

# NEW LEADERS

## CONFERENCE 2021

Sponsorship Prospectus





# Overview

AusIMM's New Leaders Conference will bring together university students and young professionals in the resources industry from all over the globe. This year the conference will be held in both in person in Brisbane and online on 28-29 September 2020, with the thought-provoking theme, "Champions of Change".

Mining graduates in today's environment are constantly facing new and surprising challenges, which requires them to be innovative and develop original ideas to deal with contemporary issues. This conference aims to develop students and

graduates' mindsets to be better able to deal with complex developments, integrate and understand emerging technology, and to be able to effectively network with other students, graduates, and mining employees.

The event will feature two days of conference sessions, aimed at strengthening their professional foundations for future growth; an industry trade exhibition, showcasing the industries latest innovations and products/ services; and a Networking Reception, offering a chance for attendees to strengthen and make new industry connections in a relaxed environment.



# Introducing AusIMM

AusIMM is the peak body and trusted voice for all people working in the resources sector. We shape careers, develop leaders and connect professionals through our world class technical conferences, leadership events, professionally accredited courses and membership program. AusIMM represents practitioners from all backgrounds, supported by a global network of branches and societies.

## Delegate roles

- New professionals
- Graduates
- University Students

## Global audience

The new hybrid conference format for New Leaders 2021 is expected to attract 200+ delegates generating a truly global audience. This conference will reach more international delegates and regional Australians, than ever before.





# Event experience

## Dates

Tuesday 28 – 29 September 2021

## AusIMM conferences are going hybrid

AusIMM is excited to be delivering our 2021 conferences in an exciting and innovative new hybrid event model.

The hybrid model will enable delegates to experience all the usual highlights of AusIMM conferences including industry leading keynote presentations, outstanding networking opportunities and a full trade exhibition showcasing the latest technologies and products.

Through a powerful virtual platform, Events OnAir, delegates will be able to explore live and on-demand content, interact in live streamed Q&A discussions and engage virtually.

Most notably, this platform will allow our sponsors and exhibitors to showcase their products and services online to industry professionals across the world.



Brisbane Convention and Exhibition Centre

[Check out the venue](#)



Your safety is our first priority

[Read more about our COVID-safe approach](#)



Events OnAir platform

[View our video](#)

*"We look forward to hosting outstanding conference experiences for all delegates wherever they are in the world to learn, connect and network at AusIMM hybrid conferences in 2021"*

Stephen Durkin, CEO, AusIMM



## Our promotional reach



**13,000**

Active AusIMM members globally across 100 countries



**4,000+**

Delegates attending AusIMM conferences annually



**25,000+**

Followers across AusIMM's social media platforms



**100+**

Countries represented showcasing our international reach



**32,000+**

Subscribers to AusIMM's conference database for email marketing



**12,000+**

Average new users to AusIMM's conference websites annually



## Why get involved?



### Premium brand exposure

Increase your brand visibility by showcasing your organisation to a captive and targeted audience



### Build strategic connections

Connect with key decision-makers in mining organisations as well as resources professionals and industry stakeholders



### Capitalise for future investment

Generate new leads and business opportunities securing your sales pipeline in 2021 and beyond



### Showcase your unique offering

Demonstrate your unique offering through our exhibition and content opportunities to engaged audiences

# Sponsorship opportunities at a glance

CONFERENCE PACKAGES		
Major Conference Sponsor <b>SOLD</b> Exclusive opportunity	Gold Sponsor <b>\$11,000</b> Limited opportunities	
NETWORKING		
Welcome Reception <b>SOLD</b> Exclusive opportunity	Coffee Cart and Break Sponsor <b>SOLD</b> Exclusive opportunity	Charging Station <b>\$5,000</b> Exclusive opportunity
CONFERENCE MATERIALS		
Name Badge and Lanyard <b>SOLD</b> Exclusive opportunity	Conference App <b>\$6,600</b> Exclusive opportunity	
EXHIBITION		
Networking Display Space <b>\$2,750</b> Limited opportunities		

All prices are quoted in Australian dollars and are inclusive of the Australian Goods and Services (GST) tax.

# Conference Packages

## Gold Sponsor

**\$11,000** Limited opportunities

Associate your organisation as a Gold sponsor and take advantage of the maximum exposure this conference will offer. You will benefit from prominent levels of exposure and representation with the following entitlements:

### Registration

- Four (4) complimentary hybrid delegate registrations, including tickets to the networking function and the hybrid conference platform.

### Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs) in a premier position
- One (1) virtual exhibition booth in the hybrid conference platform. Opportunity to connect with delegates and showcase your company's products and services through video content, promotional documents, brochures and links to your website and social media pages.

### Program involvement

- Sponsorship of ONE of the following:

Plenary Session Sponsorship entitlements include:

- Opportunity for your organisation to provide a speaker to address conference delegates during a plenary session (speaker and topic are subject to approval by the conference committee)

OR

Workshop Session Sponsorship entitlements include:

- Opportunity for your organisation to provide a workshop facilitator and conduct a workshop session in the conference program (workshop facilitator and topic are subject to approval by the conference committee)

### Company branding and promotion

- Your company logo on all major signage onsite.
- Receive verbal acknowledgement of your sponsorship by the Conference Chair throughout the conference.
- Your company logo on the conference website, including a link to your company homepage.
- Your company logo featured on the conference app and hybrid conference platform.
- Your company logo on PowerPoint slides throughout the conference.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

### Business development opportunities

- Access to the delegate contact exchange via the conference app - scan the QR code to obtain a delegate's digital business card. Contacts can be exported into your database.
- Opportunity to create a lead capture questionnaire available both onsite through the AusIMM conference app and the virtual exhibition booth.
- Access to the meeting hub on the hybrid conference platform - connect with online delegates via live chat, video call and direct messaging.





# Networking

## Welcome Reception Sponsor

**SOLD**

Exclusive opportunity

First impressions count! Access the exclusive opportunity to welcome delegates to the first social event of the conference and gain outstanding brand exposure.

### Registration

- Three (3) complimentary hybrid delegate registrations, including tickets to the networking function and the hybrid conference platform.

### Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs) in a premier position
- One (1) virtual exhibition booth in the hybrid conference platform. Opportunity to connect with delegates and showcase your company's products and services through video content, promotional documents, brochures and links to your website and social media pages.

### Welcome reception

- Four (4) additional tickets to the welcome reception
- Signage provided by you to be displayed in the welcome reception venue
- Opportunity to present a gift to delegates (at sponsor's additional cost and subject to approval by event management)

### Company branding and promotion

- Your company logo featured on announcements (social media and website) whenever the welcome reception is mentioned
- Your company logo featured on all versions of the conference program.
- Your company logo on the conference website, including a link to your company homepage.
- Your company logo featured on the conference app and hybrid conference platform.
- Your company logo on PowerPoint slides throughout the conference.
- One (1) promotional PDF flyer in the eSatchel on the conference app.



## Coffee Cart and Breaks Sponsor

**SOLD**

Exclusive opportunity

Everyone loves a caffeine hit and if you love coffee as much as we do this package will give you access to fantastic branding opportunities. This offer includes morning and afternoon tea breaks and acknowledgment on the hybrid conference platform.

### Registration

- Two (2) complimentary hybrid delegate registrations, including tickets to the networking function and the hybrid conference platform.

### Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs) in a premier position
- One (1) virtual exhibition booth in the hybrid conference platform. Opportunity to connect with delegates and showcase your company's products and services through video content, promotional documents, brochures and links to your website and social media pages.

### Company branding and promotion

- Your company logo on the coffee machine.
- Opportunity to supply branded cups (keep cups are subject to COVID-19 safe guidelines).
- Opportunity to provide a pull-up banner to sit beside the coffee machine.
- Your company logo featured on all versions of the conference program in alignment with your sponsored morning and afternoon tea breaks.
- Your company logo on the conference website, including a link to your company homepage.
- Your company logo featured on the conference app and hybrid conference platform.
- Your company logo on PowerPoint slides throughout the conference.
- One (1) promotional PDF flyer in the eSatchel on the conference app.



## Charging Station Sponsor

**\$5,000**

Exclusive opportunity

Power delegate smartphones, tablets and laptops with a branded charging station. A necessity for delegates attending a hybrid event, the charging station is utilised throughout the conference, providing your company with a unique opportunity to gain brand exposure.

### Registration

- One (1) complimentary hybrid delegate registration, including tickets to the networking function and the hybrid conference platform.

### Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs) in a premier position
- One (1) virtual exhibition booth in the hybrid conference platform. Opportunity to connect with delegates and showcase your company's products and services through video content, promotional documents, brochures and links to your website and social media pages.

### Company branding and promotion

- One (1) branded charging station featuring your company logo located in a premier position in the exhibition hall.
- Your company logo on the conference website, including a link to your company homepage.
- Your company logo featured on the conference app and hybrid conference platform.
- Your company logo on PowerPoint slides throughout the conference.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

# Conference Materials

## Name Badge and Lanyard Sponsor

**SOLD**

Exclusive opportunity

Name badges and lanyards are worn by delegates for the duration of the conference, providing your company with fantastic brand exposure.

### Registration

- Two (2) complimentary hybrid delegate registrations, including tickets to the networking function and the hybrid conference platform.

### Conference name badge and lanyard

- Your company logo alternated with AusIMM logo on the conference name badge and lanyards.

### Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs) in a premier position
- One (1) virtual exhibition booth in the hybrid conference platform. Opportunity to connect with delegates and showcase your company's products and services through video content, promotional documents, brochures and links to your website and social media pages.

### Company branding and promotion

- Your company logo on the conference website, including a link to your company homepage.
- Your company logo featured on the conference app and hybrid conference platform.
- Your company logo on PowerPoint slides throughout the conference.
- One (1) promotional PDF flyer in the eSatchel on the conference app.



## Conference App Sponsor

**\$6,600**

Exclusive opportunity

The conference app is frequently referred to throughout the conference, and is used for:

- connecting delegates, sponsors and exhibitors
- viewing the conference program, speaker profiles and proceedings
- keeping up to date with notifications and important announcements.

### Registration

- Two (2) complimentary hybrid delegate registrations, including tickets to the networking function and the hybrid conference platform.

### Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs) in a premier position
- One (1) virtual exhibition booth in the hybrid conference platform. Opportunity to connect with delegates and showcase your company's products and services through video content, promotional documents, brochures and links to your website and social media pages.

### Company branding and promotion

- Your company logo displayed alongside the host logo in a prominent position on the conference app.
- One (1) push notification acknowledging your support, sent via the conference app and hybrid conference platform.
- Your company logo on the conference website, including a link to your company homepage.
- Your company logo featured on the conference app and hybrid conference platform.
- Your company logo on PowerPoint slides throughout the conference.
- One (1) promotional PDF flyer in the eSatchel on the conference app.



# Exhibition

## Networking Display Space (1.8m trestle table display)

**\$2,750**

Limited opportunities

The conference program has been designed to maximise the opportunity for delegates to visit the networking display area. All refreshment breaks, lunches and the welcome reception is located within the networking display area, providing you with the maximum opportunity to showcase your products and interact with delegates.

### Networking display space

- One (1) trestle table (1.8m wide) with 2 chairs and power board
- One (1) virtual exhibition booth in the hybrid conference platform. Opportunity to connect with delegates and showcase your company's products and services through video content, promotional documents, brochures and links to your website and social media pages.

### Registration

- One (1) full complimentary hybrid delegate registration, including tickets to the networking function and the hybrid conference platform.

### Company branding and promotion

- Your company logo on the conference website, including a link to your company homepage.
- Your company logo featured on the conference app and hybrid conference platform.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

### Additional equipment

Additional equipment can be ordered through the exhibition contractor. Upon booking, your details will be forwarded to the exhibition company, and they will contact you directly

### Floor plan

A preliminary floor plan and detailed exhibitor briefing notes will be provided closer to the event. Booths will be allocated in order of receipt by the AusIMM and payment must be received in full to secure your booth placement.

### Business development opportunities

- -Access to the delegate contact exchange via the conference app – scan the QR code to obtain a delegate's digital business card. Contacts can be exported into your database.
- Opportunity to create a lead capture questionnaire available both onsite through the AusIMM conference app and the virtual exhibition booth.
- Access to the meeting hub on the hybrid conference platform – connect with online delegates via live chat, video call and direct messaging.

*\*Please note, Due to General Data Protection Regulation (GDPR) the AusIMM does not provide delegate lists to any sponsors or exhibitors prior to, throughout or post conference. Delegates who have opted in to be visible on the delegate list, will be available on the conference app. Delegates are encouraged use the "contact exchange" or "instant messaging" functionality on the conference app and hybrid conference platform to exchange details with colleagues.*

# NATIONAL MINING GAMES BRISBANE 2021

The National Mining Games is an adaptation of the International Mining Games, where students from around Australia get together and compete in a range of events for the title of National Mining Games Champions. The Games are dedicated to all miners who have lost their lives in the course of duty and aim to keep traditional mining methods alive; many of which date back to the 17th century.

The University of Queensland Student Chapter of the Australasian Institute of Mining and Metallurgy (AusIMM) is proud to be the host of the 2020 National Mining Games, held at the conclusion of the New Leaders Conference. These events will be held over the week of the 28 September-2 October.

In 2020 the National Mining Games will be held at the UQ Mining Games Training Grounds in Pinjarra Hills and will feature 7 events; Air leg, Blast Face Tie In, Gold Panning, Mucking, Rock Identification, Swede Saw and Track Stand.

The competition will include women's, mixed, men's and for the first time Alumni teams competing in these events for prizes to be awarded at the Gala Dinner and Awards Ceremony on the evening of the final day.

The goal of the Games is to build comradery and connections within and between students and industry as well as highlight the significant role mining plays within our community.

To make these games a success we need the help of industry supporters. The following sponsorship package outline the available levels of support. We look forward to your involvement in this much anticipated event.



**Ashleigh Colette** SAusIMM

University of Queensland  
Chair, New Leaders Conference  
and National Mining Games 2021

# Sponsorship Packages

SPONSORSHIP PACKAGES		
Gala Dinner and Awards Ceremony Sponsor <b>SOLD</b> Exclusive opportunity	Games Sponsor <b>\$5,000</b> Seven (7) opportunities	Welcome Reception Sponsor <b>\$3,000</b> Exclusive opportunity

All prices are quoted in Australian dollars and are inclusive of the Australian Goods and Services (GST) tax.

## Gala Dinner and Awards Ceremony Sponsor

**SOLD**

Exclusive opportunity

The social highlight of the week will guarantee you the opportunity to host the participants for an unforgettable evening. Don't miss out on this exclusive networking and branding opportunity.

### Games Involvement

- One (1) complimentary Industry team of up to 6 participants, including tickets to the welcome reception
- Opportunity for additional staff to attend to cheer on participants

### Gala dinner and awards ceremony involvement

- One (1) reserved table at the dinner in a premier position including 10 tickets
- Signage provided by you to be displayed in the dinner venue
- Opportunity for a senior representative to make a short 3-minute speech to dinner guests
- Opportunity to provide a rolling PowerPoint presentation or video to display during the dinner
- Opportunity to present a gift to delegates on dinner tables (at sponsor's additional cost and subject to approval by event management)
- Your company logo will feature in the dinner menus

### Company branding and promotion

- Your company logo on PowerPoint slides at the Gala dinner and awards ceremony
- Verbal acknowledgement of your support by the National Mining Games chair at the dinner
- Your company logo on the National Mining Games website, including a hyperlink to your company's website
- Your company logo featured on announcements (social media and website) whenever the dinner is mentioned

### Additional

- Additional opportunities to theme the dinner, provide entertainment or a photobooth, are negotiable to make this evening memorable and special. Please discuss this with Event Management.





## Games Sponsor

**\$5,000**

Seven (7) opportunities

Associate your organisation as a Games Sponsor and take advantage of the exposure this event will offer. You will benefit from prominent levels of exposure with the following entitlements:

### Games Involvement

- Naming rights for individual event
- Signage provided by you to be displayed at individual event location
- Opportunity to present a gift to attendees (at sponsor's additional cost and subject to approval by event management)
- One (1) complimentary Industry team of up to 6 participants, including tickets to the welcome reception
- Opportunity for additional staff to attend to cheer on participants

### Gala dinner and awards ceremony involvement

- Two (2) complimentary tickets to the Gala dinner and awards ceremony
- Opportunity to provide prizes and to present the individual event awards during Gala Dinner and Awards Ceremony

### Company branding and promotion

- Your company logo on all onsite major signage
- Your company logo on PowerPoint slides at the Gala dinner and awards ceremony
- Verbal acknowledgement of support as the individual games sponsor by the National Mining Games chair at the Gala Dinner and Awards Ceremony
- Your company logo on the National Mining Games website, including a hyperlink to your company's website

### The seven events are:

**Air Leg Drilling:** drill into a vertical rock or concrete face using a pneumatic drill

**Blast Face Tie In:** design an initiation sequence, load and tie in an underground development heading blast

**Gold panning:** find five flattened lead or copper ball bearings in a pan full of dirt and rock

**Mucking:** run an ore cart down a 75-foot section of track and fill it with muck using shovels

**Rock Identification:** identifying 10 specific rock samples and 5 specific mineral samples from a pool of 20-25 samples

**Swede Saw:** saw through a 6 x 6 piece of pine timber with a 36-inch bow saw

**Track Stand:** Set up and tear down a five-metre section of railroad track, including sleepers, rail, connecting plates and bolts



## Welcome Reception Sponsor

**\$3,000**

Exclusive opportunity

Make an impact with this opportunity to welcome delegates with your branding at the Welcome reception.

### Games Involvement

- One (1) complimentary Industry team of up to 6 participants, including tickets to the welcome reception
- Opportunity for additional staff to attend to cheer on participants

### Welcome reception

- Four (4) additional tickets to the welcome reception
- Signage provided by you to be displayed in the welcome reception venue
- Opportunity to present a gift to attendees (at sponsor's additional cost and subject to approval by event management)

### Company branding and promotion

- Your company logo on the National Mining Games website, including a hyperlink to your company's website
- Your company logo featured on announcements (social media and website) whenever the welcome reception is mentioned

# AusIMM Sponsor Terms and Conditions

These terms and conditions (Terms) together with any Commercial Terms, (together the Agreement) establishes the terms and conditions on which the sponsor set out in the Commercial Terms (Sponsor, you and your) agrees to pay the Sponsorship Fees and perform other duties in exchange for the Sponsor Benefits granted by Australasian Institute of Mining and Metallurgy (ABN 59 836 002 949) of 204 Lygon Street, Carlton VIC 3053 (AusIMM) in respect of the relevant event or conference set out in the Commercial Terms (Event).

## 1. Commercial Terms and Agreement Formation

- 1.1 This Agreement applies to you if: (a) you have received or otherwise accessed a Sponsorship Prospectus and submitted a Booking Form to AusIMM (whether in person, by post, by email, through AusIMM's website or any other means made available by AusIMM) and AusIMM has confirmed in writing (including electronically) to accept you as a Sponsor for the Event; or (b) you have contacted AusIMM to sponsor an Event and AusIMM have confirmed in writing (including electronically) your acceptance as a Sponsor and provided you with these Terms.
- 1.2 The commercial details of the Event will be set out in the Commercial Terms and the Commercial Terms are taken to be incorporated into this Agreement.
- 1.3 To the extent of any conflict or inconsistency between these Terms and any Commercial Terms, these Terms prevail over any Commercial Terms to the extent of the conflict or inconsistency, unless under the Commercial Terms the parties expressly agree in writing that a specific conflicting or inconsistent term or condition in these Terms is to be replaced by a specific term or condition in the Commercial Term.

## 2. Exclusivity and Term

- 2.1 This Agreement commences on the date that AusIMM accepts you as a Sponsor under clause 1.1 and continues until completion of the Event, unless terminated earlier in accordance with this Agreement.
- 2.2 Unless expressly stated in the Commercial Terms, the Sponsor will not be the exclusive Sponsor (of their industry, sector or otherwise) at an Event and all Sponsorship Benefits are provided on a non-exclusive basis.

## 3. Sponsorship Benefits and Sponsor Obligations

- 3.1 Subject to payment of the Sponsorship Fee and the Sponsor complying with the terms and conditions of this Agreement, AusIMM will provide the Sponsor with the Sponsorship Benefits.
- 3.2 The Sponsor must comply with all applicable laws, conditions, rules, regulations and standards as well as any reasonable procedure, direction or instruction provided by AusIMM, the Health Department, the Metropolitan Fire Brigade, any other relevant Government department, the manager or owner of the venue where the Event is held (Venue Operator) and/or the online provider hosting the Event (Online Operator).

- 3.3 The Sponsor must: (a) for the duration of the Term, insure against losses and damages which are the result of the act, fault or negligence of the Sponsor and which relate to this Agreement, including, public liability, personal injury, and property damage up to a minimum level of (ten million dollars) \$10,000,000 (such insurance to cover the full replacement value of the contents of the Sponsor's and all associated equipment and materials); and (b) on request from AusIMM, provide AusIMM with a certificate of currency evidencing the insurances referred to in this clause.

- 3.4 The Sponsor must: (a) not erect any sign, stand, wall or obstruction, which in the opinion of AusIMM or its representative, interferes with an adjoining sponsor; (b) not damage any walls or floors or ceiling of the exhibition area in which her/his stand is located or by nails, screws, oil, paint or any other cause whatsoever; and (c) ensure all of its property, materials and packaging is promptly removed from the venue at the end of the Event (and the Sponsor acknowledges that AusIMM is not responsible for providing storage space at the venue).

- 3.5 The Sponsor is responsible for the safety of the Sponsor's products, displays, stands and other materials. During the move-in or move-out period of the Event and the Sponsor's products, displays, stands and other material should be not left unattended at any time.

- 3.6 The Sponsor may only conduct competitions, run trade promotions or offer prizes with the prior written consent of AusIMM. If AusIMM does provide consent for the Sponsor to run a competition or conduct a trade promotion in connection with the Event, the Sponsor must: (a) provide competition terms and conditions; (b) comply with all applicable laws including the Privacy Act 1988 (Cth); (c) ensure that all applicable permits are obtained; and provide the prizes.

- 3.7 The Sponsor must not conduct any workshops, social functions, online chat groups or the like during the Event, without written consent from AusIMM.

- 3.8 The Sponsors' nametags and online registration details (as applicable) will be issued to the Sponsor and the relevant number of staff as set out in the Commercial Details; these are not transferable and online access codes must not be shared. Nametags must be worn at all times during the Event. AusIMM reserves the right to charge the Sponsor or the relevant individual an additional full registration fee for transferring or sharing physical name tags or individual online access to the Event.

- 3.9 AusIMM will not provide delegate contact information or personal information to the Sponsor prior to, during or post the Event. If the Sponsor separately and independently collects any personal information directly from a delegate, the Sponsor must: (a) only collect such personal information with the knowledge and consent of the delegate; and (b) must handle such personal information in accordance with the Privacy Act 1988 (Cth).

3.10 The Sponsor must ensure that any materials or content submitted or otherwise published or displayed as part of the Event (in person, online or in any other format): (a) is submitted by the relevant deadline for publication, display or broadcast and complies with any format or design guidelines communicated by AusIMM or its representative; (b) does not infringe the Intellectual Property Rights or other rights of a third party; (c) is truthful and accurate and does not include any false or misleading statements; (d) is not defamatory, obscene, discriminatory, unlawful and does not bring AusIMM into disrepute; and complies with: (e) all applicable laws, including: (i) the Competition and Consumer Act 2010 (Cth); (ii) the Advertiser Code of Ethics of the Australian Association of National Advertisers Standards of The Advertising Standards Council, all other relevant regulatory bodies; and (iii) any terms or conditions of the Online Operator.

#### 4. Sponsorship Fees and GST

- 4.1 In consideration of the rights granted to the Sponsor under this Agreement, the Sponsor must pay to AusIMM the Sponsor Fee.
- 4.2 AusIMM will provide the Sponsor with a tax invoice in respect of a Sponsorship Fee prior to an Event to which a Sponsorship Fee relates.
- 4.3 The Sponsor must pay AusIMM the total Sponsorship Fee for the relevant Event, and GST payable with respect of the Sponsorship Fee, within 30 days of the date of the invoice.

#### 5. Intellectual Property Rights

- 5.1 A party's Intellectual Property Rights (First Party) will remain the property of the First Party and the other party (Other Party) acknowledges that nothing in the Agreement will be construed as transferring title in or ownership of any First Party's Intellectual Property Rights to the Other Party.
- 5.2 The Sponsor grants to AusIMM a non-exclusive, worldwide, sublicensable and irrevocable licence to use the Sponsors logo, trademarks and other materials and Intellectual Property Rights provided or otherwise made available to AusIMM for the purpose of: (a) providing the Sponsorship Benefits to the Sponsor; (b) marketing, promoting and conducting the Event in a manner consistent with this Agreement; and post Event activities such as post Event reports.
- 5.3 Any proposed use of AusIMM's Intellectual Property Rights (including its name, logo or any trade mark) by the Sponsor must be first approved by AusIMM in writing and in the event that AusIMM provides its consent, the Sponsor agrees that it will adhere to AusIMM's brand guidelines (if any) provided to the Sponsor. The Sponsor must stop using or otherwise referring to AusIMM's Intellectual Property Rights (including its name, logo or Trade Marks) on expiration or termination of the Agreement.

#### 6. Warranties and indemnities

- 6.1 Each party to this Agreement warrants that: (a) it has full power and authority to enter into and perform its obligations under this Agreement; (b) it has obtained all necessary approvals, consents and authorisations to enter into and perform its obligations under this Agreement; (c) this Agreement imposes binding obligations on the party in accordance with its terms; and (d) it is not the subject of an Insolvent Event.

6.2 The Sponsor indemnifies AusIMM (its directors, officers, employees and personnel) against any damage, liability (whether actual, contingent or prospective), action, loss, charge, cost or expense, incurred in connection with: (a) any breach of any obligation under this Agreement; (b) any wilful, negligent or wrongful act or omission of the Sponsor (or its employees, servants, agents and representatives); (c) any Claims that the materials, consent, logos or trademarks provided by the Sponsor infringe the Intellectual Property Rights or other rights of a third party.

#### 7. Limitation of Liability

- 7.1 Nothing in this Agreement is to be read as excluding, restricting or modifying the application of any legislation which by law cannot be excluded, restricted or modified.
- 7.2 The liability of AusIMM for breach of a guarantee implied by the Competition and Consumer Act 2010 (other than a guarantee under sections 51, 52 or 53 of the Australian Consumer Law) in relation to the supply of goods or services not of a kind ordinarily acquired for personal domestic or household use or consumption, is limited, at AusIMM's option, to: (a) in the case of goods – the replacement of the goods, the supply of equivalent goods, the payment of the cost of replacing the goods or the payment of the cost of acquiring equivalent goods; or (b) in the case of services – the supply of the services again or the payment of the cost of having the services supplied again.
- 7.3 Notwithstanding any other provision of this Agreement, and to the fullest extent permitted by law, AusIMM will not be liable to the Sponsor for any: (a) consequential, indirect or special losses or damages of any kind (which means loss or damage which does not arise naturally, according to the usual course of things, from the relevant breach of contract or tortious duty or other relevant act or omission); or (b) loss of profit or revenue, loss of goodwill, loss or corruption of data, business interruption or indirect costs, suffered by the Sponsor as a result of any act or omission whatsoever of AusIMM, its employees, agents or sub-contractors (including negligence) connected with this Agreement or the provision of the Sponsorship Benefits.
- 7.4 To the fullest extent permitted by law, and without limiting the application of the provisions of this clause 7, AusIMM's total maximum liability to the Sponsor for any Claims sustained, incurred or suffered by the Sponsor (a Sponsor Claim) arising under or in connection with this Agreement, the provision of the Sponsorship Benefits or the delivery of the Event, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, shall be limited for all Sponsorship Claims in aggregate to an amount equal to the Sponsorship Fees.

#### 8. Confidentiality

The parties must keep confidential and secure all confidential information belonging to the other party (disclosing party), including (without limitation) the terms of this Agreement, and all business and financial information relating to the other party, except with the prior written consent of the disclosing party or where disclosure is required by law, in which case disclosure must be only to the extent required by law. This clause will survive the expiry of termination of this Agreement.

## 9. Termination

### Termination for convenience

9.1 AusIMM may without cause terminate this Agreement upon 45 days' notice to the Sponsor. If this Agreement is terminated by AusIMM pursuant to this clause 9.1, then AusIMM will promptly refund to the Sponsor the full amount of the relevant Sponsorship Fee received. The Sponsor will not be entitled to any further moneys from AusIMM or have any other claim against AusIMM in respect of the termination.

### Cancellation

9.2 Subject to clause 10, AusIMM may cancel an Event upon 45 days' notice to the Sponsor prior to the relevant Event Commencement Date.

### Termination for cause

9.3 Either party may terminate this Agreement in whole or in part by written notice to the other party if: (a) the other party breaches any of the provisions of this Agreement and fails to rectify such breach, if capable of remedy, within 30 days of being required in writing to do so; (b) the other party commits a material breach of this Agreement which is not capable of being remedied; (c) the other party commits repeated breaches of any wof the provisions of this Agreement; (d) the other party is undergoing an Insolvency Event; and/or (e) the other party suffers a Force Majeure Event for 60 days in succession or longer.

### Termination by AusIMM

9.4 AusIMM may terminate this Agreement (in whole or in part) immediately upon written notice to the Sponsor if, in its sole discretion, it determines that there is an ethical or reputational concern in respect of the Sponsor which may have, or has had, a negative impact upon AusIMM or any Event the subject of this Agreement. In such event, AusIMM agrees to reimburse any monies paid by the Sponsor towards Sponsorship Fees for an Event which has not yet occurred. AusIMM will not be liable for reimbursing the Sponsor for any other costs incurred by the Sponsor in respect of any Event the subject of this Agreement, including, but not limited to, the costs of any advertising or promotional material produced by the Sponsor for any such Event.

### Effect of termination

9.5 Termination of this Agreement for any reason shall not affect any rights and obligations of the Sponsor or AusIMM which have accrued as the date of the termination.

9.6 On termination of this Agreement, each party (Receiving Party) must hand over to the other party (Disclosing Party) all materials produced by the Disclosing Party and any other property of the Disclosing Party that are or ought to be in the Receiving Party's possession, custody or control or destroy such materials if requested by the Disclosing Party and subject to applicable laws.

The following clauses survive the expiry or termination of this Agreement: clause 5 (Intellectual Property) 6 (Warranties and Indemnities) 7 (Limitation of Liability), 8 (Confidentially) and 12 (General).

## 10. Cancellation, Postponement and Format Change

### Cancellation of an Event

10.1 If an Event is cancelled by AusIMM, in whole or in part, then AusIMM will promptly notify the Sponsor and will refund to the Sponsor the full amount of the relevant Sponsorship Fee received if the whole Event is cancelled, or a pro rata amount of the Sponsorship Fee received in the event of part cancellation. The Sponsor will not be entitled to any further moneys from AusIMM or have any other claim against AusIMM in respect of any cancellation.

### Postponement of an Event or Format Change

10.2 If an Event is postponed or the format of the Event in whole or in part is changed (for example, from an in-person Event to an online Event or partial online Event) in order to protect AusIMM's legitimate business interests, then AusIMM will promptly notify the Sponsor of the details of the postponed Event or postponed day and of the rescheduled Event or day or format change for the Event (as applicable). The Sponsor will not be entitled to any refund or payment of any other moneys or have any other claim against AusIMM in respect of any postponement or format change required to protect AusIMM's legitimate business interests.

### No refunds

10.3 If the Sponsor does not take advantage of all or any of the Sponsorship Benefits specified in the Commercial Terms Schedule, it will not be entitled to a refund of, or to withhold payment of, any of the moneys payable by the Sponsor under this Agreement.

## 11. Cancellation by Sponsor and refunds

11.1 If the Sponsor wishes to cancel its sponsorship such cancellations of sponsorship must be received in writing by email only to [conference@ausimm.com](mailto:conference@ausimm.com) and a partial refund will only be provided by AusIMM as set out in clause 11.2.

11.2 Subject to receiving written notice in accordance with clause 11.1 AusIMM will issue a partial refunds of the Sponsorship Fee as follows: (a) where the Sponsor provides more than six (6) months prior written notice of the cancellation before the Event Commencement Date – 75% refund of the Sponsorship Fee (less 25% administration fee); (b) where the Sponsor provides between (6) months and three (3) prior written notice of the cancellation before the Event Commencement Date – 50% refund of the Sponsorship Fee (less 50% administration fee); and (c) where the Sponsor provides less than three (3) months prior written notice of the cancellation before the Event Commencement Date – No refund of the Sponsorship Fee will be issued by AusIMM.

## 12. General

12.1 This Agreement is governed by the laws of Victoria, Australia. The parties submit to the non-exclusive jurisdiction of the courts of Victoria.

12.2 AusIMM may engage such sub-contractors as AusIMM considers necessary for the performance of its obligations under this Agreement. Subject to the terms of this Agreement, AusIMM will remain responsible for the acts and omissions of any sub-contractor.

- 12.3 Except where expressly provided, no party to this Agreement has the power to obligate or bind any other party.
- 12.4 Nothing in this Agreement will be construed or deemed to constitute a partnership, joint venture, agency or employee, employer or representative relationship between the Sponsor and AusIMM.
- 12.5 AusIMM may cancel or suspend the performance of the Sponsorship Benefits and/or the delivery of the Event if there is a Force Majeure Event until such time as the Force Majeure Event has ceased. AusIMM will not be in breach of this Agreement if it does so. For the avoidance of doubt, the Sponsor is not entitled to make a Claim against AusIMM, and AusIMM will not be liable to the Sponsor, in connection with a Force Majeure Event.
- 12.6 These Terms are governed by and are to be construed in accordance with the laws of Victoria, Australia. Each party submits to the non-exclusive jurisdiction of the courts of Victoria.
- 12.7 If a court determines that any provision of these Terms is invalid or not enforceable, that provision shall be read down or severed to the extent of the invalidity or unenforceability only, without affecting the remaining provisions of these Terms.
- 12.8 This Agreement may only be varied by a document executed by the parties.
- 12.9 This Agreement constitutes the entire agreement between the parties about the subject matter contained in it; and supersedes and cancels any contract, deed, arrangement, related condition, collateral arrangement, condition, warranty, indemnity or representation relating to the subject matter contained in it, that was imposed, given or made by a party (or an agent of the party) prior to entering into this Agreement.
- 12.10 All notices to be given to or demands to be made upon any party to the Agreement must be in writing and may be delivered in person or sent by email to the current business address of the party

### 13. Definitions

In this Agreement, unless expressed or implied to the contrary:

**Booking Form** means a sponsor booking form attached to a Sponsorship Prospectus, provided to the Sponsor by AusIMM or available on AusIMM's website.

**Claims** includes actions, proceedings, suits, causes of action, arbitrations, verdicts and judgements either at law or in equity or arising under a statute, debts, dues, demands, claims of any nature, costs and expenses.

**Commercial Terms** means any commercial terms applicable to the sponsorship of the Event, set out in a Booking Form, a Sponsorship Prospectus or as otherwise agreed by the parties.

**Event** means an AusIMM event, conference or course which may be delivered in person, online or a hybrid format as further described in the Commercial Terms.

**Event Commencement Date** means the date the Event is to commence as set out in the Commercial Terms.

**Intellectual Property Rights** means all and any patents, patent applications, trade marks, service marks, trade names, domain names, registered designs, unregistered design rights, copyrights, know how, trade secrets and rights in confidential information, URLs and all and any other intellectual property rights, whether registered or unregistered, and including all applications and rights to apply for any of the same.

**Force Majeure Event includes any:**

(a) lightning strike, severe storm, earthquake, natural disaster, landslide, bushfire, mudslide or tsunami; (b) sabotage, vandalism, malicious damage, riot or a 'terrorist act' as defined in the Terrorism Insurance Act 2003 (Cth); (c) explosion, flood or fire; (d) war (declared or undeclared), civil war, insurrection, invasion, rebellion, revolution, military action or usurped power, martial law, act of public enemy or embargo; (e) ionising radiation, radioactive contamination, nuclear contamination or toxic, chemical or biological contamination; (f) epidemic, pandemic or public health emergency, or any resulting governmental action including work stoppages, mandatory business, service or workplace closures, full or partial lockdowns of affected areas, quarantines, border closures and travel restrictions, and any other event that is beyond the reasonable control of a party, was not caused by an act or omission of the party, and could not have been prevented, avoided, mitigated, remedied or overcome by the party taking steps a prudent and reasonable person would have taken in the circumstances.

**Loss** means any damage, liability (whether actual, contingent or prospective), action, loss, charge, cost or expense.

**Sponsorship Benefits** means the sponsorship benefits set out in the Commercial Terms.

**Sponsorship Fee** means the fee for the Sponsorship Benefits set out in Commercial Terms.

**Sponsorship Prospectus** means an sponsorship prospectus for an Event.

# Booking Form

CONTACT DETAILS – Person/s responsible for sponsorship liaison

Title – (please indicate) Prof Dr Mr Mrs Miss Ms

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Organisation \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**NEW LEADERS – Please select level of sponsorship: (Please indicate)**

- |                                  |                                     |
|----------------------------------|-------------------------------------|
| Major Conference Sponsor SOLD    | Gold Sponsor \$11,000               |
| Welcome Reception Sponsor SOLD   | Coffee Cart and Breaks Sponsor SOLD |
| Charging Station Sponsor \$5,000 | Name Badge and Lanyard Sponsor SOLD |
| Conference App Sponsor \$6,600   | Networking Display Space \$2,750    |

**NATIONAL MINING GAMES – Please select level of sponsorship: (Please indicate)**

- |  |                                   |
|--|-----------------------------------|
| Gala Dinner and Awards Ceremony Sponsor SOLD                   | Welcome Reception Sponsor \$3,000 |
| Games Sponsor \$5,000 – Please specify individual event: _____ |                                   |

I agree to the terms and conditions outlined in this prospectus.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**PAYMENT AND COMPANY LOGO (IN HIGH RESOLUTION JPG & EPS PRINT FORMAT) MUST BE RECEIVED WITH YOUR COMPLETED FORM**

Sponsorship Total \$ \_\_\_\_\_

**METHOD OF PAYMENT: PLEASE SELECT YOUR METHOD OF PAYMENT AND EVENT MANAGEMENT WILL SEND YOU AN INVOICE FOR EFT TRANSFER OR A CREDIT CARD PAYMENT LINK**

Credit Card Invoice

**SPONSORSHIP AND EXHIBITION BOOKINGS ARE NOT CONFIRMED UNTIL PAYMENT HAS BEEN MADE IN FULL**

**PLEASE RETURN COMPLETED FORM TO EVENT MANAGEMENT:**

AusIMM Conferences, PO Box 660, Carlton South, Victoria, Australia 3053  
ABN 59 836 002 494 | Telephone: +61 3 9658 6120 | Email: conference@ausimm.com

# Contact

Event Management: AusIMM

Ground Floor, 204 Lygon Street  
Carlton South, 3053 VIC Australia

Telephone: +61 3 9658 6120

Email: [conference@ausimm.com.au](mailto:conference@ausimm.com.au)

[newleaders.ausimm.com](http://newleaders.ausimm.com)