Making reinvention real with gen AI

Stela Solar
MD, Data & AI - Generative AI
Accenture

The context

Generalization of AI

AI-powered autonomy

Enterprise brain

Trust: cognitive and emotional

Binary Big Bang

When AI expands exponentially, systems are upended

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Your Face, in the Future

Differentiating when every interface looks the same

When LLMs get their Bodies
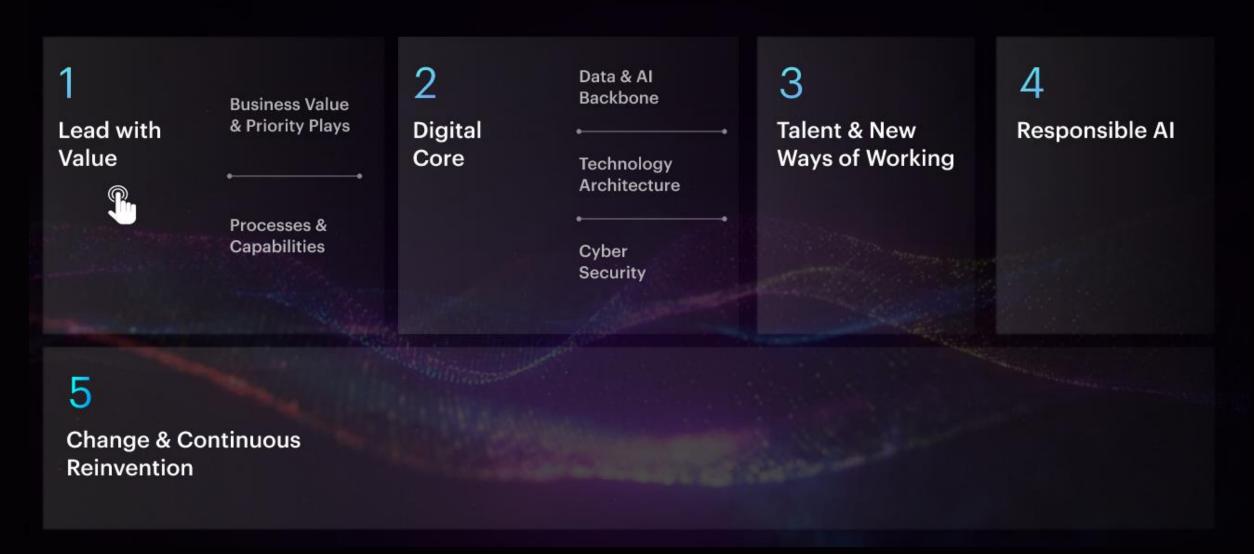
How foundation models
reinvent robotics

The New Learning Loop

How people and AI are defining a new virtuous cycle of learning, leading and creating

REINVENTING

SUPPLY CHAIN

with | ◇ Gen AI

1

Lead with Value

Business Value & Priority Plays

Processes & Capabilities

2

Digital Core

Data & AI Backbone

Technology Architecture

Cyber Security

3

Talent & New Ways of Working

4

Responsible AI

5

Change & Continuous Reinvention

Table Stakes

Design	Plan	Source	Make	Fulfill	Service	Sustainability
Accelerate product prototyping.	Automated demand/ Supply generation	Intelligent Supplier Discovery	Context-aware Maintenance Assistant	Intelligent Global Trade Management	Intelligent Incident Resolution	ESG Report Content Creation
Enhance product customization with customer feedback.	Assistant for integrated planning	N-Tier Supplier Visibility	Production Virtual Agent	Augmented Warehouse Digital Twin	Order intake at specialized parts vendor	Transport Emission Calculation & Goal Management
Augment product documentation.	Supply risk control Tower - Continuous planning	Smart Contract commodity prices	Intelligent corrective and preventive action (CAPA) Investigation			
		Commodity Sourcing Price Optimization				
		Guided buying Assistant for indirect/ direct procurement				

The 5 Generative AI imperatives

Lead with value

Enhance the digital core

Co-design with and enable your people

Safe and Responsible AI

Continuous reinvention

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Thank you

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