AusIMM | International Women's Day

International Women's Day Event Series 2027

PARTNERSHIP OPPORTUNITIES



Introducing AusIMM's International Women's Day Event Series 2027

The premier celebration for recognising and celebrating women in Australia's resource sector returns in 2027 - more engaging, empowering and bolder than ever.

The pinnacle of our year-round diversity, equity and inclusion initiatives, our annual International Women's Day (IWD) Event Series attracts thousands of industry professionals in a united show of strength and support for the achievements of women in the resources sector and beyond. Through beautifully executed lunches in major cities and regional locations across Australia, guests are able to connect with colleagues and peers, share experiences and be inspired by an incredible and aspirational keynote speaker.

We're thrilled to announce that renowned scientific futurist and champion of diversity Dr Catherine Ball will headline our Event Series, delivering an inspirational keynote at every major lunch. Catherine will share her visionary perspective on innovation, leadership and future workforce trends.

The Event Series continues to garner exceptional industry support with more than 400 companies represented and more than 20 event partners that directly support the event and a sector that values the contributions of women. It's going to be our biggest and best IWD celebration yet and we warmly invite you and your organisation to join us in 2027.



ABOUT AUSIMM

The Australasian Institute of Mining and Metallurgy (AusIMM) is the peak body and trusted voice for professionals working in the resources sector. We advance careers, inspire leadership, uphold standards and connect communities.

Our commitment to professional excellence in resources has seen AusIMM grow our reach and impact all over the world. AusIMM's global community is strong and expanding, with over 17,000 members in more than 100 countries.



Driving Positive Change Together

Driving Positive Change Together is AusIMM's commitment to fostering a more inclusive, respectful and sustainable resources sector.

Originally introduced as the theme for the International Women's Day Event Series in 2023, it has evolved into a recognised call to action that brings industry together to celebrate progress, share ideas and create meaningful change. Today, it sits at the heart of AusIMM's diversity, equity and inclusion initiatives and serves as a unifying platform for industry-wide engagement.

Driving Positive Change Together now delivers a year-round program including thought leadership, professional development, industry engagement opportunities and the recently announced Driving Positive Change Together Webinar Series. These will feature expert-led discussions, practical insights, lived experiences and real-world case studies that support inclusive leadership and workplace excellence.



Three ways the Series is growing in 2027

A bold new voice. A broader professional community. A more valuable partner and guest experience.

INTRODUCING DR CATHERINE BALL

We're absolutely delighted that Catherine will headline our signature lunch events in Brisbane, Adelaide, Perth, Melbourne, Sydney and the Hunter Valley.

Dr Catherine Ball is a globally recognised scientific futurist, environmental scientist and technology leader whose work sits at the intersection of emerging technologies, sustainability and social impact. An Honorary Associate Professor at the Australian National University, she is known for helping organisations understand and apply innovations such as drones, robotics, artificial intelligence and cybernetics in ways that benefit both people and the planet.

A compelling keynote speaker, bestselling author and champion for diversity in STEM, Catherine has built a reputation for making complex technologies accessible and inspiring audiences to think differently about the future.

Her keynote presentation promises to inspire guests to think differently, to dream more boldly, and create more impact than ever.





CONNECTING MINING AND STEM AUDIENCES

As mining and resources continue to evolve, the skills required to lead and innovate across the sector are expanding beyond traditional disciplines.

Advances in technology, automation, artificial intelligence, sustainability, critical minerals and energy transition are creating new opportunities for women from a broad range of STEM backgrounds to contribute to the future of the industry. This reflects a growing convergence between mining and other technology-enabled sectors, creating new pathways for collaboration, innovation and career development.

To reflect this shift, the 2027 International Women's Day Event Series will broaden its reach to actively engage women working across STEM fields and aligned industries. By welcoming professionals from technology, engineering, energy, research, sustainability and innovation, the Series aims to strengthen connections, showcase the diverse opportunities available within mining and resources, and inspire more women to see the sector as a place where they can build meaningful and rewarding careers.

CELEBRATING CHANGE AND INSPIRING ACTION

The 2027 International Women's Day Event Series will deliver an elevated experience designed to celebrate achievement, inspire action and strengthen connections across the resources sector.

Through enhanced event styling, interactive touchpoints and thoughtfully curated moments throughout the attendee journey, guests will enjoy a more engaging, memorable and shareable experience that reflects the spirit of Driving Positive Change Together.

Partners will have new opportunities to play an active role in shaping the event experience through premium activations, brand integrations and meaningful engagement opportunities. These enhancements are designed to create greater visibility for partners while delivering genuine value for attendees, fostering conversation, connection and inspiration from arrival through to the close of the event.





Audience profile

AusIMM's International Women's Day (IWD) Event Series 2026 welcomed more than 3,500 attendees across the major lunches and aligned events - a powerful testament to our collective commitment to driving change.

With widespread industry support and engagement, the series has become one of the biggest IWD programs and celebrations of women in Australia.

2026 ATTENDEE PROFILES

JOB LEVEL

27% Managers, Supervisors

23% Senior Managers

20% Operators, Consultants

12% C-suite, Executives

TYPE OF ROLE

47% Operations, Technical

17% Corporate services

17% Commercial

3% C-suite, Executives



ATTRACTING A STEM AUDIENCE

Women now make up approximately 28% of Australia's STEM workforce and we are actively seeking to engage women from across STEM and aligned industries to participate in the AusIMM International Women's Day Series. These include women who work in these areas:

- Engineering
- Technology
- Data and AI
- Energy
- Research
- Universities
- Government

Partner with us

Driving positive change takes collaboration, leadership and action. By partnering with AusIMM's International Women's Day Event Series, your organisation can help champion inclusion, celebrate achievement and connect with the women shaping the future of mining, resources and STEM.



Demonstrate your commitment to advancing women across mining, resources and STEM while positioning your organisation alongside industry leaders driving positive change.

Take the lead in progressing towards a more inclusive sector by enabling crucial and empowering discussions



YOUR PARTNERSHIP

CREATES IMPACT



Help shape positive change across the sector by supporting the conversations, ideas and initiatives driving a more inclusive, innovative and future-focused industry.

Build meaningful connections with women working across mining, engineering, technology, innovation, sustainability and other STEM fields shaping the future workforce.





Celebrate the achievements of women in your organisation and create memorable experiences for employees, clients and stakeholders.

Industry leadership

The International Women's Day Event Series continues to grow year-on-year, thanks to the invaluable support and dedication of our Industry Partners. We look forward to building upon these relationships in 2027 and continue to drive positive change together in the resources industry.

2026 PARTNERS

SIGNATURE PARTNERS

MAJOR PARTNERS

ASSOCIATE PARTNERS

2027 Event Series

CELEBRATORY LUNCHES

One partnership. Seven key markets. A national industry audience.



BRISBANE | FRIDAY 26 FEBRUARY

Brisbane Convention and Exhibition Centre
11.30am – 4.00pm including networking

ADELAIDE | TUESDAY 2 MARCH

EOS by SkyCity
11.30am – 2.30pm

KALGOORLIE | THURSDAY 4 MARCH

TBC
11.30am – 2.30pm

PERTH | FRIDAY 5 MARCH

Perth Convention and Exhibition Centre
11.30am – 4.00pm including networking

MELBOURNE | WEDNESDAY 10 MARCH

Zinc at Federation Square
11.30am – 2.30pm

HUNTER VALLEY | THURSDAY 11 MARCH

Rydges Hunter Valley
11.30am – 2.30pm

SYDNEY | FRIDAY 12 MARCH

Doltone House Hyde Park
11.30am – 2.30pm

Integrated marketing campaign 2027

Building on the resounding success of past IWD campaigns, we will execute a fully integrated muti-channel campaign from late October 2026 through to the end of the event series in mid-March 2027.

MULTI CHANNEL MIX

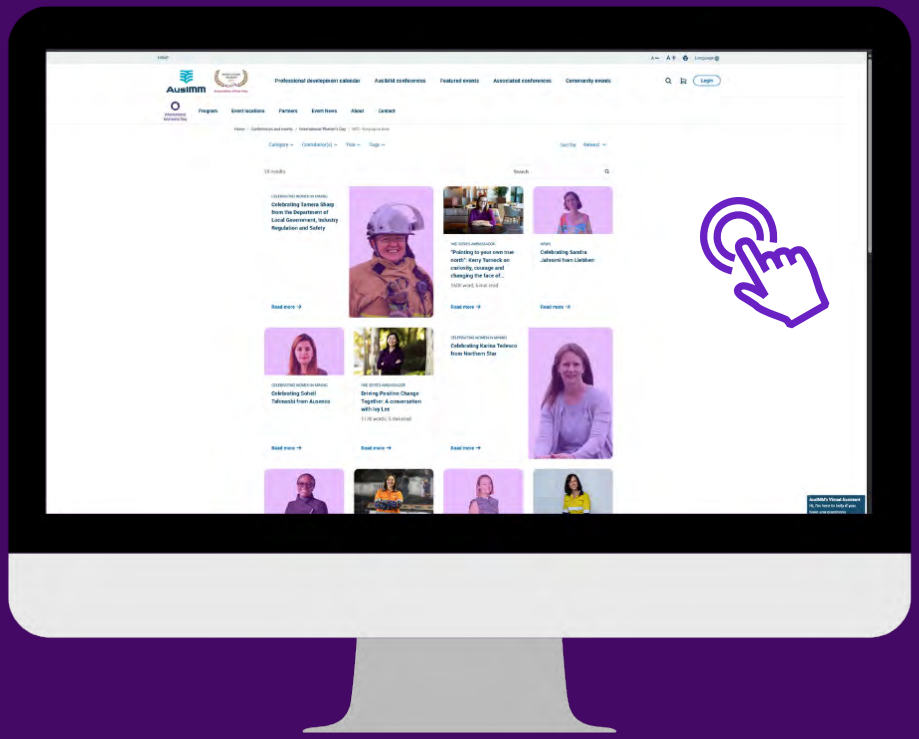
Dedicated EDMs
to over **12K** IWD Subscribers

AusIMM website
200K+ active users per month

Organic social media
LinkedIn **60K** audience
Instagram **5K** audience

Paid media
Meta, LinkedIn, Google **$40K** budget

Media partnerships
tbc



Integrated marketing campaign 2027

Alongside the general event promotions, the campaign has several distinct and highly regarded elements that drive engagement, awareness, value, recognition and attendance.



CELEBRATING WOMEN IN MINING

Through this campaign stream, we feature a diverse range of women working across the resources sector. It showcases their individual experiences, challenges and aspirations, career achievements and how they contribute to the sector.

These stories are shared across AusIMM's website, email communications and social media channels using the #CelebratingWomeninMining hashtag to amplify reach and engagement.



SERIES AMBASSADORS

Nominated by AusIMM's IWD Signature Partners, this campaign stream recognises remarkable women that demonstrate leadership and ongoing commitment to fostering more diverse, equitable and inclusive workplaces in the sector.

Through engaging long-form content (video and articles), the Series Ambassadors can showcase their career journeys, successes and set-backs, how they've championed DEI initiatives and their sources of motivation.



WOMEN IN STEM

To support our ambition of engaging women in STEM, we're developing a stand-alone stream that showcases the opportunities for them to participate in our renowned celebrations.

Through this campaign we aim to build awareness and connection, and to begin featuring the diverse opportunities available within mining and resources.

Partnership opportunities

SIGNATURE PARTNER

Lead the conversation. Shape the future.

As a Signature Partner, align your organisation with AusIMM's premier platform celebrating women across mining, resources and STEM. Position your brand at the forefront of industry leadership while helping inspire the next generation of professionals through high-profile campaign, ambassador and event opportunities.

This premium partnership provides unparalleled visibility across the Event Series, integrated marketing campaign and Series Ambassador program, connecting your organisation with industry leaders, emerging talent and influential decision-makers.





SERIES AMBASSADORS

Put your people at the heart of the national conversation

The Series Ambassador Program is the flagship storytelling platform of the International Women's Day Event Series and a powerful expression of Driving Positive Change Together.

Each year, Signature Partners nominate exceptional women to represent the campaign, sharing their personal stories, career achievements and leadership journeys with a national audience. As the faces of the campaign, Series Ambassadors are featured prominently across event marketing, digital content, social media and media engagement, helping to amplify important conversations and inspire positive change across mining, resources and STEM.

Through their involvement, Ambassadors celebrate what is possible, showcase the diversity of talent across the sector and encourage the next generation of women to pursue leadership and career opportunities within our industry.



"How do we grow women that are already in our industry and retain them with very credible development pathways?"

Kerry Turnock FAusIMM
Head of Geoscience Excellence,
BHP



"Change can't happen by one person; it's by all of us working together."

Ivy Lee FAusIMM
Director Supply Chain APAC,
Weir



"If we want a stronger, more diverse workforce, we have to build it."

Michelle Radley
General Manager,
Ports Dampier,
Rio Tinto

MAJOR PARTNER

Champion talent, leadership and innovation.

As a Major Partner, connect your brand with one of Australia's most influential celebrations of women in mining and STEM. Showcase the remarkable people, initiatives and culture within your organisation while gaining extensive visibility across the Event Series and associated marketing campaign.

This partnership is ideal for organisations seeking to strengthen employer brand, support workforce development and demonstrate leadership in creating a more inclusive future industry.

ASSOCIATE PARTNER

Demonstrate your support. Amplify your commitment.

As an Associate Partner, align your organisation with a respected industry initiative that celebrates achievement, connection and positive change. Gain visibility across the Event Series while demonstrating your commitment to supporting women across mining, resources and STEM.

A valuable opportunity to engage clients, employees and stakeholders while supporting one of the industry's most recognised events.



EVENT EXPERIENCE PARTNER - BRISBANE AND PERTH

Position your brand at the heart of an enhanced International Women's Day event experience designed to celebrate achievement, inspire action and create meaningful connections.

Through a series of premium and interactive activations, the Event Experience Partner will help bring the Driving Positive Change Together theme to life while creating memorable moments that deliver genuine value for attendees and meaningful visibility for your organisation.

CELEBRATION PHOTOGRAPHY EXPERIENCE

Position your brand at the heart of one of the event's most anticipated attendee experiences. This premium photography activation provides guests with professional event portraits in a vibrant, celebration-focused setting that captures the spirit of Driving Positive Change Together.



Note - Artist impressions

POSITIVE CHANGE WALL EXPERIENCE

Create a lasting impact through an interactive activation that invites guests to share their commitment to positive change. Displayed throughout the event, these contributions form a collective showcase of leadership, purpose and action, positioning the Event Experience Partner at the centre of one of the event's most meaningful attendee experiences.



Note - Artist impressions

BRANDED GUEST EXPERIENCE

Enhance the attendee experience through thoughtfully curated branded merchandise and surprise-and-delight moments that create a warm and memorable welcome. From practical event keepsakes to premium gifts, these touchpoints provide added value for guests while reinforcing the spirit of Driving Positive Change Together.

As the Event Experience Partner, showcase your commitment to positive change through highly visible branded elements that extend your presence beyond the stage and create lasting connections with attendees throughout the event journey.



Note - Artist impressions

FUTURE WOMEN IN STEM AND RESOURCES

Connecting STEM talent with industry opportunity

The Future Women in STEM and Resources Program is a new workforce development initiative designed to introduce female STEM students to the people, opportunities and career pathways shaping the future of mining and resources.

Delivered in conjunction with AusIMM's International Women's Day Event Series, the program provides talented university students with direct access to industry leaders, professional networks and real-world insights into one of Australia's most important and evolving industries.

By connecting students with inspiring role models and career opportunities at an early stage, the program aims to strengthen STEM engagement, broaden career awareness and support the next generation of women entering the resources sector.





WHY PARTNER ?

Support future workforce development while creating meaningful opportunities for female STEM students to explore careers in mining and resources.

More than a sponsorship, this program delivers a tangible and measurable contribution to talent attraction, industry engagement and women in STEM initiatives.

THE OPPORTUNITY

Support a cohort of 27 female STEM students in Brisbane, Melbourne or Sydney to attend the International Women's Day Event Series and participate in a curated career development experience. Your organisation provides a host for each student table to help facilitate connections and engagement.

Students will gain exposure to industry leaders, professional networks and the diverse opportunities available across mining, technology, engineering, sustainability, innovation and critical minerals.

KEY BENEFITS

FUTURE WORKFORCE DEVELOPMENT

Support the next generation of women entering STEM and resources careers.

STEM ENGAGEMENT

Connect with talented students exploring future career pathways.

INDUSTRY LEADERSHIP

Demonstrate your commitment to women in STEM and workforce inclusion.

MEANINGFUL IMPACT

Create tangible educational and career development outcomes.

BRAND ALIGNMENT

Align with a highly visible initiative focused on talent, diversity and industry sustainability.



PARTNERSHIP OPTIONS

State Program Partner

Become the exclusive Future Women in STEM and Resources Program Partner in:

- Queensland (Brisbane)
- Victoria (Melbourne)
- New South Wales (Sydney)

Support 27 students in your chosen market and help create pathways between STEM education and industry.

National Program Partner

Support the program across Brisbane, Melbourne and Sydney and position your organisation as a national champion of women in STEM, future workforce development and industry inclusion.

Partnership packages

IWD Website

	Partnership packages				
	Signature $50,000 Limited opportunities	**Major** $30,000 Unlimited opportunities	**Experience** Perth / Brisbane $30,000 Two (2) opportunities	**Associate** $15,000 Unlimited opportunities	**Future Women Program Partner** $15,000 Three (3) opportunities
Series Ambassador					
Nominate a woman driving positive change within your organisation to be a 2027 AusIMM IWD Series Ambassador. This person embodies diversity, equity and inclusion for your company	✓				
Series Ambassador to be featured in hero imagery throughout the campaign – as part of group of Series Ambassadors or individually. Employee travel to be covered by Signature Partner organisation	✓				
Series Ambassador to be introduced to our engaged audiences across key digital channels including the website, e-newsletter and social media with company tagged/referenced	✓				
Series Ambassador to be interviewed on an aspect of diversity, equity and inclusion as part of the promotional campaign, with content shared via AusIMM's communication channels and social media platforms	✓				
Series Ambassador to be featured on table collateral	✓				

Note - Principal photo and video shoot will be organised in Perth or Brisbane in 2026 (Date TBC).

Partnership packages

IWD Website

	Partnership packages				
	Signature $50,000 Limited opportunities	**Major** $30,000 Unlimited opportunities	**Experience** Perth / Brisbane $30,000 Two (2) opportunities	**Associate** $15,000 Unlimited opportunities	**Future Women Program Partner** $15,000 Three (3) opportunities
Reach and profile					
Series Ambassador and exclusive Partner acknowledgement as part of AusIMM's inspirational International Women's Day video shown at each lunch	✓				
Lead article (1,000 words) showcasing a diversity and inclusion leader or initiative, shared across various platforms as part of the promotional campaign. Shared via AusIMM's Driving Positive Change Together website/ platform	✓				
Exclusive partner acknowledgement post on AusIMM social channels, partner to be tagged	✓				
An employee featured in AusIMM's #CelebratingWomeninMining social media campaign		✓			
Premium branding and experience					
Select your preferred branded experience from Celebration Photography or Positive Change Wall			✓		
Select preferred branded merchandise			✓		
1 x Dedicated email promotion to International Women's Day subscribers			✓		
1 x Partner and activation featured in dedicated social media post pre-event			✓		
Partner and activation featured within post-Event Series website article			✓		
Attendance: Demonstrate your support					
Table of 10 at chosen events*	✓ 3 tables	✓ 2 tables	✓ 2 tables	✓ 1 table	

*Additional tables available for purchase

Partnership packages

IWD Website

	Partnership packages				
	Signature $50,000 Limited opportunities	**Major** $30,000 Unlimited opportunities	**Experience** Perth / Brisbane $30,000 Two (2) opportunities	**Associate** $15,000 Unlimited opportunities	**Future Women Program Partner** $15,000 Three (3) opportunities
Future Women Program benefits					
27 female students invited to attend the IWD luncheon (3 x tables of 9 students per state, 27 in total per state)					✓
Sponsor representative hosting each table (1 representative per table per state, 3 in total per state)					✓
Reserved tables. These can be located nearby to other company tables upon request.tagged/referenced					✓
Exclusive Catherine Ball experience					
Private networking or meet-and-greet session with Dr Catherine Ball following the IWD lunch (20 min session) communication channels and social media platforms					✓
Professional Development package					
Each student receives the following benefits:					
Complimentary 12 month AusIMM Student Membership					✓
Complimentary access to online course: Breaking The Surface					✓
Information on mentoring, scholarships and other student opportunities					✓
Introduction to the New Professionals Network					✓

Partnership packages

IWD Website | Home

	Partnership packages				
	Signature $50,000 Limited opportunities	**Major** $30,000 Unlimited opportunities	**Experience** Perth / Brisbane $30,000 Two (2) opportunities	**Associate** $15,000 Unlimited opportunities	**Future Women Program Partner** $15,000 Three (3) opportunities
Branding and acknowledgement					
Company logo included in all event collateral and marketing campaign.	✓	✓	✓	✓	✓
Company acknowledgement in welcome speech	✓	✓	✓	✓	✓
Company logo displayed on your table(s)	✓	✓	✓	✓	✓
Company logo on PowerPoint presentation shown during all lunches	✓	✓	✓	✓	✓
Company logo (linking to your company website) displayed on AusIMM's International Women's Day Event Series website homepage and partners page	✓	✓	✓	✓	✓
Company logo on all major event signage at all events in the Series	✓	✓	✓	✓	✓
Company logo on menus at all events in the Series	✓	✓	✓	✓	✓
Ongoing engagement					
First right of refusal for AusIMM's 2028 International Women's Day Event Series	✓	✓	✓	✓	✓
Company recognition as a Diversity, Equity and Inclusion Partner on the AusIMM website for 2027	✓	✓	✓	✓	✓
Receive an IWD Partner Asset Kit and 'Driving Positive Change Together' digital asset kit to demonstrate your company's support to employees and stakeholders	✓	✓	✓	✓	✓



Co-create a bespoke partnership with AusIMM

AusIMM offers organisations the opportunity to co-create a partnership package that supports your strategic goals and is tailored specifically to your organisation's needs.

What is important to you?

- Demonstrating thought leadership and sharing stories
- Networking and building connections with industry and government
- Participating in important policy and advocacy initiatives and conversations
- Hosting additional tables at various locations
- Rewarding your teams or entertaining clients
- Recognising the women who contribute to your company's success
- Connecting with your sites and regions
- Achieving marketing objectives and publicity
- Positioning your organisation as an employer of choice

Please speak to our Industry Relationships and Partnerships team (contacts over page) to discuss your requirements.

Contact us



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Booking form

Contact details - person/s responsible for partnership liaison

Title *(please indicate)* ○ **Ms** ○ **Mr** ○ **Mx** ○ **Prof** ○ **Dr**

First Name ..... **Last Name** .....

Organisation .....

Position .....

Address ..... **City** .....

State ..... **Post Code** ..... **Country** .....

Email ..... **Telephone** .....

Mobile ..... **Website** .....

AusIMM's International Women's Day Event Series Partnership - Please select level of partnership *Package prices are ex GST

☐ **Signature Partner $50,000**

☐ **Major Partner $30,000**

☐ **Associate Partner $15,000**

☐ **Event Experience Partner $30,000**

○ **Perth** ○ **Brisbane**

☐ **Future Women Program Partner $15,000**

○ **Victoria** ○ **New South Wales** ○ **Queensland**

○ **National (QLD, Vic and NSW) $40,000**

☐ **Book a table for 10** *(at an additional cost to your partnership).*

Partnership Total $ _____

Company logo (in high resolution jpg and eps format) must be received with your completed form

I agree to the terms and conditions outlined in this prospectus.

Date: _____ Signature: .....

Method of payment

Note: please select your method of payment and we will send you an invoice for EFT transfer or a credit card payment link ☐ **Credit Card** ☐ **Invoice**

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