



Iron Ore | Open Pit Operators 2026

Sponsorship and Exhibition Prospectus

Perth, Australia 23–25 June

Unparalleled conference experience

In 2026, AusIMM is excited to announce the return of both Iron Ore and Open Pit Operators Conferences which will be held concurrently with a shared exhibition.

The Iron Ore and Open Pit Operators conferences will feature dedicated conference streams exploring the latest developments in the genesis, geology, exploration, mining and processing of iron ores, bringing solutions to address the carbon footprint of iron and steel mining.

For delegates, this event offers an unparalled conference experience, with the ability to attend both conferences in one. The expanded format means more networking opportunities, a larger exhibition to explore, and a significantly enhanced technical program that covers the latest developments in the industry.





Global audience

With more than 15,000 engaged members and a conference database of over 60,000 mining professionals worldwide, AusIMM offers access to a highly targeted and influential audience. As a sponsor or exhibitor, your organisation will benefit from premium brand exposure on a truly global stage.

A significant number of delegates attend AusIMM's technical conferences from outside Australia — not only to continue their accredited professional development, but also to share insights, exchange ideas, build relationships and collaborate with industry professionals at all levels.



2026 expected attendance:

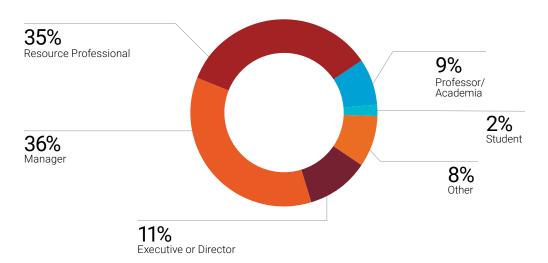
/OO+ expected attendees

15+
sponsors

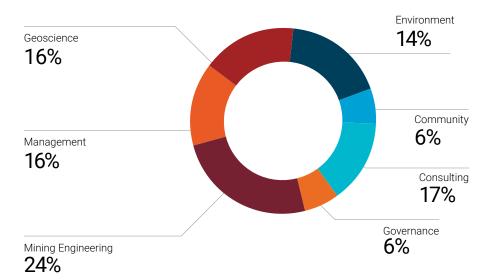
60+
exhibitors

Delegate profiles

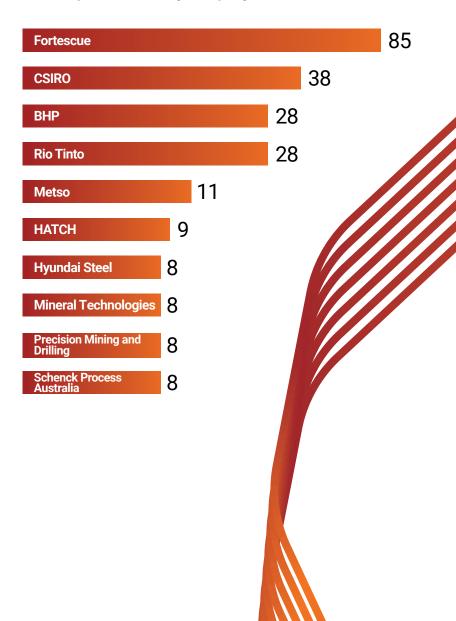
Position overview



Area of Interest / Discipline



2024 Top attendance by company



Engage through every channel



15,000+

Active AusIMM members across 100 countries



70,000+

Followers across AusIMM's social media platforms



60,000+

Subscribers to AusIMM's database for email marketing



5,000+

Delegates attending AusIMM conferences annually Iron Ore | Open Pit Operators 2026 Expected digital reach



70,000+

Website views



400,000+

Impressions via paid social media campaign



35%

Average open rate on conference marketing emails

Showcase your brand



Showcase your organisation and unique offering to our engaged audiences.



Build strategic connections with key decision makers in the mining sector.



Reach and connect with a truly global audience.



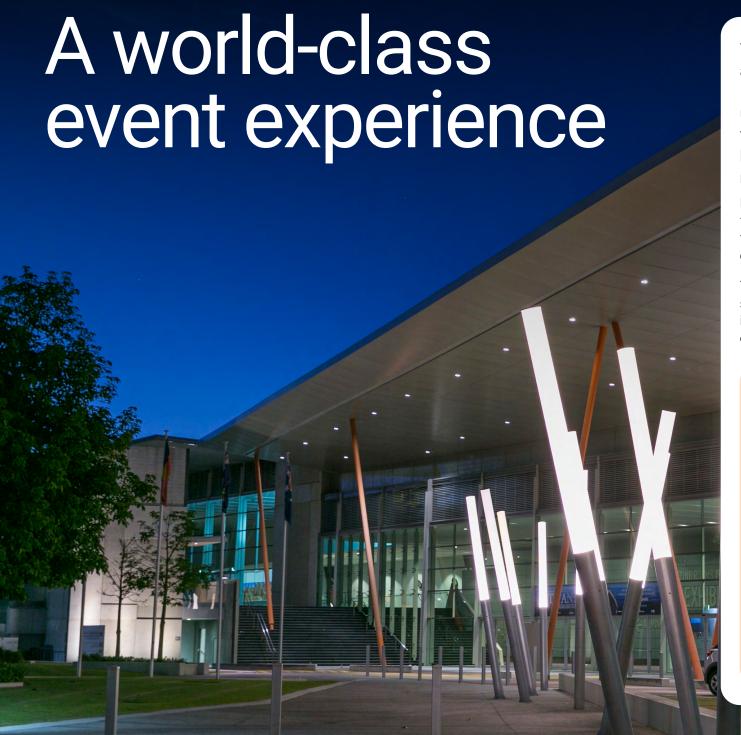
Position your brand and demonstrate your thought-leadership to the resources community.



Invest for future opportunities by generating new leads and business opportunities.



Support the peak body to deliver the highest quality professional development for the resources sector.



To be held at the Perth Convention and Exhibition Centre, Iron Ore | Open Pit Operators 2026 offers delegates a unique opportunity to explore the latest technologies, innovations, research and best practices shaping the future of the mining industry.

Experience a comprehensive technical program featuring thought-provoking keynote presentations from industry leaders, interactive sessions, practical case studies and engaging panel discussions.

The event also includes a vibrant exhibition floor showcasing the latest products, services and innovations, along with numerous networking events designed to help delegates build valuable

2026 Program Highlights

Conference and Exhibition

23-25 June 2026

Welcome Reception

23 June 2026

Networking Function

24 June 2026

Tours and workshops

Dates TBC

Previous Sponsors and Exhibitors

Sponsors

Major Conference Sponsor Platinum Sponsor Gold Sponsor Gold Sponsor Gold Sponsor Gold Sponsor Gold Sponsor















Collaboration Partner



Name Badge and Lanyard Sponsor Welcome Reception Coffee Cart Sponsor Coffee Cart Sponsor Conference App Sponsor















Exhibitors





















































Showcase your brand to a global audience of mining professionals with our versatile sponsorship packages. Whether your goal is to maximize brand impact, expand your reach, demonstrate industry leadership, generate new leads or leave a lasting impression, our sponsorship opportunities are designed to help your organisation succeed.

Choose from four packages:

Conference Packages

Gain high-visibility exposure through speaking opportunities, branded sessions, and premium placement on marketing material and at the conference

Networking Packages

Position your brand's leadership and forge valuable connections with key stakeholders at our premium networking events.

Engagement Packages

Reach targeted audience segments through specialised program elements that spark interaction and boost brand awareness.

Conference Elements

Boost your brand visibility by aligning with high-exposure delegate touch points, including the conference app and coffee carts.

All sponsorship packages can be customised to meet your unique objectives.

Please get in touch and we will work with you to create a bespoke solution that fits your goals.

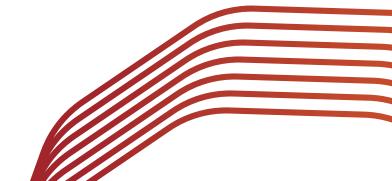
Conference Packages	Major	Platinum	Gold	Silver	
Registration	SOLD Exclusive	\$32,000 Limited	\$22,000 Limited	\$16,000 Limited	
Full delegate registrations, including social functions	10	8	6	4	
Opportunity to purchase additional registrations at reduced rates	Ø	O	Ø	Ø	
Exhibition space					
Standard shell scheme or raw space only	6x3m	6x3m	3x3m	3x3m	
Program involvement					
Sponsor a technical session	•	•	Ø	-	
Company representative to chair sponsored session	•	Ø	Ø	-	
Video to play in sponsored technical session	•	•	Ø	-	
Logo on program in alignment with sponsored technical session	•	•	Ø	-	
Logo on opening slide in sponsored technical session	•	Ø	Ø	-	
Feature image used on stage in sponsored technical session	•	Ø	Ø	-	
Company branding and promotion					
Logo on sponsor summary signage onsite	•	Ø	Ø	•	
Social media post via AusIMM channels	2	1	-	_	
Written news article in event EDM and on event website	•	•	-	_	
Logo on footer of event marketing EDMs	•	Ø	-	_	
Verbal acknowledgment by conference chair during conference	Ø	•	Ø	-	
Logo on event website, with link to company homepage	Ø	•	Ø	Ø	
Logo featured on the conference app	•	•	Ø	Ø	
Logo included on sponsor loop slides onsite	Ø	O	Ø	Ø	
Promotional PDF flyer/s to be included in conference app	Ø	O	Ø	0	
Business development opportunities					
Promotional push notification sent to delegates via the conference app	2	2	1	-	
Access Scan Leads function via the conference app and export contacts report	Ø	O	Ø	0	
Copy of the delegate list*	•	Ø	-	-	

^{*} Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.

Note: All prices listed are in Australian Dollars and are GST inclusive

Networking Packages

Registration	Welcome Reception \$13,500 Exclusive	Networking Reception \$13,500 Exclusive
Full delegate registrations, including social functions	3	3
Opportunity to purchase additional registrations at reduced rates	•	O
Company branding and promotion		
Logo on sponsor summary signage onsite	•	•
Logo on program in alignment with Welcome Reception	•	-
Logo on program in alignment with Networking Reception	-	Ø
Logo on dedicated signage for Welcome Reception	•	-
Logo on dedicated signage for Networking Reception	-	Ø
Logo on event website, with link to company homepage	•	Ø
Logo featured on the conference app	•	Ø
Logo included on sponsor loop slides onsite	•	Ø
Promotional PDF flyer/s to be included in the conference app	•	Ø



^{*} Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.

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Engagement Packages

	Exhibition Lounge \$15,000	Technical Session \$12,500	Lunch Sponsor \$11,000
Registration	Limited	Limited	Limited
Full delegate registrations, including social functions	4	2	2
Opportunity to purchase additional registrations at reduced rates	•	Ø	•
Exhibition space			
Dedicated lounge space in premium location	Ø	-	-
Program involvement			
Logo on program in alignment with lunch break	-	-	Ø
Sponsor a technical session	-	Ø	-
Company representative to chair sponsored session	-	Ø	-
Video to play in sponsored technical session	-	Ø	-
Logo on program in alignment with sponsored technical session	-	Ø	-
Logo on opening slide in sponsored technical session	-	Ø	-
Feature image used on stage in sponsored technical session	-	O	-
Company branding and promotion			
Logo on exhibition lounge	Ø	-	-
Logo on sponsor summary signage onsite	Ø	O	•
Logo on dedicated signage in alignment with sponsored package	-	-	_
Logo on dedicated signage around lunch stations	-	-	Ø
Logo featured in marketing campaign for sponsored package	-	-	_
Social media post via AusIMM channels	-	-	_
Logo on event website, with link to company homepage	Ø	②	Ø
Logo featured on the conference app	Ø	Ø	Ø
Logo included on sponsor loop slides onsite	Ø	Ø	Ø
Promotional PDF flyer/s to be included in the conference app	Ø	Ø	Ø

Conference Elements

Registration	Coffee Cart \$9,500 Limited	Charging Station \$7,000 Exclusive	Conference App \$7,000 Exclusive	Lanyard \$12,000 Exclusive	Conference Proceedings \$6,500 Exclusive	Merchandise \$TBC* Limited
Full delegate registrations, including social functions	2	2	1	2	1	_
Opportunity to purchase additional registrations at reduced rates	Ø	0	•	•	•	-
Exhibition space						
Dedicated coffee cart on exhibition floor	•	-	-	-	_	-
Dedicated charging station space in a premium location	_	Ø	-	-	_	-
Company branding and promotion						
Logo on sponsor summary signage onsite	•	Ø	Ø	•	Ø	-
Logo on signage attached to coffee cart	0	-	-	-	-	-
Logo on signage attached to the charging station	-	Ø	-	-	_	-
Logo displayed on the conference app	-	-	Ø	-	-	-
Logo on conference lanyards alternating with AusIMM logo	-	-	-	•	-	-
Logo displayed on the eBook proceedings front cover	_	-	-	-	Ø	-
Full page advertisement in the eBook proceedings	-	-	-	-	Ø	-
Opportunity to provide branded cups (sponsor to provide)	0	-	-	-	-	-
Opportunity to provide a pull up banner to sit beside the coffee cart	0	-	-	-	_	-
Opportunity to provide branded merchandise for delegates	-	-	-	-	-	•
Logo on event website, with link to company homepage	0	Ø	Ø	•	Ø	0
Logo featured on the conference app	0	0	•	•	•	0
Logo included on sponsor loop slides onsite	0	0	•	•	•	-
Promotional PDF flyer/s to be included in conference app	0	0	•	•	•	-
Business development opportunities						
Promotional push notification sent to delegates via the conference app	_	-	1	-	-	-

^{*} Price dependant on merchandise option. For example, pens, note pads, bags etc. Note: All prices listed are in Australian Dollars and are GST inclusive



Position your company at the forefront of the industry by exhibiting at Iron Ore | Open Pit Operators 2026 — a premier platform to showcase your products or services, strengthen brand presence and engage directly with high-value prospects and industry leaders.

Unlock opportunities for qualified lead generation, meaningful networking and actionable market insights that will help your company stay ahead of evolving trends and competitor activity.

As an exhibitor, you'll elevate your brand's credibility, demonstrate industry leadership and create lasting partnerships with key decision-makers. Don't miss this opportunity to secure your presence at Iron Ore | Open Pit Operators 2026 and accelerate growth with measurable business results.

Exhibition Opportunities

Registration	Single Exhibitor \$4,900	Double Exhibitor \$9,800			
Full delegate registrations, including social functions	2	4			
Opportunity to purchase additional registrations at reduced rates	•	•			
Exhibition space					
Standard shell scheme or raw space only (shell scheme includes walls, fascia, lighting and power)	3x3m	3x6m			
Company branding and promotion					
Logo and company profile on exhibitor listing on event website	•	Ø			
Logo and company profile on exhibitor listing on conference app	•	Ø			
PDF flyer/s to be included in conference app	•	Ø			
Business development opportunities					
Access the scan leads function via the conference app and export contacts report	•	0			

Note: All prices listed are in Australian Dollars and are GST inclusive



Booking form



Select your package/s:

Platinum Gold Silver

Coffee Cart

Exhibition Lounge
Welcome Reception
Networking Reception

Charging Station
Conference App
Technical Session

Lanyard Merchandise

Conference Proceedings

Single Exhibitor (3x3m)

Double Exhibitor (6x3m)

To view floorplan CLICK HERE

Booth # preference/s:

Lunch

Sponsorship/Exhibition Contact Details						
Title (please indicate)	Ms	Mr	Mx	Dr	Prof	
First Name					Last Name	
Position						
Organisation (how it will be displayed at the event)						
Phone						
Email						
Website						
Billing Contact Details (complete this section if different to above)						
Title						
First Name					Last Name	
Position						
Organisation (for invoice, i	f different)					
Address					City	
State		Po	stcode		Country	
By signing and returning this booking form, you agree to the AusIMM sponsorship and/or exhibition terms and conditions . Total Sponsorship and/or Exhibition Investment: \$						
Signature					Date	

Note: All prices listed are in Australian Dollars and are GST inclusive. An invoice will be issued on receipt of your booking form. Sponsorship and/

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or exhibition bookings are subject to full payment being received within agreed terms.

Please email your booking form and company logo to Sasha Pell **spell@ausimm.com**

Get in touch

Sasha Pell

Sponsorship & Exhibition
Sales Manager, Events, AuslMM

T +61 3 9658 6124

E spell@ausimm.com

