



International Women's Day Event Series 2023

Celebrating 5 years

Partnership opportunities



Newmont™

Kim Solomons
Superintendent,
Inclusion & Talent

Signature Partner



#CelebratingWomeninMining
#DiversityinMining



Championing diversity and inclusion in mining

AusIMM is the peak body and trusted voice for people working in the resources sector. We shape careers, showcase leadership, create communities, uphold industry standards and champion diversity. Representing a global community from 110 countries, we are committed to supporting people throughout their entire resources career.

AusIMM's International Women's Day Event Series was launched in 2019 to celebrate women working in resources as well as accelerate important discussions on diversity and inclusion.

Now in its fifth year, our International Women's Day Event Series continues to progress these vital discussions, as we champion positive change and drive meaningful action for diversity and inclusion within the resources' workforce.

In 2023, AusIMM is expanding its events series to include a new 'Diversity and Inclusion' workshop as an innovative and immersive learning experience preceding each event. Our renowned celebratory lunches continue to grow, with attendees enjoying inspirational keynote speakers and outstanding networking opportunities.

We invite your organisation to join us at AusIMM's International Women's Day Events Series in 2023 as we offer:

- **Inspiration:** Hear from esteemed keynote speakers sharing their inspirational personal stories
- **Celebration:** Celebrate the achievements of women and progression towards a more diverse and inclusive sector
- **Connection:** Network with senior leaders and talented individuals working in the resources industry
- **Elevation:** Showcase your organisation's leadership as a supporter of diversity and inclusion
- **Action:** Take action in an immersive, hands-on workshop to improve your organisation's culture



2023 program overview

2023 marks the fifth year of AusIMM's International Women's Day Event Series. Building on the successful celebratory luncheons which are held in five states and attract over 2,000 women and men, the 2023 Event Series is set to further expand.

New 'Diversity and Inclusion' workshop

AusIMM recognises the ongoing challenges the industry faces in terms of harassment and bullying. As an industry we are at a pivotal moment to drive meaningful change and build a culture of safety and respect.

In 2023, AusIMM will offer an immersive 'Diversity and Inclusion' workshop focusing on psychological safety prior to the Perth and Brisbane lunch. Leading experts will upskill attendees by providing the tools need to drive an inclusive culture.

These interactive and empowering workshops will offer attendees:

- Perspectives on psychological safety, and what does best practice look like
- Immersive 'bystander' training with tools for action
- Outstanding professional development for people working in any role

International Women's Day celebratory lunches

The celebratory lunches will be held in five Australian cities, each featuring:

- High-profile keynote speaker sharing their inspiring personal story
- Networking time to connect with peers and colleagues
- Delicious two-course lunch with drinks

Target audience

- Executives, front line managers, operations, corporate, human resources, diversity and inclusion leaders
- Males welcome to attend as allies and leaders

Event Series highlights



Perth | Friday 3 March

Perth Convention and Exhibition Centre

Keynote: Dr Kylie Moore-Gilbert

Academic, writer and former Iranian hostage

Workshop: 9.00am – 11.00am

Lunch: 11.30am – 3.00pm

Post-Event Networking: 3.00pm – 4.00pm



Sydney | Tuesday 7 March

Amora Hotel

Keynote: Virginia Haussegger AM

Award winning journalist and gender equity advocate

Lunch: 11.30am – 3.00pm



Melbourne | Wednesday 8 March

Crown Melbourne

Keynote: Nyadol Nyuon OAM

Advocate for human rights and refugee women

Lunch: 11.30am – 3.00pm



Adelaide | Thursday 9 March

Hilton Adelaide

Keynote: Julia Banks

Former Federal MP, author and business leaders

Lunch: 11.30am – 3.00pm



Brisbane | Friday 10 March

Sofitel Brisbane

Keynote: Justine Flynn

Co-founder of leading social enterprise, Thankyou

Workshop: 9.00am – 11.00am

Lunch: 11.30am – 3.00pm

Post-Event Networking: 3.00pm – 4.00pm

Five reasons to get involved

1. Leadership

Showcase your organisation's leadership as a key supporter of diversity and inclusion in the resources sector

2. Alignment

Align your brand with one of the most visible national campaigns that celebrates diversity and inclusion in resources

3. Awareness

Elevate the awareness and reach of your brand through exposure to new and engaged audiences

4. Engagement

Connect with colleagues and celebrate the women who contribute to your organisation's success

5. Learn

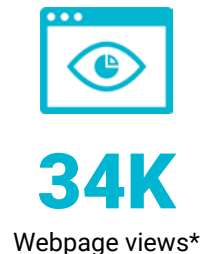
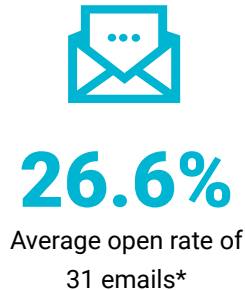
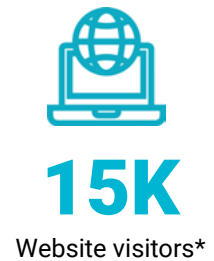
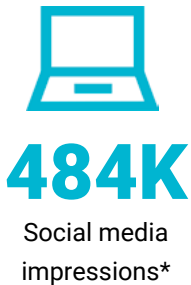
Gain insights and skills to drive positive change in the workplace and broader resources sector

Our promotional reach

Each year AusIMM delivers a highly impactful marketing campaign to promote the International Women's Day Event Series. In 2022, the campaign's reach grew to almost half a million social media impressions on LinkedIn. The campaign also shared personal stories, inspirational quotes and outstanding achievements of women working in resources through, videos, social media posts, news items and eDMs.

AusIMM also showcased the incredible work our 2022 Event Partners are doing to support their people to succeed and ensure a more diverse and inclusive workforce.

Get involved as an Event Partner in 2023 to be part of another impactful marketing campaign as we showcase diversity and inclusion in the resources workforce, as well as celebrating women's achievements.



*Statistics shown are from AusIMM's International Women's Day Event Series 2022 campaign and are indicative of the results anticipated in 2023.

Partnership opportunities

AusIMM's International Women's Day partnership packages have a range of options to align your brand with one of the most visible national campaigns celebrating diversity in resources. Position your organisation as a leader in diversity and inclusion, showing your support for women and minority groups working in the resources sector.

Signature Partner

The ultimate in diversity leadership and limited to three partners, showcase your organisation as a diversity and inclusion champion, fully committed to creating tangible outcomes for a welcoming and inclusive workforce. Receive premium brand recognition across the series, bespoke positioning plus three (3) tables of 10 at destinations of your choice. Take the opportunity to co-create a unique experience and package.

Major Partner

Elevate your brand as a leader supporting equality in our sector. Access fantastic opportunities to showcase your company's commitment to diversity and inclusion across multiple channels as part of the marketing campaign. Enjoy hosting a table of 10 at two (2) events across the national series.

Networking Partner (Perth or Brisbane)

A unique opportunity to support continued conversations following lunch at the networking functions in Perth and Brisbane. Gain premium brand exposure opportunities while showcasing your commitment to diversity and inclusion. Plus enjoy the opportunity to host a table of 10 at one (1) event.

Series Partner

Show your organisation's support for diversity and inclusion and receive significant brand exposure through AusIMM's International Women's Day Event Series and enjoy hosting a table of 10 at one (1) events.

Associate Partner

Receive national brand exposure and enjoy the opportunity to host guests at one of AusIMM's International Women's Day lunches.

Partnership Opportunities	Signature	Major	Networking	Series	Associate
Opportunities remaining	2	6	2	10	6
Investment (ex GST)	\$35,000	\$25,000	\$20,000	\$15,000	\$8,000
Luncheon and workshop attendance					
Table of 10 at event lunch(es) of your choice	3 tables	2 tables	2 tables Perth or Brisbane	1 table	1 table
Complimentary registrations for 'Diversity and Inclusion' workshop in Perth and/or Brisbane	8	4	2	2	
Additional registrations for workshop available for purchase	✓	✓	✓	✓	✓
Branding and acknowledgement					
Premium branding opportunity (supply talent for hero event image with organisation branding displayed etc)	✓				
Opportunity to provide a gift for the tables at a lunch (at partner's expense)	✓				
Exclusive branding opportunity for post lunch networking event (held in Perth or Brisbane)			✓		
Inclusion in all event collateral, including social media, marketing emails, videos etc.	✓	✓	✓		
Company acknowledgement in the welcome speech	✓	✓	✓	✓	
Prominent company logo on all major signage onsite at all events	✓	✓	✓ Perth or Brisbane	✓	
Logo acknowledgement on promotional social media vignette	✓	✓	✓		
Company logo on menus at all events	✓	✓	✓ Perth or Brisbane	✓	✓
Company logo displayed on your table(s)	✓	✓	✓	✓	
Company logo and hyperlink to your company website on AusIMM's International Women's Day website home page and partners page	✓	✓	✓	✓	✓
Company logo on powerpoint presentation shown during all five (5) lunches	✓	✓	✓	✓	

Partnership Opportunities	Signature	Major	Networking	Series	Associate
Content					
Q&A or 150-word article as part of AusIMM's International Women's Day marketing campaign with a diversity and inclusion leader (developed with AusIMM's Communications team)	✓				
Logo acknowledgment on promotional social media vignette	✓	✓			
Option to have an employee featured in our International Women's Day social media campaign	✓	✓			
Ongoing engagement					
Opportunity to provide a panellist for our post-event Diversity and Inclusion Insights webinar	✓				
Opportunity to share your Diversity and Inclusion initiatives on our Bulletin website and/or on our Insights webpage (written or video content, to be provided by partner and approved by AusIMM)	✓	✓			
Company recognition as a Diversity and Inclusion Partner on the AusIMM website for 2023	✓	✓	✓		
Complimentary registration to AusIMM's Diversity and Inclusion Foundations or Advanced Masterclass' in 2023 (online)	3	2	2		
Employee discount on 2023 registrations to AusIMM's Diversity and Inclusion Masterclasses (online)	15%	10%	10%		



Co-create a bespoke partnership with AusIMM

AusIMM offers organisations the opportunity to co-create a partnership package that supports your strategic goals and is tailored specifically to your organisation's needs.

What is important to you?

- Demonstrating thought leadership and sharing stories
- Networking and building connections with industry and government
- Participating in important policy and advocacy initiatives and conversations
- Hosting additional tables at various locations
- Rewarding your teams or entertaining clients
- Recognising the women who contribute to your company's success
- Connecting with your sites and regions
- Achieving marketing objectives and publicity
- Positioning your organisation as an employer of choice

Please speak to our Stakeholder Engagement and Partnerships team to discuss your requirements.

What attendees said about the 2022 Series

“

As a male who has worked in the resources industry for over 20 years, I wanted to be present to reinforce that the journey towards equity requires all genders to drive and champion change, awareness and instigate the changes.”

“It gives our sector an opportunity to see how far women have progressed and to showcase the great work to men and women of all disciplines within the sector.”

“To see so many talented women playing such an integral part in our industry is truly inspiring. It gives me much optimism for not only our industry but more importantly our children and our daughters.”

“The recent AusIMM Women in Mining survey was very impactful. Keep up this great work and keep pushing hard on what the industry needs to do to be more inclusive.”

“COVID has had such a big impact in interaction ... these kind of live events open a big opportunity to have face to face conversations, and to be honest I loved it.”

“Great to see the male presence in the room, it shows there is interest in making the industry better and safer for everyone.”

”

Booking form



Contact details - person/s responsible for partnership liaison

Title (please indicate) Ms Mr Prof Dr

First Name Last Name

Organisation

Position

Address City

State Post Code Country

Email Telephone

Mobile Website

AusIMM's International Women's Day Event Series Partnership - Please select level of partnership *Package prices are ex GST

- | | |
|---|-------------------------|
| Signature Partner \$35,000 | Major Partner \$25,000 |
| Networking Partner \$20,000 Perth OR Brisbane | Series Partner \$15,000 |
| Associate Partner \$8,000 | |

Partnership Total \$ _____

Company logo (in high resolution jpg and eps format) must be received with your completed form

I agree to the [terms and conditions](#) outlined in this prospectus.

Date: _____ Signature: _____

Method of payment - Note: please select your method of payment and we will send you an invoice for EFT transfer or a credit card payment link

Credit Card Invoice

Please return completed form to:

Nathan Wayne

National Head of Industry
Relationships and Partnerships

(+ 61) 427 989 011
nwayne@ausimm.com

Alison Muir

Head of WA Stakeholder
Engagement and Partnerships

(+61) 411 128 837
amuir@ausimm.com

Margaret Temelkovski

Senior Manager,
Relationships

(+61) 427 524 107
mtemelkovski@ausimm.com