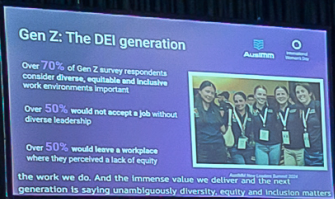




DRIVING **Positive**  
**Change** TOGETHER

# International Women's Day Event Series 2026

PARTNERSHIP OPPORTUNITIES





# Introducing AusIMM's International Women's Day Event Series 2026

Now in its eighth year, AusIMM's International Women's Day (IWD) Event Series has established itself as the leading platform for recognising and celebrating women in Australia's resources sector.

The series of celebratory lunches held in major cities and key mining locations attracts professionals from across the industry, providing opportunities to hear from esteemed speakers and network with peers.

The 2025 Event Series marked our largest to date, welcoming over 3,500 attendees from more than 400 companies – an increase of over 20% compared to 2024. This growth was made possible through exceptional support from the mining and METS industry and government, including more than 30 Event Partners.

In 2026, the Event Series will expand to include new invitation only events in Darwin and Auckland, amplifying the event's positive impact across Australia and New Zealand.

We warmly invite your participation in AusIMM's International Women's Day Event Series 2026.

## ABOUT AUSIMM

AusIMM is the peak body and trusted voice for professionals working in the resources sector. We advance careers, inspire leadership, uphold standards and connect communities.

Representing a global community from 100 countries, we are committed to supporting the careers of professionals working in the mining industry.



“ The event was empowering and brought a positive vibe to the industry and spark for change. It hit the mark on showcasing women in all industries and the importance of coming together.

– 2025 Attendee ”

# Driving Positive Change Together



“ Thank you AusIMM for creating the opportunity for us to come together to watch an incredible Welcome to Country, to hear from industry leaders and to then catch up with colleagues and friends.

– 2025 Attendee ”

In a complex and vital industry like mining, fostering Diversity, Equity, and Inclusion (DEI) requires collective effort. Through the Event Series theme, **Driving Positive Change Together**, we've been able to unite our global community around making DEI a priority by sharing strategies that work, celebrating successes, and supporting each other in building a truly inclusive resources sector.

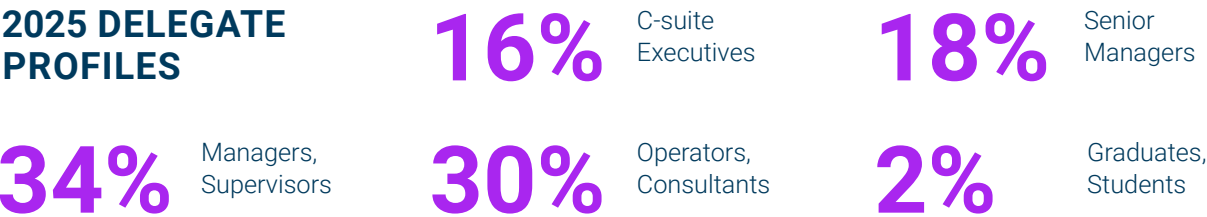
The theme is intended to create connections among delegates, Series Ambassadors and Partners, industry stakeholders, and supports the official IWD annual theme.

**Driving Positive Change Together** is incorporated across all events and forms a central part of campaign branding and messaging and will continue to be promoted during the 2026 Event Series.

# Uniting a diverse audience

From C-suite executives to mining students, we unite those working in mining companies, aligned industries, government, academia, women in mining groups and kindred bodies through our nationwide Event Series.

## 2025 DELEGATE PROFILES



“  
I really enjoyed being here in a room full of women and everybody just celebrating who we are and how far we’ve come!  
– 2025 Attendee  
”

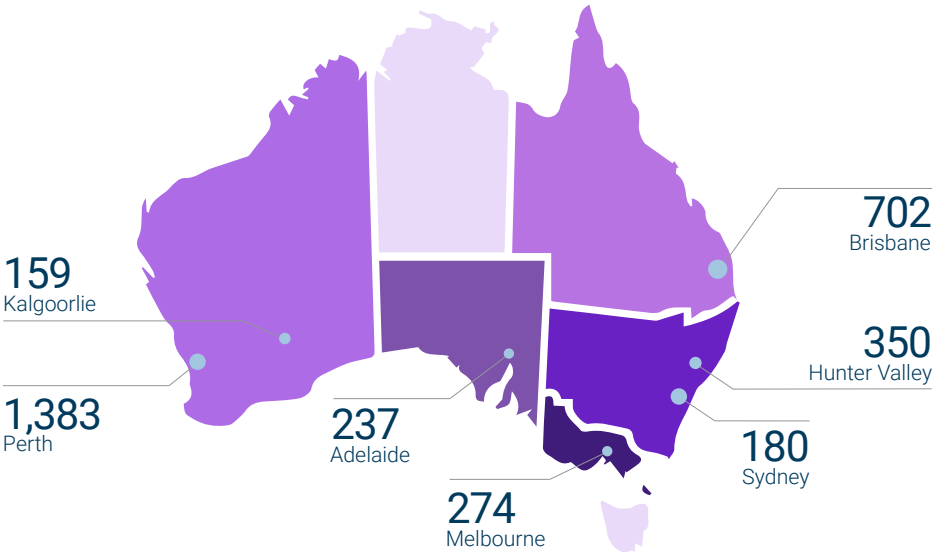
## OUR EVENT AUDIENCE

Across the seven main lunches and aligned events, AusIMM welcomed more than 3,500 attendees in 2025, a new record for our series.

As we look to expand and enhance the series again in 2026, we expect to continue increasing our total guest attendance.



**400%** attendee growth over 6 years





# Industry leadership

The International Women's Day Event Series continues to grow year-on-year, thanks to the invaluable support and dedication of our Industry Partners. We look forward to building upon these relationships in 2026 and continue to drive positive change together in the resources industry.

## 2025 PARTNERS

### SIGNATURE PARTNERS



### MAJOR PARTNERS



### GOVERNMENT PARTNER



### WA REGIONAL PARTNER



### SERIES PARTNER



### ASSOCIATE PARTNERS





# 2026 Event Series

## CELEBRATORY LUNCHES

Over a two-week period, AusIMM will host special IWD lunches across Australia including in the regional cities of Kalgoorlie and Hunter Valley.



**90%**  
of 2025 attendees said  
they would recommend an  
AusIMM event to a friend  
or colleague

### **BRISBANE | THURSDAY 26 FEBRUARY**

**Brisbane Convention and Exhibition Centre**  
11.30am – 2.30pm

### **ADELAIDE | TUESDAY 3 MARCH**

**EOS by SkyCity**  
11.30am – 2.30pm

### **KALGOORLIE | WEDNESDAY 4 MARCH**

**WA School of Mines**  
11.30am – 2.30pm

### **PERTH | FRIDAY 6 MARCH**

**Perth Convention and Exhibition Centre**  
11.30am – 2.30pm

### **MELBOURNE | TUESDAY 10 MARCH**

**Zinc at Federation Square**  
11.30am – 2.30pm

### **SYDNEY | THURSDAY 12 MARCH**

**Doltone House Hyde Park**  
11.30am – 2.30pm

### **HUNTER VALLEY | FRIDAY 13 MARCH**

**Rydges Hunter Valley**  
11.30am – 2.30pm





“

After speaking with others at the event, I was inspired to enhance my skill set to expand my future pathways within the mining industry.

– 2025 Attendee

”

## POST-LUNCH NETWORKING FUNCTIONS

Following the lunches in Perth, Brisbane and Hunter Valley, attendees are invited to stay on for a post-event networking function that extends the celebration and continues the conversations with their colleagues and peers.

### **BRISBANE | THURSDAY 26 FEBRUARY**

**Brisbane Convention and Exhibition Centre**

2.30pm – 4.00pm

### **PERTH | FRIDAY 6 MARCH**

**Perth Convention and Exhibition Centre**

2.30pm – 4.00pm

### **HUNTER VALLEY | FRIDAY 13 MARCH**

**Rydges Hunter Valley**

2.30pm – 4.00pm



# Partner with us

We invite your organisation to partner with us at AusIMM's International Women's Day Events Series in 2026 as we collectively drive positive change together for a more inclusive resources sector.

## LEADERSHIP

Showcase your organisation's commitment to driving positive change for women's experiences in the resources industry

## ELEVATION

Align your brand with one of the most visible national campaigns that celebrates women in mining

## PROGRESSION

Take the lead in progressing towards a more inclusive sector by enabling crucial and empowering discussions

## CELEBRATION

Celebrate the remarkable achievements of the women in your business at our inspiring lunches and post-lunch networking functions



# Promotional reach

To effectively support the IWD Event Series, AusIMM executes a four-month integrated marketing campaign utilising a mix of owned, earned and paid channels that expands the reach, profile and influence of the Series and its partners to national and international audiences.



1.6M+

impressions on paid  
Meta ads

8.4M+

impressions on Google  
Display Network

97.5K+

unique visits to IWD  
2025 event website

70K+

followers across  
AusIMM's social media  
platforms

65K+

subscribers to  
AusIMM's Professional  
Development  
e-newsletter

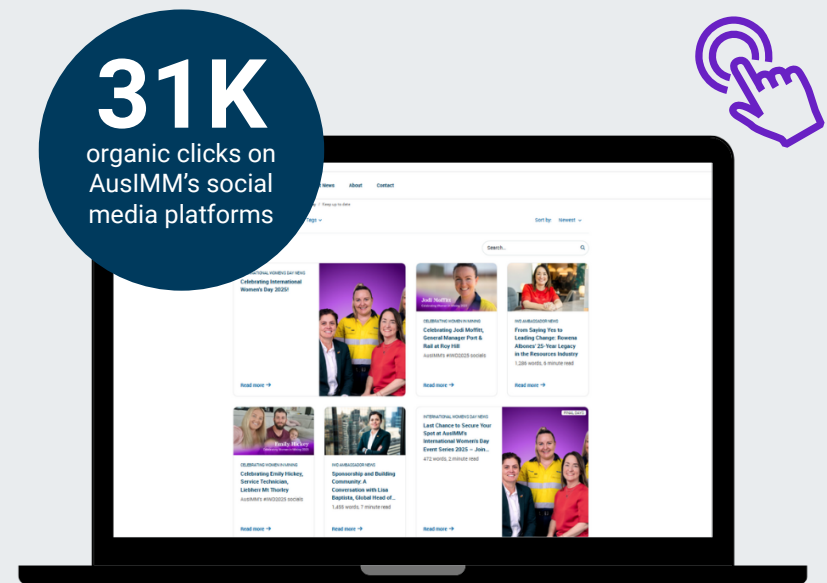


## CELEBRATING WOMEN IN MINING

Each year AusIMM delivers a highly impactful social media campaign to celebrate women in mining as part of the IWD Event Series campaign.

The **#CelebratingWomeninMining** campaign shares the personal stories and outstanding contributions of women working in resources, showcased as articles, quotes or videos and shared via AusIMM's social media and digital platforms.

This showcase opportunity is offered to Major Partners of our IWD Event Series 2026.





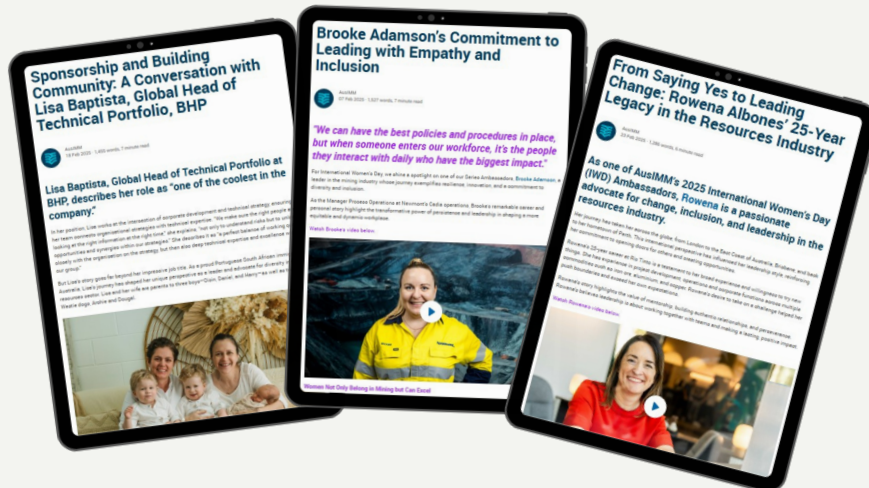
## SERIES AMBASSADORS

In 2024, AusIMM introduced the important role of Series Ambassadors to spearhead our IWD theme '**Driving Positive Change Together**'.

For International Women's Day 2025, we were proud to feature five new Series Ambassadors, a group of exceptional women in mining dedicated to championing Diversity, Equity, and Inclusion (DEI) in the resources sector. Through the campaign, these remarkable individuals were able to showcase their unique approaches to DEI, share personal achievements and reveal their sources of motivation.

In 2026, we extend this exclusive and high-profile opportunity to Signature Partners. Each Signature Partner will be able to nominate a remarkable woman to join this elite group of Series Ambassadors to become the faces of the IWD Event Series 2026 marketing campaign.

Through their involvement, your company's brand will be highly visible to a national audience. The Series Ambassador will also receive exclusive speaking and profiling opportunities to share their story and insights which are amplified through the IWD platform and AusIMM's channels.



High-profile opportunities



2025 Series Ambassadors



# Partnership packages

## SIGNATURE PARTNER

**\$45,000** (excluding GST)

### Limited and exclusive opportunities

As a Signature Partner, receive premium brand elevation with the most visible campaign championing gender equality in mining - **Driving Positive Change Together**.

Access an exciting opportunity to spotlight a woman driving change within your organisation as a Series Ambassador. The Ambassador is featured on the campaign hero imagery, interviewed as part of a lead content piece and offered exclusive speaking opportunities.

Be featured through the Event Series digital campaign launch in late November as we announce keynote speakers and event dates to our audience.

Enjoy hosting three tables of ten at your chosen lunches. In addition, three senior representatives from your company are invited to attend an exclusive VIP dinner with AusIMM CEO Stephen Durkin. The dinners will be held the evening prior to the Brisbane and Perth lunches.

Elevate your brand with premium brand and signage opportunities across the Series, including all major event signage and acknowledgment in the welcome speech at all lunches.



Lydia Williams, keynote speaker at IWD Melbourne 2025



# Partnership packages

## MAJOR PARTNER

**\$30,000** (excluding GST)

Unlimited opportunities

As a Major Partner, receive the opportunity to profile a changemaker within your organisation through AusIMM's inspiring **#CelebratingWomeninMining** campaign. The campaign offers a significant platform to highlight exceptional women and initiatives within your organisation.

Enjoy hosting two tables of ten at your chosen lunches. In addition, two senior representatives from your company are invited to attend an exclusive VIP dinner with AusIMM CEO Stephen Durkin. The dinners will be held the evening prior to the Brisbane and Perth lunches.

Receive excellent opportunities to elevate your brand with acknowledgment in the welcome speech and prominent logo placement.

## NETWORKING PARTNER

### BRISBANE AND PERTH

**\$30,000** (excluding GST)

Two (2) opportunities

As a Networking Partner, gain an exclusive opportunity to showcase your brand at the post-lunch networking functions, available in Perth and/or Brisbane. Your brand will be prominently displayed to an engaged in-person audience across the venue including bars, wayfinding and other high quality branding touchpoints.

Host two tables of ten at your chosen lunches. In addition, a senior representative from your company is invited to attend an exclusive VIP dinner with AusIMM CEO Stephen Durkin. The dinners will be held the evening prior to the Brisbane and Perth lunches.



# Partnership packages

## NETWORKING PARTNER

### HUNTER VALLEY

**\$23,000** (excluding GST)

One (1) opportunity

As a Networking Partner, gain an exclusive opportunity to showcase your brand at the post-lunch networking function. Your brand will be prominently displayed to an engaged in-person audience across the venue including bars, wayfinding and other high quality branding touchpoints.

Host two tables of 10 at the Hunter Valley lunch.

## ASSOCIATE PARTNER

**\$15,000** (excluding GST)

Unlimited opportunities

As an Associate Partner, align your brand with AusIMM's International Women's Day Event Series by having your logo displayed on the event website and across all major signage.

Demonstrate your support by hosting a table of 10 at your chosen lunch.





# Partnership opportunities

[IWD Website](#)
[Home](#)

Partnership packages					
	Signature \$45,000 Limited opportunities	Major \$30,000 Unlimited opportunities	Networking Perth / Brisbane \$30,000 Two (2) opportunities	Networking Hunter Valley \$23,000 One (1) opportunity	Associate \$15,000 Unlimited opportunities
<b>Series Ambassador</b>					
<ul style="list-style-type: none"> <li>Nominate a woman driving positive change within your organisation to be a 2026 AusIMM IWD Series Ambassador. This person embodies diversity, equity and inclusion for your company.</li> </ul>	✓				
<ul style="list-style-type: none"> <li>Series Ambassador to be featured in hero imagery throughout the campaign – as part of group of Series Ambassadors or individually. Employee travel to be covered by Signature Partner organisation.</li> </ul>	✓				
<ul style="list-style-type: none"> <li>Series Ambassador to be introduced to our engaged audiences across key digital channels including the website, e-newsletter and social media with company tagged/referenced.</li> </ul>	✓				
<ul style="list-style-type: none"> <li>Series Ambassador to be interviewed on an aspect of diversity, equity and inclusion as part of the promotional campaign, with content shared via AusIMM's communication channels and social media platforms.</li> </ul>	✓				

Note - Principal photo and video shoot will be organised in Perth or Brisbane in 2026 (Date TBC).

# Partnership opportunities

[IWD Website](#)
[Home](#)

Partnership packages					
	Signature \$45,000 Limited opportunities	Major \$30,000 Unlimited opportunities	Networking Perth / Brisbane \$30,000 Two (2) opportunities	Networking Hunter Valley \$23,000 One (1) opportunity	Associate \$15,000 Unlimited opportunities
<b>Reach and profile</b>					
Series Ambassador and exclusive Partner ➤ acknowledgement as part of AusIMM's inspirational International Women's Day video shown at each lunch.	✓				
Lead article (1,000 words) showcasing a diversity and inclusion leader or initiative, shared across various platforms as part of the promotional campaign. Shared via the AusIMM online Bulletin. ➤	✓				
Exclusive partner acknowledgement post on AusIMM social channels, partner to be tagged ➤	✓				
An employee featured in AusIMM's #CelebratingWomeninMining social media campaign ➤		✓			
<b>Premium branding and networking</b>					
Access exclusive opportunity for high-quality branding displays at post-lunch networking functions (Perth, Brisbane and/or Hunter Valley) ➤			✓	✓	
<b>Attendance: Demonstrate your support</b>					
Exclusive invitation for members of your executive team to attend a VIP Dinner with AusIMM CEO, Stephen Durkin in Perth or Brisbane ➤	✓ 4 guests	✓ 2 guests	✓ 2 guests	✓ 2 guests	
➤ Table of 10 at chosen events*	✓ 3 tables	✓ 2 tables	✓ 2 tables	✓ 2 tables	✓ 1 table

\*Additional tables available for purchase



# Partnership opportunities

[IWD Website](#)
[Home](#)

	Partnership packages				
	Signature \$45,000 Limited opportunities	Major \$30,000 Unlimited opportunities	Networking Perth / Brisbane \$30,000 Two (2) opportunities	Networking Hunter Valley \$23,000 One (1) opportunity	Associate \$15,000 Unlimited opportunities
<b>Branding and acknowledgement</b>					
➤ Company logo included in all event collateral and marketing campaign.	✓	✓	✓	✓	
➤ Company acknowledgement in welcome speech.	✓	✓	✓	✓	
➤ Company logo displayed on your table(s).	✓	✓	✓	✓	
➤ Company logo on PowerPoint presentation shown during all lunches.	✓	✓	✓	✓	
➤ Company logo (linking to your company website) displayed on AusIMM's International Women's Day Event Series website homepage and partners page.	✓	✓	✓	✓	✓
➤ Company logo on all major event signage at all events in the Series.	✓	✓	✓	✓	✓
➤ Company logo on menus at all events in the Series.	✓	✓	✓	✓	✓
<b>Ongoing engagement</b>					
➤ First right of refusal for AusIMM's 2027 International Women's Day Event Series.	✓		✓	✓	
➤ Company recognition as a Diversity, Equity and Inclusion Partner on the AusIMM website for 2026.	✓	✓	✓	✓	
➤ Receive an IWD Partner Asset Kit and 'Driving Positive Change Together' digital asset kit to demonstrate your company's support to employees and stakeholders.	✓	✓	✓	✓	✓

# Co-create a bespoke partnership with AusIMM

AusIMM offers organisations the opportunity to co-create a partnership package that supports your strategic goals and is tailored specifically to your organisation's needs.

## What is important to you?

- Demonstrating thought leadership and sharing stories
- Networking and building connections with industry and government
- Participating in important policy and advocacy initiatives and conversations
- Hosting additional tables at various locations
- Rewarding your teams or entertaining clients
- Recognising the women who contribute to your company's success
- Connecting with your sites and regions
- Achieving marketing objectives and publicity
- Positioning your organisation as an employer of choice

Please speak to our Industry Relationships and Partnerships team (contacts over page) to discuss your requirements.



# Contact us



**Nathan Wayne**

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and Stakeholder Engagement

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0405 298 232



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0428 762 169



**Brittany Hay**

Manager, Industry Relationships  
and Partnerships

[bhay@ausimm.com](mailto:bhay@ausimm.com)

03 9658 6126





# Booking form



## Contact details - person/s responsible for partnership liaison

Title *(please indicate)*

Ms Mr Mx Prof Dr

First Name .....

Last Name .....

Organisation .....

Position .....

Address ..... City .....

State ..... Post Code ..... Country .....

Email ..... Telephone .....

Mobile ..... Website .....

## AusIMM's International Women's Day Event Series Partnership - Please select level of partnership \*Package prices are ex GST

Signature Partner \$45,000

Networking Partner \$30,000 (choose Perth or Brisbane)

Networking Partner \$23,000 (Hunter Valley)

Major Partner \$30,000

Perth

Brisbane

Associate Partner \$15,000

Book a table for 10 at an additional cost to your partnership.

Partnership Total \$ .....

Company logo (in high resolution jpg and eps format) must be received with your completed form

I agree to the [terms and conditions](#) outlined in this prospectus.

Date: ..... Signature: .....

## Method of payment

**Note:** please select your method of payment and we will send you an invoice for EFT transfer or a credit card payment link

Credit Card

Invoice

AusIMM, PO Box 660, Carlton South, Victoria, Australia 3053 | ABN 59 836 002 494 | +61 3 9658 6120 | ausimm.com