



AusIMM
Conferences

Mineral Resource Estimation 2027

Sponsorship and
Exhibition Prospectus

Perth, Australia
25–26 May

Shaping the future of resource estimation



AusIMM's Mineral Resource Estimation Conference (MREC) 2027 will bring together more than 500 geologists, geostatisticians, software providers and resource professionals from around the world in Perth for an event set to advance best practice across the industry.

The conference will feature a high-quality program, including interactive panel sessions addressing the key challenges facing resource estimation, inspiring keynote presentations and outstanding networking opportunities.

Session topics will explore the latest developments in QA/QC and sampling, 3D geological and estimation domain modelling, geostatistical analysis, estimation, validation, risk analysis and reporting.

Designed for everyone working in resource estimation, MREC 2027 builds on the success of the past two sold-out events and promises to be another unmissable gathering.



Leading provider of technical conferences

Introducing AusIMM

AusIMM is the peak body and trusted voice for professionals in the resources sector. We advance careers, inspire leadership, uphold standards and connect communities.

In recognition of our global impact, AusIMM was named the 2024 Association of the Year.

For nearly 50 years, AusIMM has delivered world-class technical conferences to the mining industry.

Our conferences are renowned for showcasing cutting-edge innovation and industry best practices, while offering exceptional opportunities for networking, knowledge sharing, skills development and business growth.

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AusIMM is proud to deliver world-class conferences that bring our global community together to connect, learn and share.

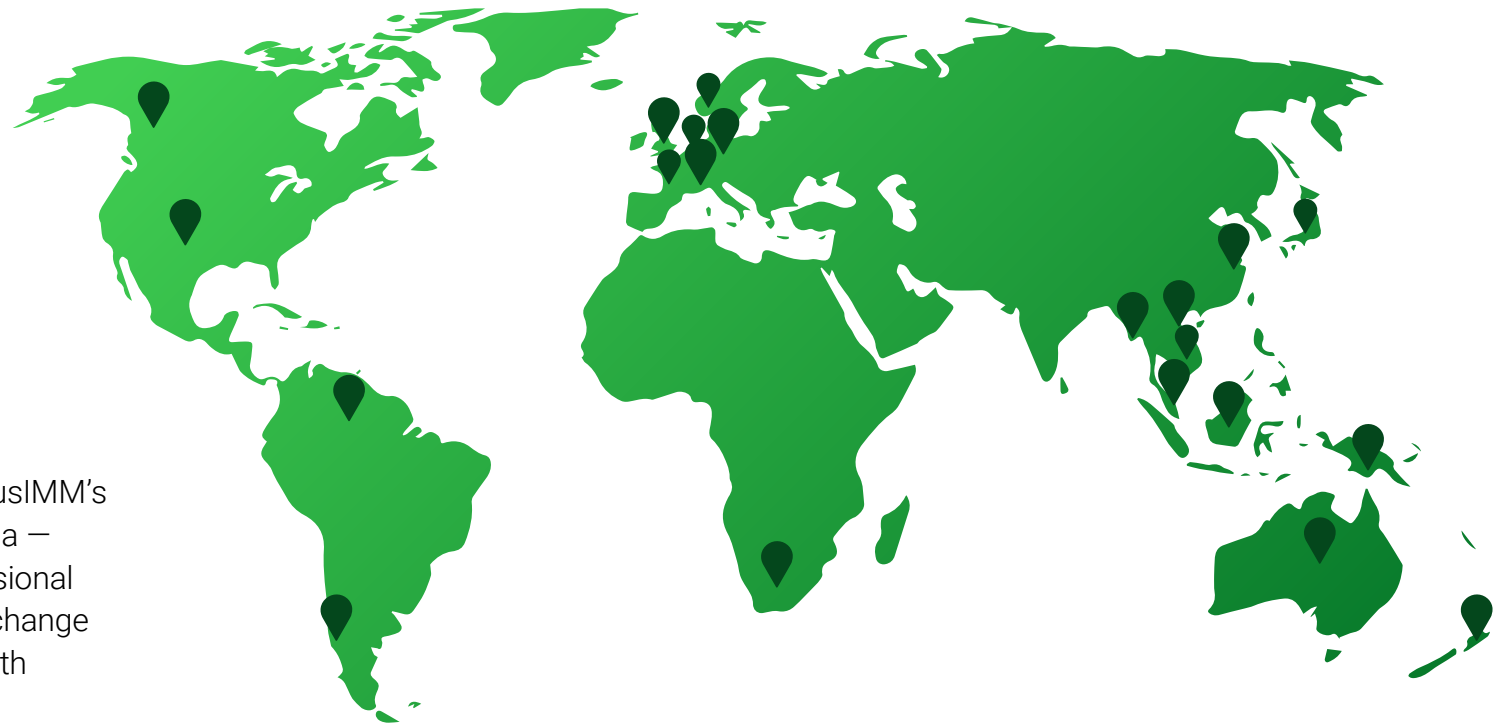
Stephen Durkin, FAusIMM
AusIMM CEO

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Global audience

With more than 15,000 engaged members and a conference database of over 60,000 mining professionals worldwide, AusIMM offers access to a highly targeted and influential audience. As a sponsor or exhibitor, your organisation will benefit from premium brand exposure on a truly global stage.

A significant number of delegates attend AusIMM's technical conferences from outside Australia — not only to continue their accredited professional development, but also to share insights, exchange ideas, build relationships and collaborate with industry professionals at all levels.



Mineral Resource Estimation 2025:

562

total attendees

28

countries

164

organisations

17

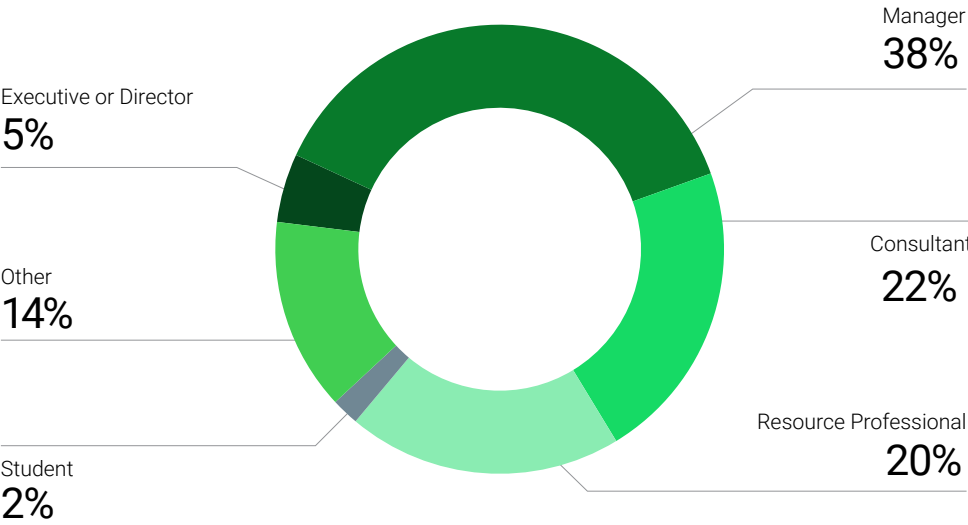
sponsors

18

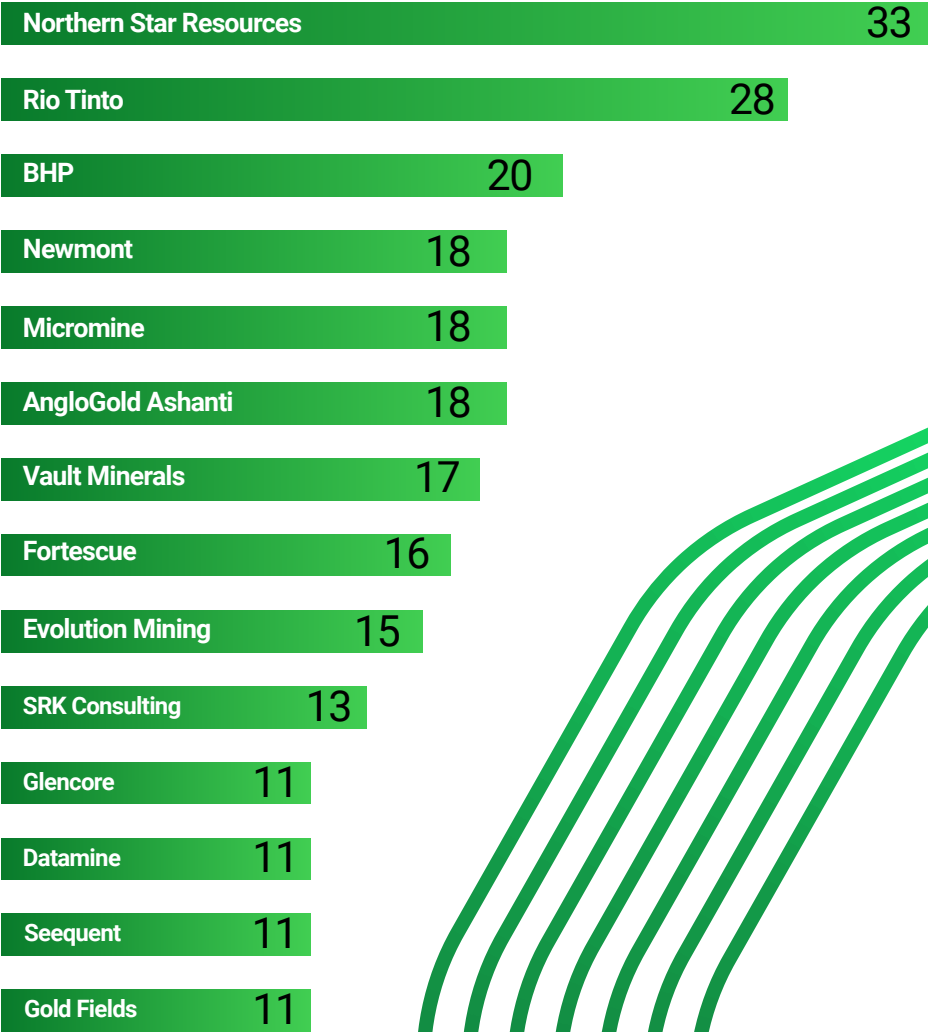
exhibitors

Delegate profiles

Position overview



2025 Top attendance by company



Engage through every channel



15,000+

Active AusIMM members
across 100 countries



70,000+

Followers across AusIMM's
social media platforms



60,000+

Subscribers to AusIMM's
database for email
marketing



5,000+

Delegates attending
AusIMM conferences
annually

MREC 2025 Digital reach



25,000+

Website views



665,000+

Impressions via paid
social media campaign



40%

Average open rate on MREC
conference marketing emails

Showcase your brand



Showcase your organisation
and unique offering to our
engaged audiences.



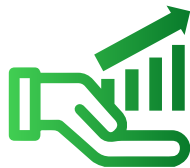
Build strategic connections
with key decision makers in
the mining sector.



Reach and connect with
a truly global audience.



Position your brand
and demonstrate your
thought-leadership to the
resources community.

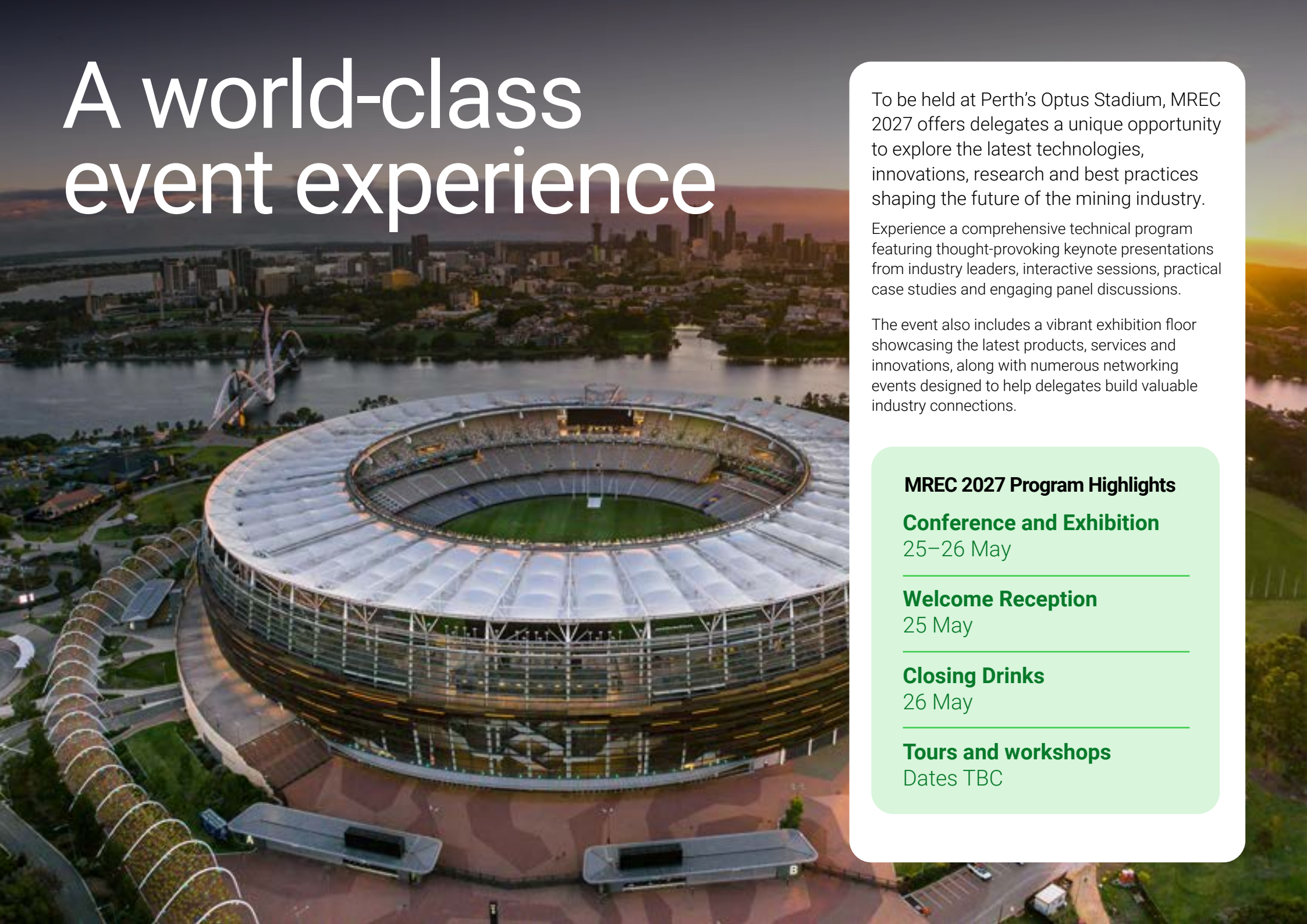


Invest for future opportunities
by generating new leads and
business opportunities.



Support the peak body to
deliver the highest quality
professional development
for the resources sector.

A world-class event experience



To be held at Perth's Optus Stadium, MREC 2027 offers delegates a unique opportunity to explore the latest technologies, innovations, research and best practices shaping the future of the mining industry.

Experience a comprehensive technical program featuring thought-provoking keynote presentations from industry leaders, interactive sessions, practical case studies and engaging panel discussions.

The event also includes a vibrant exhibition floor showcasing the latest products, services and innovations, along with numerous networking events designed to help delegates build valuable industry connections.

MREC 2027 Program Highlights

Conference and Exhibition

25–26 May

Welcome Reception

25 May

Closing Drinks

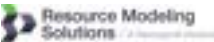
26 May

Tours and workshops

Dates TBC

Previous Sponsors and Exhibitors

Sponsors

Major Conference Sponsor	Platinum Sponsor	Technology Sponsor	Innovation Sponsor	Software Partner	Gold Sponsors	Gold Sponsors	Parker Challenge Sponsor
							
Silver Sponsor	Silver Sponsor	Silver Sponsor	Welcome Reception Sponsor	Lunch Sponsor	Name Badge and Lanyard Sponsor	Supporting Partner	
							

Exhibitors

Sponsorship opportunities



Showcase your brand to a global audience of mining professionals with our versatile sponsorship packages. Whether your goal is to maximize brand impact, expand your reach, demonstrate industry leadership, generate new leads or leave a lasting impression, our sponsorship opportunities are designed to help your organisation succeed.

Choose from different packages:

Conference Packages

Gain high-visibility exposure through speaking opportunities, branded sessions, and premium placement on marketing material at the conference.

Networking Packages

Position your brand's leadership and forge valuable connections with key stakeholders at our premium networking events.

Engagement Packages

Reach targeted audience segments through specialised program elements that spark interaction and boost brand awareness.

Conference Elements

Boost your brand visibility by aligning with high-exposure delegate touch points, including the conference app and coffee carts.

All sponsorship packages can be customised to meet your unique objectives.

Please get in touch and we will work with you to create a bespoke solution that fits your goals.

Conference Packages

	Major SOLD Exclusive	Platinum \$19,000 Limited	Gold \$15,000 Limited	Silver \$11,000 Limited
Registration				
Full delegate registrations, including social functions	10	8	6	4
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓
Exhibition space				
Standard shell scheme or raw space only	6x6m	6x3m	3x3m	3x3m
Program involvement				
Sponsor a technical session	✓	✓	✓	–
Company representative to chair sponsored session	✓	✓	✓	–
Video to play in sponsored technical session	✓	✓	✓	–
Logo on program in alignment with sponsored technical session	✓	✓	✓	–
Logo on opening slide in sponsored technical session	✓	✓	✓	–
Feature image used on stage in sponsored technical session	✓	✓	✓	–
Company branding and promotion				
Logo on sponsor summary signage onsite	✓	✓	✓	✓
Social media post via AusIMM channels	2	1	–	–
Written news article in event EDM and on event website	✓	✓	–	–
Logo on footer of event marketing EDMs	✓	✓	–	–
Verbal acknowledgment by conference chair during conference	✓	✓	✓	–
Logo on event website, with link to company homepage	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓
Business development opportunities				
Promotional push notification sent to delegates via the conference app	2	1	1	–
Access Scan Leads function via the conference app and export contacts report	✓	✓	✓	✓
Copy of the delegate list*	✓	✓	–	–

* Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.

Note: All prices listed are in Australian Dollars and are GST inclusive

Networking Packages

	Welcome Reception \$10,000 Exclusive	Networking Reception \$10,000 Exclusive
Registration		
Full delegate registrations, including social functions	4	4
Opportunity to purchase additional registrations at reduced rates	✓	✓
Company branding and promotion		
Logo on sponsor summary signage onsite	✓	✓
Logo on program in alignment with Stand-up Conference Dinner	✓	–
Logo on program in alignment with Networking Function	–	✓
Logo on dedicated signage for Stand-up Conference Dinner	✓	–
Logo on dedicated signage for Networking Function	–	✓
Logo on event website, with link to company homepage	✓	✓
Logo featured on the conference app	✓	✓
Logo included on sponsor loop slides onsite	✓	✓
Promotional PDF flyer/s to be included in the conference app	✓	✓

* Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.
Note: All prices listed are in Australian Dollars and are GST inclusive

Engagement Packages

	Parker Challenge SOLD Exclusive	Exhibition Lounge \$10,000 Limited	Technical Session \$12,500 Limited	Lunch Sponsor \$8,500 Limited
Registration				
Full delegate registrations, including social functions	8	4	2	2
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓
Exhibition space				
Dedicated lounge space in premium location	6x3m	✓	–	–
Program involvement				
Video to play at opening of Parker Challenge	✓	–	–	–
Logo on program in alignment with Parker Challenge	✓	–	–	–
Logo on program in alignment with lunch break	–	–	–	✓
Sponsor a technical session	–	–	✓	–
Company representative to chair sponsored session	–	–	✓	–
Video to play in sponsored technical session	–	–	✓	–
Logo on program in alignment with sponsored technical session	–	–	✓	–
Logo on opening slide in sponsored technical session	–	–	✓	–
Feature image used on stage in sponsored technical session	–	–	✓	–
Company branding and promotion				
Logo featured on the designated webpage for the Parker Challenge	✓	–	–	–
Access to all models, assessments and analyses made and/or entered in the Parker Challenge	✓	–	–	–
Logo on exhibition lounge	–	✓	–	–
Logo on sponsor summary signage onsite	✓	✓	–	✓
Logo on dedicated signage in alignment with sponsored package	✓	–	–	–
Logo on dedicated signage around lunch stations	–	–	–	✓
Logo featured in marketing campaign for sponsored package	✓	–	–	–
Social media post via AusIMM channels	1	–	–	–
Logo on event website, with link to company homepage	✓	✓	–	✓
Logo featured on the conference app	✓	✓	–	✓
Logo included on sponsor loop slides onsite	✓	✓	–	✓
Promotional PDF flyer/s to be included in the conference app	✓	✓	–	✓

* Price dependant on merchandise option. For example, pens, note pads, bags etc.

Note: All prices listed are in Australian Dollars and are GST inclusive

Conference Elements

	Coffee Cart \$8,000 Limited	Conference App \$6,000 Exclusive	Lanyard \$10,000 Exclusive	Conference Proceedings \$5,500 Exclusive	Merchandise \$TBC* Limited
Registration					
Full delegate registrations, including social functions	2	1	2	1	–
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓	–
Exhibition space					
Dedicated coffee cart on exhibition floor	✓	–	–	–	–
Dedicated charging station space in a premium location	–	–	–	–	–
Company branding and promotion					
Logo on sponsor summary signage onsite	✓	✓	✓	✓	–
Logo on signage attached to coffee cart	✓	–	–	–	–
Logo on signage attached to the charging station	–	–	–	–	–
Logo displayed on the conference app	–	✓	–	–	–
Logo on conference lanyards alternating with AusIMM logo	–	–	✓	–	–
Logo displayed on the eBook proceedings front cover	–	–	–	✓	–
Full page advertisement in the eBook proceedings	–	–	–	✓	–
Opportunity to provide branded cups (sponsor to provide)	✓	–	–	–	–
Opportunity to provide a pull up banner to sit beside the coffee cart	✓	–	–	–	–
Opportunity to provide branded merchandise for delegates	–	–	–	–	✓
Logo on event website, with link to company homepage	✓	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓	–
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓	–
Business development opportunities					
Promotional push notification sent to delegates via the conference app	–	1	–	–	–

* Price dependant on merchandise option. For example, pens, note pads, bags etc.
 Note: All prices listed are in Australian Dollars and are GST inclusive

Exhibition opportunities

A photograph of a MASPRO exhibition booth at a trade show. The booth features a large yellow and black backdrop with the MASPRO logo and the text "THE FUTURE OF ZOOM ASSEMBLIES!". A large yellow MASPRO machine is displayed on a stand in the foreground. The booth is well-lit and has a professional appearance.

Position your company at the forefront of the industry by exhibiting at MREC 2027 — a premier platform to showcase your products or services, strengthen brand presence and engage directly with high-value prospects and industry leaders.

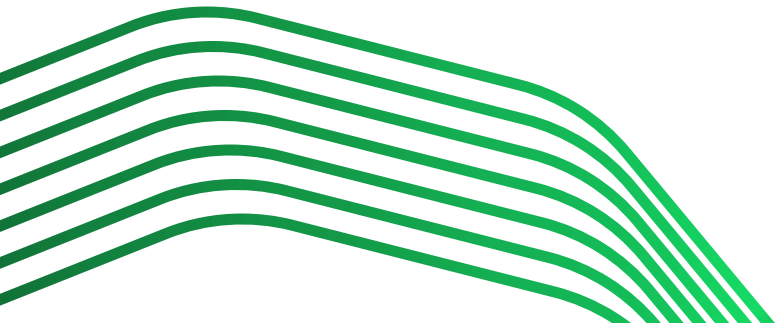
Unlock opportunities for qualified lead generation, meaningful networking and actionable market insights that will help your company stay ahead of evolving trends and competitor activity.

As an exhibitor, you'll elevate your brand's credibility, demonstrate industry leadership and create lasting partnerships with key decision-makers. Don't miss this opportunity to secure your presence at MREC 2027 and accelerate growth with measurable business results.

Exhibition Opportunities

	Single Exhibitor \$4,900	Double Exhibitor \$9,800
Registration		
Full delegate registrations, including social functions	2	4
Opportunity to purchase additional registrations at reduced rates	✓	✓
Exhibition space		
Standard shell scheme or raw space only (shell scheme includes walls, fascia, lighting and power)	3x3m	3x6m
Company branding and promotion		
Logo and company profile on exhibitor listing on event website	✓	✓
Logo and company profile on exhibitor listing on conference app	✓	✓
PDF flyer/s to be included in conference app	✓	✓
Business development opportunities		
Access the scan leads function via the conference app and export contacts report	✓	✓

Note: All prices listed are in Australian Dollars and are GST inclusive



Booking form



Sponsorship/Exhibition Contact Details

Title *(please indicate)* ☐ Ms ☐ Mr ☐ Mx ☐ Dr ☐ Prof

First Name

Last Name

Position

Organisation *(how it will be displayed at the event)*

Phone

Email

Website

Billing Contact Details *(complete this section if different to above)*

Title

First Name

Last Name

Position

Organisation *(for invoice, if different)*

Address

City

State

Postcode

Country

By signing and returning this booking form, you agree to the AusIMM sponsorship and/or exhibition **terms and conditions**.

Total Sponsorship and/or Exhibition Investment: \$

Signature

Date

Note: All prices listed are in Australian Dollars and are GST inclusive. An invoice will be issued on receipt of your booking form. Sponsorship and/or exhibition bookings are subject to full payment being received within agreed terms.

Please email your booking form and company logo to **exhibitions@ausimm.com**

Select your package/s:

- ☐ Major
- ☐ Platinum
- ☐ Gold
- ☐ Silver
- ☐ Parker Challenge
- ☐ Coffee Cart
- ☐ Lunch
- ☐ Exhibition Lounge
- ☐ Networking Function
- ☐ Conference App
- ☐ Technical Session
- ☐ Conference Proceedings
- ☐ Lanyard
- ☐ Merchandise
- ☐ Single Exhibitor (3x3m)
- ☐ Double Exhibitor (6x3m)

Floor plan not yet available.

Booth # preference/s:

1

2

3

Get in touch

Sasha Pell

Sponsorship & Exhibition
Sales Manager, Events, AusIMM

T +61 3 9658 6124

E spell@ausimm.com



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E exhibitions@ausimm.com
T +61 3 9658 6120

View all upcoming
conferences

