a 30-second pre-roll video to play at the start of your sponsored technical session (sponsor to provide and subject to approval by event management)
- Your company logo featured on all versions of the conference program in alignment with your sponsored technical session.

OTHER TECHNICAL SESSION INCLUSIONS

Registration

- Two (2) complimentary hybrid delegate registrations, including tickets to all networking functions and the hybrid conference platform.

Company branding and acknowledgment

- Company logo and sponsorship status to be featured in conference program
- Logo inclusion of sponsorship status on IMPC Asia Pacific 2022 conference website, including a hyperlink to sponsor's company homepage
- One (1) promotional PDF flyer in the eSatchel on the conference app
- Company logo displayed in prominent position on the online conference platform and app
- Company logo on holding slide rotations throughout the conference
- Company logo displayed on the sponsor page of conference proceedings eBook
- Logo acknowledgment on post-event communication

Business development opportunities

- Access to the delegate contact exchange via the conference app – scan the QR code to obtain a delegate's digital business card.
- Contacts can be exported into your database
- Access to the meeting hub on the hybrid conference platform – connect with online delegates via live chat, video call and direct messaging.

*Sessions will be allocated in order of confirmation once the program has been finalised.



CONFERENCE PROCEEDINGS

\$5,500

EXCLUSIVE OPPORTUNITY

Reporting on findings and presentations from the conference, proceedings are a valuable reference document for delegates that live on well beyond the event. Align your name with solutions for the future!

CONFERENCE PROCEEDINGS INCLUSIONS

Registration

- One (1) complimentary hybrid delegate registrations, including tickets to all networking functions and the hybrid conference platform.

Company branding and acknowledgment

- Company logo and sponsorship status to be featured in conference program
- Logo inclusion of sponsorship status on IMPC Asia Pacific 2022 conference website, including a hyperlink to sponsor's company homepage
- One (1) full page advertisement in the eBook proceedings
- Your company logo displayed on the eBook proceedings front cover
- Your company logo displayed on the sponsor page of conference proceedings eBook
- Company logo displayed on the conference app and hybrid conference platform
- Company logo on holding slide rotations throughout the conference
- Logo acknowledgment on post-event communication.

Conference materials

NAME BADGE AND LANYARD

\$7,500

EXCLUSIVE OPPORTUNITY

Turns delegate into brand advocates, with your logo appearing on the lanyard worn for the duration of the event.

EXCLUSIVE OPPORTUNITIES

Conference name badge and lanyard branding

- Your company logo alternated with AusIMM logo on the conference lanyards.

OTHER NAME BADGE AND LANYARD INCLUSIONS

Registration

- Two (2) complimentary hybrid delegate registrations, including tickets to all networking functions and the hybrid conference platform.

Company branding and promotion

- Your company logo on the IMPC Asia Pacific 2022 conference website, including a link to your company homepage
- Your company logo featured on the conference app and hybrid conference platform
- One (1) promotional PDF flyer in the eSatchel on the conference app
- Your company logo displayed on the sponsor page of conference proceedings eBook
- Logo acknowledgment on post-event communication.



CONFERENCE APP

\$5,500

EXCLUSIVE OPPORTUNITY

Delegates use the conference app repeatedly throughout the event to plan their day. Enjoy this high-visibility opportunity to put your name in front of the right people..

EXCLUSIVE OPPORTUNITIES

Conference App branding

- Your company logo displayed alongside the host logo on the conference app
- One (1) push notification acknowledging your support, sent via the conference app and hybrid conference platform.

OTHER CONFERENCE APP INCLUSIONS

Registration

- One (1) complimentary hybrid delegate registration, including tickets to all networking functions and the hybrid conference platform.

Company branding and promotion

- Company logo on the IMPC Asia Pacific 2022 conference website, including a hyperlink to your company website homepage
- Company logo featured on the conference app and hybrid conference platform
- One (1) promotional PDF flyer in the eSatchel on the conference app
- Your company logo displayed on the sponsor page of conference proceedings eBook
- Logo acknowledgment on post-event communication.

Exhibition

The conference program maximises the opportunity for delegates to visit the exhibition with all refreshment breaks, lunches and networking functions held in this space. Showcase your products and services, generate new leads and secure your sales pipeline for 2022 and beyond.

Specification	Full Hybrid Registrations	Onsite Exhibition Pass	Virtual Booth	Price
Exhibition Booth (double 6m x 2m) Limited opportunities	Two (2) complimentary hybrid delegate registrations, including tickets to all networking functions and the hybrid conference platform	Four (4) complimentary exhibition passes (onsite only). Social function tickets are an additional cost	One (1) virtual exhibition booth in the hybrid conference platform.	\$8,500
Exhibition Booth or Space only (single 3m x 2m) Limited opportunities	One (1) complimentary hybrid delegate registration, including tickets to all networking functions and the hybrid conference platform.	One (1) complimentary exhibition pass (onsite only). Social function tickets are an additional cost	One (1) virtual exhibition booth in the hybrid conference platform	\$4,400

INCLUSIONS:

Onsite exhibition booth

Your exhibition booth* includes the following features:

- Walls: polished aluminium frame with white melamine infill panels.
- Fascia: all open aisle frontages include a fascia sign consisting of your company name and stand number. Computer cut vinyl and standard lettering (maximum 30 characters).
- Lighting: two (2) track spotlights per 9 sqm (lights are mounted on the inside of the front fascia).
- Power: one (1) single power point per stand (regardless of booth dimensions). Power point is positioned in the rear corner of the stand.

*Excludes 'space only' and 'custom space' packages.

To discuss these packages please contact event management.

Virtual exhibition booth

- Your virtual exhibition booth includes the following features:
 - Your company name and logo displayed on the virtual exhibition.
 - A blurb sharing your organisation's unique offering and purpose.
 - Link to your company website and social media sites.
 - Promotional videos, brochures or pdf documents.
 - Access to one-on-one live video or chat meetings with hybrid delegates.

Company branding and promotion

- Your company logo on the conference website, including a link to your company homepage.
- Your company logo featured on the conference app and hybrid conference platform.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Business development opportunities

- Access to the delegate contact exchange via the conference app – scan the QR code to obtain a delegate's digital business card. Contacts can be exported into your database.
- Opportunity to create a lead capture questionnaire available both onsite through the AusIMM conference app and the virtual exhibition booth.
- Access to the meeting hub on the hybrid conference platform – connect with online delegates via live chat, video call and direct messaging.

Additional equipment

- Additional equipment can be ordered through the exhibition contractor. Upon booking, your details will be forwarded to the exhibition company and they will contact you directly.

Floor plan

- A preliminary floor plan and detailed exhibitor briefing notes will be provided closer to the event. Booths will be allocated in order of receipt by AusIMM and payment must be received in full to secure your booth placement.

Terms and Conditions

These terms and conditions (Terms) together with any Commercial Terms, (together the Agreement) establishes the terms and conditions on which the sponsor set out in the Commercial Terms (Sponsor, you and your) agrees to pay the Sponsorship Fees and perform other duties in exchange for the Sponsor Benefits granted by Australasian Institute of Mining and Metallurgy (ABN 59 836 002 949) of 204 Lygon Street, Carlton VIC 3053 (AusIMM) in respect of the relevant event or conference set out in the Commercial Terms (Event).

1. Commercial Terms and Agreement Formation

- 1.1 This Agreement applies to you if: (a) you have received or otherwise accessed a Sponsorship Prospectus and submitted a Booking Form to AusIMM (whether in person, by post, by email, through AusIMM's website or any other means made available by AusIMM) and AusIMM has confirmed in writing (including electronically) to accept you as a Sponsor for the Event; or (b) you have contacted AusIMM to sponsor an Event and AusIMM have confirmed in writing (including electronically) your acceptance as a Sponsor and provided you with these Terms.
- 1.2 The commercial details of the Event will be set out in the Commercial Terms and the Commercial Terms are taken to be incorporated into this Agreement.
- 1.3 To the extent of any conflict or inconsistency between these Terms and any Commercial Terms, these Terms prevail over any Commercial Terms to the extent of the conflict or inconsistency, unless under the Commercial Terms the parties expressly agree in writing that a specific conflicting or inconsistent term or condition in these Terms is to be replaced by a specific term or condition in the Commercial Term.

2. Exclusivity and Term

- 2.1 This Agreement commences on the date that AusIMM accepts you as a Sponsor under clause 1.1 and continues until completion of the Event, unless terminated earlier in accordance with this Agreement.
- 2.2 Unless expressly stated in the Commercial Terms, the Sponsor will not be the exclusive Sponsor (of their industry, sector or otherwise) at an Event and all Sponsorship Benefits are provided on a non-exclusive basis.

3. Sponsorship Benefits and Sponsor Obligations

- 3.1 Subject to payment of the Sponsorship Fee and the Sponsor complying with the terms and conditions of this Agreement, AusIMM will provide the Sponsor with the Sponsorship Benefits.
- 3.2 The Sponsor must comply with all applicable laws, conditions, rules, regulations and standards as well as any reasonable procedure, direction or instruction provided by AusIMM, the Health Department, the Metropolitan Fire Brigade, any other relevant Government department, the manager or owner of the venue where the Event is held (Venue Operator) and/or the online provider hosting the Event (Online Operator).

- 3.3 The Sponsor must: (a) for the duration of the Term, insure against losses and damages which are the result of the act, fault or negligence of the Sponsor and which relate to this Agreement, including, public liability, personal injury, and property damage up to a minimum level of (ten million dollars) \$10,000,000 (such insurance to cover the full replacement value of the contents of the Sponsor's and all associated equipment and materials); and (b) on request from AusIMM, provide AusIMM with a certificate of currency evidencing the insurances referred to in this clause.
- 3.4 The Sponsor must: (a) not erect any sign, stand, wall or obstruction, which in the opinion of AusIMM or its representative, interferes with an adjoining sponsor; (b) not damage any walls or floors or ceiling of the exhibition area in which her/his stand is located or by nails, screws, oil, paint or any other cause whatsoever; and (c) ensure all of its property, materials and packaging is promptly removed from the venue at the end of the Event (and the Sponsor acknowledges that AusIMM is not responsible for providing storage space at the venue).
- 3.5 The Sponsor is responsible for the safety of the Sponsor's products, displays, stands and other materials. During the move-in or move-out period of the Event and the Sponsor's products, displays, stands and other material should be not left unattended at any time.
- 3.6 The Sponsor may only conduct competitions, run trade promotions or offer prizes with the prior written consent of AusIMM. If AusIMM does provide consent for the Sponsor to run a competition or conduct a trade promotion in connection with the Event, the Sponsor must: (a) provide competition terms and conditions; (b) comply with all applicable laws including the Privacy Act 1988 (Cth); (c) ensure that all applicable permits are obtained; and provide the prizes.
- 3.7 The Sponsor must not conduct any workshops, social functions, online chat groups or the like during the Event, without written consent from AusIMM.
- 3.8 The Sponsors' nametags and online registration details (as applicable) will be issued to the Sponsor and the relevant number of staff as set out in the Commercial Details; these are not transferable and online access codes must not be shared. Nametags must be worn at all times during the Event. AusIMM reserves the right to charge the Sponsor or the relevant individual an additional full registration fee for transferring or sharing physical name tags or individual online access to the Event.
- 3.9 AusIMM will not provide delegate contact information or personal information to the Sponsor prior to, during or post the Event. If the Sponsor separately and independently collects any personal information directly from a delegate, the Sponsor must: (a) only collect such personal information with the knowledge and consent of the delegate; and (b) must handle such personal information in accordance with the Privacy Act 1988 (Cth).

3.10 The Sponsor must ensure that any materials or content submitted or otherwise published or displayed as part of the Event (in person, online or in any other format): (a) is submitted by the relevant deadline for publication, display or broadcast and complies with any format or design guidelines communicated by AusIMM or its representative; (b) does not infringe the Intellectual Property Rights or other rights of a third party; (c) is truthful and accurate and does not include any false or misleading statements; (d) is not defamatory, obscene, discriminatory, unlawful and does not bring AusIMM into disrepute; and complies with: (e) all applicable laws, including: (i) the Competition and Consumer Act 2010 (Cth); (ii) the Advertiser Code of Ethics of the Australian Association of National Advertisers Standards of The Advertising Standards Council, all other relevant regulatory bodies; and (iii) any terms or conditions of the Online Operator.

4. Sponsorship Fees and GST

- 4.1 In consideration of the rights granted to the Sponsor under this Agreement, the Sponsor must pay to AusIMM the Sponsor Fee.
- 4.2 AusIMM will provide the Sponsor with a tax invoice in respect of a Sponsorship Fee prior to an Event to which a Sponsorship Fee relates.
- 4.3 The Sponsor must pay AusIMM the total Sponsorship Fee for the relevant Event, and GST payable with respect of the Sponsorship Fee, within 30 days of the date of the invoice.

5. Intellectual Property Rights

- 5.1 A party's Intellectual Property Rights (First Party) will remain the property of the First Party and the other party (Other Party) acknowledges that nothing in the Agreement will be construed as transferring title in or ownership of any First Party's Intellectual Property Rights to the Other Party.
- 5.2 The Sponsor grants to AusIMM a non-exclusive, worldwide, sublicensable and irrevocable licence to use the Sponsors logo, trademarks and other materials and Intellectual Property Rights provided or otherwise made available to AusIMM for the purpose of: (a) providing the Sponsorship Benefits to the Sponsor; (b) marketing, promoting and conducting the Event in a manner consistent with this Agreement; and post Event activities such as post Event reports.
- 5.3 Any proposed use of AusIMM's Intellectual Property Rights (including its name, logo or any trade mark) by the Sponsor must be first approved by AusIMM in writing and in the event that AusIMM provides its consent, the Sponsor agrees that it will adhere to AusIMM's brand guidelines (if any) provided to the Sponsor. The Sponsor must stop using or otherwise referring to AusIMM's Intellectual Property Rights (including its name, logo or Trade Marks) on expiration or termination of the Agreement.

6. Warranties and indemnities

- 6.1 Each party to this Agreement warrants that: (a) it has full power and authority to enter into and perform its obligations under this Agreement; (b) it has obtained

all necessary approvals, consents and authorisations to enter into and perform its obligations under this Agreement; (c) this Agreement imposes binding obligations on the party in accordance with its terms; and (d) it is not the subject of an Insolvent Event.

- 6.2 The Sponsor indemnifies AusIMM (its directors, officers, employees and personnel) against any damage, liability (whether actual, contingent or prospective), action, loss, charge, cost or expense incurred in connection with: (a) any breach of any obligation under this Agreement; (b) any wilful, negligent or wrongful act or omission of the Sponsor (or its employees, servants, agents and representatives); (c) any Claims that the materials, consent, logos or trademarks provided by the Sponsor infringe the Intellectual Property Rights or other rights of a third party.

7. Limitation of Liability

- 7.1 Nothing in this Agreement is to be read as excluding, restricting or modifying the application of any legislation which by law cannot be excluded, restricted or modified.
- 7.2 The liability of AusIMM for breach of a guarantee implied by the Competition and Consumer Act 2010 (other than a guarantee under sections 51, 52 or 53 of the Australian Consumer Law) in relation to the supply of goods or services not of a kind ordinarily acquired for personal domestic or household use or consumption, is limited, at AusIMM's option, to: (a) in the case of goods – the replacement of the goods, the supply of equivalent goods, the payment of the cost of replacing the goods or the payment of the cost of acquiring equivalent goods; or (b) in the case of services – the supply of the services again or the payment of the cost of having the services supplied again.
- 7.3 Notwithstanding any other provision of this Agreement, and to the fullest extent permitted by law, AusIMM will not be liable to the Sponsor for any: (a) consequential, indirect or special losses or damages of any kind (which means loss or damage which does not arise naturally, according to the usual course of things, from the relevant breach of contract or tortious duty or other relevant act or omission); or (b) loss of profit or revenue, loss of goodwill, loss or corruption of data, business interruption or indirect costs, suffered by the Sponsor as a result of any act or omission whatsoever of AusIMM, its employees, agents or sub-contractors (including negligence) connected with this Agreement or the provision of the Sponsorship Benefits.
- 7.4 To the fullest extent permitted by law, and without limiting the application of the provisions of this clause 7, AusIMM's total maximum liability to the Sponsor for any Claims sustained, incurred or suffered by the Sponsor (a Sponsor Claim) arising under or in connection with this Agreement, the provision of the Sponsorship Benefits or the delivery of the Event, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, shall be limited for all Sponsorship Claims in aggregate to an amount equal to the Sponsorship Fees.

8. Confidentiality

The parties must keep confidential and secure all confidential information belonging to the other party (disclosing party), including (without limitation) the terms of this Agreement, and all business and financial information relating to the other party, except with the prior written consent of the disclosing party or where disclosure is required by law, in which case disclosure must be only to the extent required by law. This clause will survive the expiry of termination of this Agreement.

9. Termination

Termination for convenience

9.1 AusIMM may without cause terminate this Agreement upon 45 days' notice to the Sponsor. If this Agreement is terminated by AusIMM pursuant to this clause 9.1, then AusIMM will promptly refund to the Sponsor the full amount of the relevant Sponsorship Fee received. The Sponsor will not be entitled to any further moneys from AusIMM or have any other claim against AusIMM in respect of the termination.

Cancellation

9.2 Subject to clause 10, AusIMM may cancel an Event upon 45 days' notice to the Sponsor prior to the relevant Event Commencement Date.

Termination for cause

9.3 Either party may terminate this Agreement in whole or in part by written notice to the other party if: (a) the other party breaches any of the provisions of this Agreement and fails to rectify such breach, if capable of remedy, within 30 days of being required in writing to do so; (b) the other party commits a material breach of this Agreement which is not capable of being remedied; (c) the other party commits repeated breaches of any of the provisions of this Agreement; (d) the other party is undergoing an Insolvency Event; and/or (e) the other party suffers a Force Majeure Event for 60 days in succession or longer.

Termination by AusIMM

9.4 AusIMM may terminate this Agreement (in whole or in part) immediately upon written notice to the Sponsor if, in its sole discretion, it determines that there is an ethical or reputational concern in respect of the Sponsor which may have, or has had, a negative impact upon AusIMM or any Event the subject of this Agreement. In such event, AusIMM agrees to reimburse any monies paid by the Sponsor towards Sponsorship Fees for an Event which has not yet occurred. AusIMM will not be liable for reimbursing the Sponsor for any other costs incurred by the Sponsor in respect of any Event the subject of this Agreement, including, but not limited to, the costs of any advertising or promotional material produced by the Sponsor for any such Event.

Effect of termination

9.5 Termination of this Agreement for any reason shall not affect any rights and obligations of the Sponsor or AusIMM which have accrued as the date of the termination.

9.6 On termination of this Agreement, each party (Receiving Party) must hand over to the other party (Disclosing Party) all materials produced by the Disclosing Party and any other property of the Disclosing Party that are or ought to be in the Receiving Party's possession, custody or control or destroy such materials if requested by the Disclosing Party and subject to applicable laws.

The following clauses survive the expiry or termination of this Agreement: clause 5 (Intellectual Property) 6 (Warranties and Indemnities) 7 (Limitation of Liability), 8 (Confidentially) and 12 (General).

10. Cancellation, Postponement and Format Change

Cancellation of an Event

10.1 If an Event is cancelled by AusIMM, in whole or in part, then AusIMM will promptly notify the Sponsor and will refund to the Sponsor the full amount of the relevant Sponsorship Fee received if the whole Event is cancelled, or a pro rata amount of the Sponsorship Fee received in the event of part cancellation. The Sponsor will not be entitled to any further moneys from AusIMM or have any other claim against AusIMM in respect of any cancellation.

Postponement of an Event or Format Change

10.2 If an Event is postponed or the format of the Event in whole or in part is changed (for example, from an in-person Event to an online Event or partial online Event) in order to protect AusIMM's legitimate business interests, then AusIMM will promptly notify the Sponsor of the details of the postponed Event or postponed day and of the rescheduled Event or day or format change for the Event (as applicable). The Sponsor will not be entitled to any refund or payment of any other moneys or have any other claim against AusIMM in respect of any postponement or format change required to protect AusIMM's legitimate business interests.

No refunds

10.3 If the Sponsor does not take advantage of all or any of the Sponsorship Benefits specified in the Commercial Terms Schedule, it will not be entitled to a refund of, or to withhold payment of, any of the moneys payable by the Sponsor under this Agreement.

11. Cancellation by Sponsor and refunds

11.1 If the Sponsor wishes to cancel its sponsorship such cancellations of sponsorship must be received in writing by email only to conference@ausimm.com and a partial refund will only be provided by AusIMM as set out in clause 11.2.

11.2 Subject to receiving written notice in accordance with clause 11.1 AusIMM will issue a partial refunds of the Sponsorship Fee as follows: (a) where the Sponsor provides more than six (6) months prior written notice of the cancellation before the Event Commencement Date – 75% refund of the Sponsorship Fee (less 25% administration fee); (b) where the Sponsor provides between (6) months and three (3) prior written notice of the cancellation before the Event Commencement Date – 50% refund of the Sponsorship Fee (less 50% administration fee); and (c) where the Sponsor provides less than three (3) months prior written notice of the cancellation before the Event Commencement Date – No refund of the Sponsorship Fee will be issued by AusIMM.

12. General

12.1 This Agreement is governed by the laws of Victoria, Australia. The parties submit to the non-exclusive jurisdiction of the courts of Victoria.

12.2 AusIMM may engage such sub-contractors as AusIMM considers necessary for the performance of its obligations under this Agreement. Subject to the terms of this Agreement, AusIMM will remain responsible for the acts and omissions of any sub-contractor.

12.3 Except where expressly provided, no party to this Agreement has the power to obligate or bind any other party.

12.4 Nothing in this Agreement will be construed or deemed to constitute a partnership, joint venture, agency or employee, employer or representative relationship between the Sponsor and AusIMM.

12.5 AusIMM may cancel or suspend the performance of the Sponsorship Benefits and/or the delivery of the Event if there is a Force Majeure Event until such time as the Force Majeure Event has ceased. AusIMM will not be in breach of this Agreement if it does so. For the avoidance of doubt, the Sponsor is not entitled to make a Claim against AusIMM, and AusIMM will not be liable to the Sponsor, in connection with a Force Majeure Event.

12.6 These Terms are governed by and are to be construed in accordance with the laws of Victoria, Australia. Each party submits to the non-exclusive jurisdiction of the courts of Victoria.

12.7 If a court determines that any provision of these Terms is invalid or not enforceable, that provision shall be read down or severed to the extent of the invalidity or unenforceability only, without affecting the remaining provisions of these Terms.

12.8 This Agreement may only be varied by a document executed by the parties.

12.9 This Agreement constitutes the entire agreement between the parties about the subject matter contained in it; and supersedes and cancels any contract, deed, arrangement, related condition, collateral arrangement, condition, warranty, indemnity or representation relating to the subject matter contained in it, that was imposed, given or made by a party (or an agent of the party) prior to entering into this Agreement.

12.10 All notices to be given to or demands to be made upon any party to the Agreement must be in writing and may be delivered in person or sent by email to the current business address of the party

13. Definitions

In this Agreement, unless expressed or implied to the contrary:

Booking Form means a sponsor booking form attached to a Sponsorship Prospectus, provided to the Sponsor by AusIMM or available on AusIMM's website.

Claims includes actions, proceedings, suits, causes of action, arbitrations, verdicts and judgements either at law or in equity or arising under a statute, debts, dues, demands, claims of any nature, costs and expenses.

Commercial Terms means any commercial terms applicable to the sponsorship of the Event, set out in a Booking Form, a Sponsorship Prospectus or as otherwise agreed by the parties.

Event means an AusIMM event, conference or course which may be delivered in person, online or a hybrid format as further described in the Commercial Terms.

Event Commencement Date means the date the Event is to commence as set out in the Commercial Terms.

Intellectual Property Rights means all and any patents, patent applications, trade marks, service marks, trade names, domain names, registered designs, unregistered design rights, copyrights, know how, trade secrets and rights in confidential information, URLs and all and any other intellectual property rights, whether registered or unregistered, and including all applications and rights to apply for any of the same.

Force Majeure Event includes any:

(a) lightning strike, severe storm, earthquake, natural disaster, landslide, bushfire, mudslide or tsunami; (b) sabotage, vandalism, malicious damage, riot or a 'terrorist act' as defined in the Terrorism Insurance Act 2003 (Cth); (c) explosion, flood or fire; (d) war (declared or undeclared), civil war, insurrection, invasion, rebellion, revolution, military action or usurped power, martial law, act of public enemy or embargo; (e) ionising radiation, radioactive contamination, nuclear contamination or toxic, chemical or biological contamination; (f) epidemic, pandemic or public health emergency, or any resulting governmental action including work stoppages, mandatory business, service or workplace closures, full or partial lockdowns of affected areas, quarantines, border closures and travel restrictions, and any other event that is beyond the reasonable control of a party, was not caused by an act or omission of the party, and could not have been prevented, avoided, mitigated, remedied or overcome by the party taking steps a prudent and reasonable person would have taken in the circumstances.

Loss means any damage, liability (whether actual, contingent or prospective), action, loss, charge, cost or expense.

Sponsorship Benefits means the sponsorship benefits set out in the Commercial Terms.

Sponsorship Fee means the fee for the Sponsorship Benefits set out in Commercial Terms.

Sponsorship Prospectus means an sponsorship prospectus for an Event.

Booking Form

**IMPC ASIA
PACIFIC 2022**

CONTACT DETAILS — Person/s responsible for sponsorship liaison

Title – Please circle (Prof / Dr / Mr / Mrs / Miss / Ms)

First Name _____ Last Name _____

Organisation _____

Position _____

Address _____ City _____

State _____ Postcode _____ Country _____

Telephone _____ Mobile _____

Email _____ Website _____

SPONSORSHIP — Please select level of sponsorship: (Please indicate)

Major Conference Sponsor SOLD

Gold Sponsor SOLD

Silver Sponsor \$7,500

Lunch Sponsor \$7,500 (exclusive)

Lunch Sponsor per day \$4,000

Technical Session Sponsor \$7,000

Conference Proceedings Sponsor \$5,500

Welcome Reception Sponsor \$7,500

Name Badge + Lanyard Sponsor \$7,500

Conference App Sponsor \$5,500

Coffee Cart and Break Sponsor \$6,600

Charging Station Sponsor \$5,500

EXHIBITION

Exhibition Booth (double 6 x 2m) \$8,500

Exhibition Booth or Space only (single 3 x 2m) \$4,400

BOOTH NUMBER PREFERENCE 1 _____ 2 _____ 3 _____ 4 _____

Please see the IMPC Asia Pacific 2022 website for a live floor plan with available booths – impc2022.com

I agree to the terms and conditions outlined in this prospectus.

Date: _____ Signature: _____

PAYMENT AND COMPANY LOGO (IN HIGH RESOLUTION JPG & EPS PRINT FORMAT) MUST BE RECEIVED WITH YOUR COMPLETED FORM

Sponsorship Total \$ _____

METHOD OF PAYMENT: PLEASE SELECT YOUR METHOD OF PAYMENT AND EVENT MANAGEMENT WILL SEND YOU AN INVOICE FOR EFT TRANSFER OR A CREDIT CARD PAYMENT LINK

Credit Card

Invoice

SPONSORSHIP AND EXHIBITION BOOKINGS ARE NOT CONFIRMED UNTIL PAYMENT HAS BEEN MADE IN FULL

PLEASE RETURN COMPLETED FORM TO EVENT MANAGEMENT:

AusIMM Conferences, PO Box 660, Carlton South, Victoria, Australia 3053

ABN 59 836 002 494 | Telephone: +61 3 9658 6120 | Email: conference@ausimm.com

Contact

Event Management:

AusIMM

Ground Floor, 204 Lygon Street
Carlton South, 3053 VIC Australia

Telephone: +61 3 9658 6120

Email: conference@ausimm.com

impc2022.com