



AusIMM
Conferences

STRATEGIC MINE PLANNING CONFERENCE 2026

Perth, Australia
17–19 November 2026

Sponsorship and
Exhibition Prospectus



Connecting SMP and orebody modelling

Returning to Perth, Australia in 2026, the Strategic Mine Planning Conference (#SMP2026) is an international three-day event showcasing the latest innovations, technologies, and best practices in strategic mine planning.

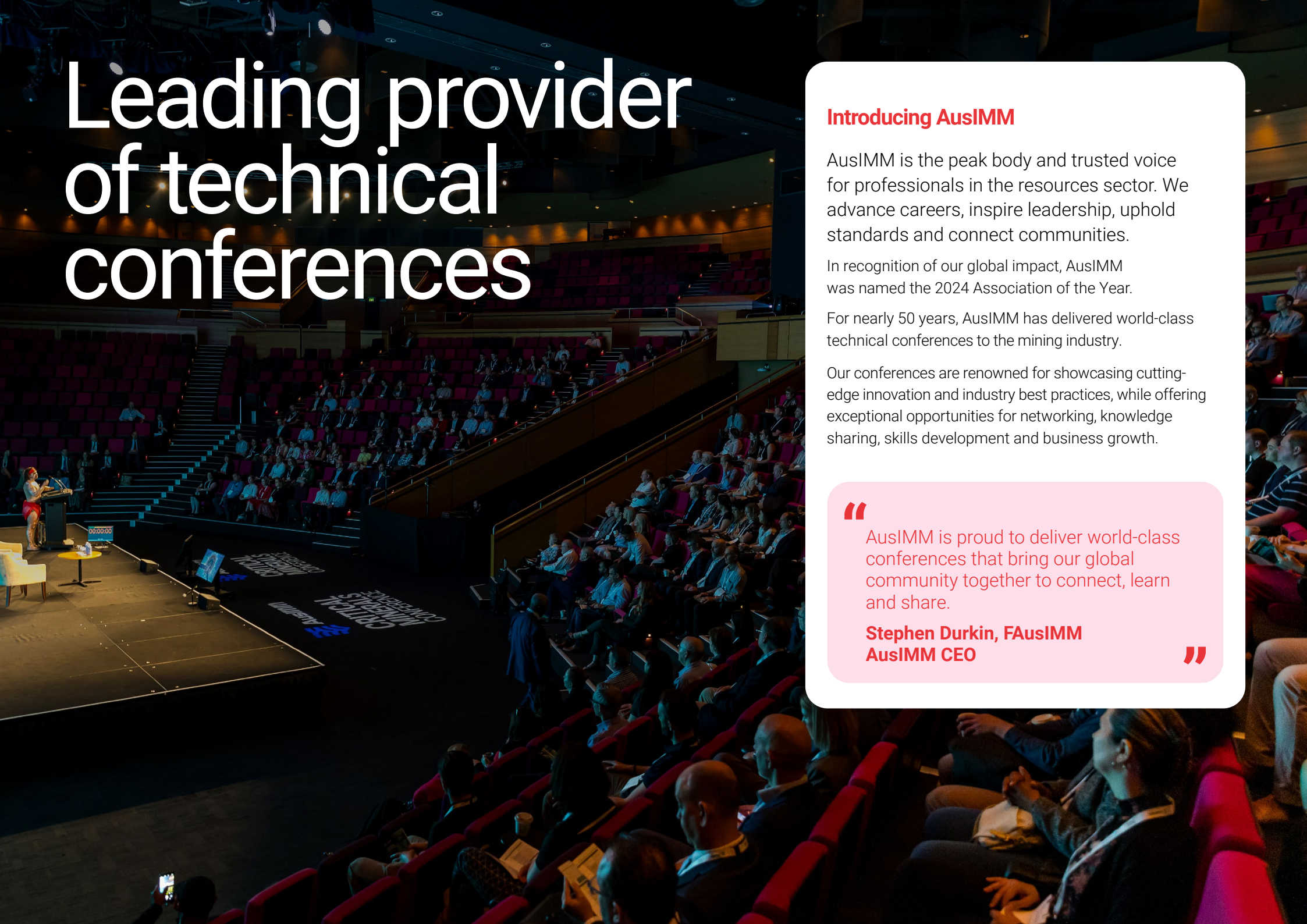
This premier forum offers delegates the opportunity to connect and collaborate with leading experts and industry professionals from around the world.

Key topics to be explored include:

- Evolving objectives in modelling and mine planning
- The growing demand for new mineral supply chain optimisation frameworks
- The impact of emerging technologies on mining operations
- Current trends in research and development

Featuring real-world case studies from major mining operations, #SMP2026 will provide critical insights and foster discussion on strategic mine planning in a rapidly changing global landscape.



A wide-angle photograph of a large conference hall. The audience, consisting of many professionals, is seated in rows of red chairs, facing a stage. On the stage, a woman in a red dress is speaking at a podium. The floor of the stage has the 'AusIMM' logo and the text 'CRITICAL MINERALS' and 'TECHNICAL CONFERENCE' printed on it. The lighting is dim, with spotlights on the stage.

Leading provider of technical conferences

Introducing AusIMM

AusIMM is the peak body and trusted voice for professionals in the resources sector. We advance careers, inspire leadership, uphold standards and connect communities.

In recognition of our global impact, AusIMM was named the 2024 Association of the Year.

For nearly 50 years, AusIMM has delivered world-class technical conferences to the mining industry.

Our conferences are renowned for showcasing cutting-edge innovation and industry best practices, while offering exceptional opportunities for networking, knowledge sharing, skills development and business growth.

“

AusIMM is proud to deliver world-class conferences that bring our global community together to connect, learn and share.

Stephen Durkin, FAusIMM
AusIMM CEO

”

Global audience

With more than 15,000 engaged members and a conference database of over 60,000 mining professionals worldwide, AusIMM offers access to a highly targeted and influential audience. As a sponsor or exhibitor, your organisation will benefit from premium brand exposure on a truly global stage.

A significant number of delegates attend AusIMM's technical conferences from outside Australia — not only to continue their accredited professional development, but also to share insights, exchange ideas, build relationships and collaborate with industry professionals at all levels.

Expected at Strategic Mine Planning 2026

300+

total attendees

15+

countries

120+

organisations

15+

sponsors

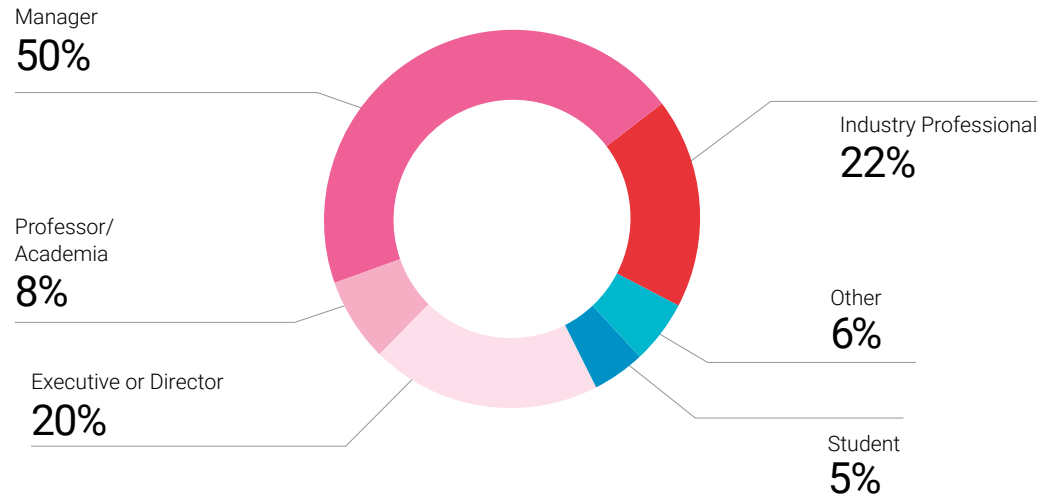
20+

exhibitors

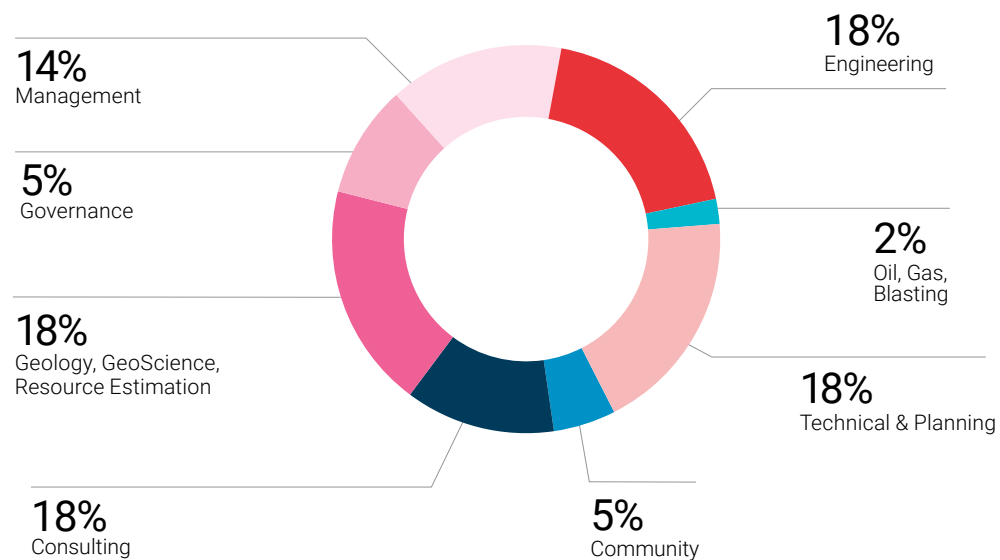


Delegate profiles

Position overview



Area of Interest / Discipline



Engage through every channel



15,000+

Active AusIMM members
across 100 countries



70,000+

Followers across AusIMM's
social media platforms



60,000+

Subscribers to AusIMM's
database for email
marketing



5,000+

Delegates attending
AusIMM conferences
annually

Strategic Mine Planning 2026 Digital reach



40,000+

Website views



220,000+

Impressions via paid
social media campaign



38%

Average open rate on
conference marketing emails

Showcase your brand



Showcase your organisation
and unique offering to our
engaged audiences.



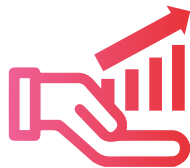
Build strategic connections
with key decision makers in
the mining sector.



Reach and connect with
a truly global audience.



Position your brand
and demonstrate your
thought-leadership to the
resources community.



Invest for future opportunities
by generating new leads and
business opportunities.



Support the peak body to
deliver the highest quality
professional development
for the resources sector.

A world-class event experience



To be held at The Residence, Perth, Strategic Mine Planning 2026 offers delegates a unique opportunity to explore the latest technologies, innovations, research and best practices shaping the future of the mining industry.

Experience a comprehensive technical program featuring thought-provoking keynote presentations from industry leaders, interactive sessions, practical case studies and engaging panel discussions.

The event also includes a vibrant exhibition floor showcasing the latest products, services and innovations, along with numerous networking events designed to help delegates build valuable industry connections.

Strategic Mine Planning 2026 Program Highlights

Workshops

16 November 2026

Conference and Exhibition

17–19 November 2026

Welcome Reception

17 November 2026

Tours

Dates TBC

2026 Sponsors

Platinum
Sponsor



Platinum
Sponsor

RioTinto

Platinum
Sponsor

Whittle
Consulting

Silver
Sponsor



Previous Sponsors



BHP



Newmont™

Life Is On



Sponsorship opportunities



Showcase your brand to a global audience of mining professionals with our versatile sponsorship packages. Whether your goal is to maximize brand impact, expand your reach, demonstrate industry leadership, generate new leads or leave a lasting impression, our sponsorship opportunities are designed to help your organisation succeed.

Choose from different packages:

Conference Packages

Gain high-visibility exposure through speaking opportunities, branded sessions, and premium placement on marketing material at the conference.

Networking Packages

Position your brand's leadership and forge valuable connections with key stakeholders at our premium networking events.

Engagement Packages

Reach targeted audience segments through specialised program elements that spark interaction and boost brand awareness.

Conference Elements

Boost your brand visibility by aligning with high-exposure delegate touch points, including the conference app and coffee carts.

All sponsorship packages can be customised to meet your unique objectives.

Please get in touch and we will work with you to create a bespoke solution that fits your goals.

Conference Packages

	Platinum \$25,000 Limited	Gold \$20,000 Limited	Silver \$15,000 Limited
Registration			
Full delegate registrations, including social functions	8	6	4
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓
Exhibition space			
Standard shell scheme or raw space only	6x2m	3x2m	3x2m
Program involvement			
Sponsor a technical session	✓	✓	–
Company representative to chair sponsored session	✓	✓	–
Video to play in sponsored technical session	✓	✓	–
Logo on program in alignment with sponsored technical session	✓	✓	–
Logo on opening slide in sponsored technical session	✓	✓	–
Feature image used on stage in sponsored technical session	✓	✓	–
Company branding and promotion			
Logo on sponsor summary signage onsite	✓	✓	✓
Social media post via AusIMM channels	1	–	–
Written news article in event EDM and on event website	✓	–	–
Logo on footer of event marketing EDMs	✓	–	–
Verbal acknowledgment by conference chair during conference	✓	✓	–
Logo on event website, with link to company homepage	✓	✓	✓
Logo featured on the conference app	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓
Business development opportunities			
Promotional push notification sent to delegates via the conference app	1	1	–
Access Scan Leads function via the conference app and export contacts report	✓	✓	✓
Copy of the delegate list*	✓	–	–

* Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.

Note: All prices listed are in Australian Dollars and are GST inclusive

Networking Packages

		Welcome Reception \$10,000 Exclusive
Registration		
Full delegate registrations, including social functions		3
Opportunity to purchase additional registrations at reduced rates		✓
Company branding and promotion		
Logo on sponsor summary signage onsite		✓
Logo on program in alignment with Welcome Reception		✓
Logo on dedicated signage for Welcome Reception		✓
Logo on event website, with link to company homepage		✓
Logo featured on the conference app		✓
Logo included on sponsor loop slides onsite		✓
Promotional PDF flyer/s to be included in the conference app		✓

Note: All prices listed are in Australian Dollars and are GST inclusive

Engagement Packages

	Technical Session \$7,000 Limited	Lunch Sponsor \$9,000 Limited
Registration		
Full delegate registrations, including social functions	2	2
Opportunity to purchase additional registrations at reduced rates	✓	✓
Program involvement		
Logo on program in alignment with lunch break	–	✓
Sponsor a technical session	✓	–
Company representative to chair sponsored session	✓	–
Video to play in sponsored technical session	✓	–
Logo on program in alignment with sponsored technical session	✓	–
Logo on opening slide in sponsored technical session	✓	–
Feature image used on stage in sponsored technical session	✓	–
Company branding and promotion		
Logo on sponsor summary signage onsite	–	✓
Logo on dedicated signage around lunch stations	–	✓
Logo on event website, with link to company homepage	✓	✓
Logo featured on the conference app	✓	✓
Logo included on sponsor loop slides onsite	✓	✓
Promotional PDF flyer/s to be included in the conference app	✓	✓

* Price dependant on merchandise option. For example, pens, note pads, bags etc.
Note: All prices listed are in Australian Dollars and are GST inclusive

Conference Elements

	Coffee Cart \$6,900 Exclusive	Conference App \$5,000 Exclusive	Lanyard \$8,500 Exclusive	Conference Proceedings \$5,500 Exclusive	Merchandise \$1,500 Limited
Registration					
Full delegate registrations, including social functions	2	1	2	1	–
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓	–
Exhibition space					
Dedicated coffee cart on exhibition floor	✓	–	–	–	–
Dedicated charging station space in a premium location	–	–	–	–	–
Company branding and promotion					
Logo on sponsor summary signage onsite	✓	✓	✓	✓	–
Logo on signage attached to coffee cart	✓	–	–	–	–
Logo on signage attached to the charging station	–	–	–	–	–
Logo displayed on the conference app	–	✓	–	–	–
Logo on conference lanyards alternating with AusIMM logo	–	–	✓	–	–
Logo displayed on the eBook proceedings front cover	–	–	–	✓	–
Full page advertisement in the eBook proceedings	–	–	–	✓	–
Opportunity to provide branded cups (sponsor to provide)	✓	–	–	–	–
Opportunity to provide a pull up banner to sit beside the coffee cart	✓	–	–	–	–
Opportunity to provide branded merchandise for delegates	–	–	–	–	✓
Logo on event website, with link to company homepage	✓	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓	–
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓	–
Business development opportunities					
Promotional push notification sent to delegates via the conference app	–	1	–	–	–

* Price dependant on merchandise option. For example, pens, note pads, bags etc.

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Exhibition opportunities



Position your company at the forefront of the industry by exhibiting at Strategic Mine Planning 2026 — a premier platform to showcase your products or services, strengthen brand presence and engage directly with high-value prospects and industry leaders.

Unlock opportunities for qualified lead generation, meaningful networking and actionable market insights that will help your company stay ahead of evolving trends and competitor activity.

As an exhibitor, you'll elevate your brand's credibility, demonstrate industry leadership and create lasting partnerships with key decision-makers. Don't miss this opportunity to secure your presence at Strategic Mine Planning 2026 and accelerate growth with measurable business results.

Exhibition Opportunities

Single Booth \$4,500 Limited opportunities	
Registration	
Full delegate registrations, including social functions	2
Opportunity to purchase additional registrations at reduced rates	✓
Exhibition space	
Standard shell scheme <u>or</u> raw space only (shell scheme includes walls, fascia, lighting and power)	3x2m
Company branding and promotion	
Logo and company profile on exhibitor listing on event website	✓
Logo and company profile on exhibitor listing on conference app	✓
PDF flyer/s to be included in conference app	✓
Business development opportunities	
Access the scan leads function via the conference app and export contacts report	✓

Note: All prices listed are in Australian Dollars and are GST inclusive

Booking form



Sponsorship/Exhibition Contact Details

Title <i>(please indicate)</i>	Ms	Mr	Mx	Dr	Prof
First Name					Last Name
Position					
Organisation <i>(how it will be displayed at the event)</i>					
Phone					
Email					
Website					

Billing Contact Details *(complete this section if different to above)*

Title			
First Name		Last Name	
Position			
Organisation <i>(for invoice, if different)</i>			
Address		City	
State	Postcode	Country	

By signing and returning this booking form, you agree to the AusIMM sponsorship and/or exhibition **terms and conditions**.

Total Sponsorship and/or Exhibition Investment: \$

Signature	Date
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Note: All prices listed are in Australian Dollars and are GST inclusive. An invoice will be issued on receipt of your booking form. Sponsorship and/or exhibition bookings are subject to full payment being received within agreed terms.

Please email your booking form and company logo to Sasha Pell **spell@ausimm.com**

Select your package/s:

- Platinum
- Gold
- Silver
- Coffee Cart
- Lunch
- Welcome Reception
- Conference App
- Technical Session
- Conference Proceedings
- Lanyard
- Merchandise
- Single Exhibitor (3x2m)

Booth # preference/s:

1	
2	
3	

Get in touch

Sasha Pell

Sponsorship & Exhibition

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Conferences

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