



**AusIMM**  
Conferences

**50**  
**YEARS**

**Underground  
Operators  
2027**

**Sponsorship and  
Exhibition Prospectus**

**Perth, Australia  
5 – 7 April 2027**

# Australia's premier underground mining conference

AusIMM is excited to welcome over 2,000 delegates from around the world to Perth, Australia, for one of the most significant events in our 134-year history.

Underground Operators 2027 marks the 50th anniversary of AusIMM's flagship conference – honouring five decades of innovation and leadership in underground mining.

The program will feature world-renowned keynote speakers and more than 40 technical presentations exploring the latest advancements in technology and automation with solutions for mining at greater depths and lower grades.

Bringing together engineers, operators, managers, and consultants, #UGOPS2027 will deliver practical insights to enhance safety and performance in mining operations across the globe.

# Leading provider of technical conferences

## Introducing AusIMM

AusIMM is the peak body and trusted voice for professionals in the resources sector. We advance careers, inspire leadership, uphold standards and connect communities.

In recognition of our global impact, AusIMM was named the 2024 Association of the Year.

For nearly 50 years, AusIMM has delivered world-class technical conferences to the mining industry.

Our conferences are renowned for showcasing cutting-edge innovation and industry best practices, while offering exceptional opportunities for networking, knowledge sharing, skills development and business growth.

“

AusIMM is proud to deliver world-class conferences that bring our global community together to connect, learn and share.

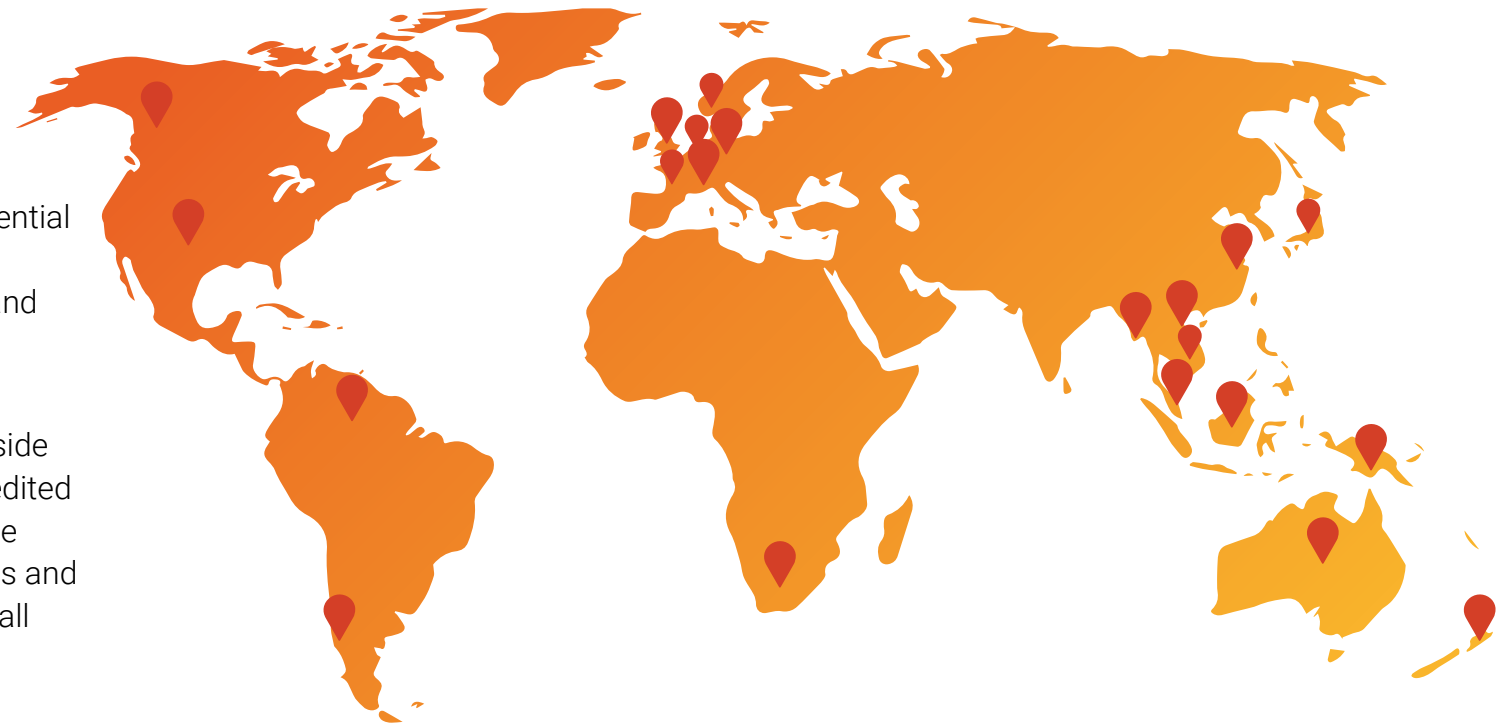
**Stephen Durkin, FAusIMM**  
**AusIMM CEO**

”

# Global audience

With more than 15,000 engaged members and a conference database of over 60,000 mining professionals worldwide, AusIMM offers access to a highly targeted and influential audience. As a sponsor or exhibitor, your organisation will benefit from premium brand exposure on a truly global stage.

A significant number of delegates attend AusIMM's technical conferences from outside Australia – not only to continue their accredited professional development, but also to share insights, exchange ideas, build relationships and collaborate with industry professionals at all levels.



## Underground Operators 2025 overview:

1804

total attendees

26

countries

519

organisations

37

sponsors

136

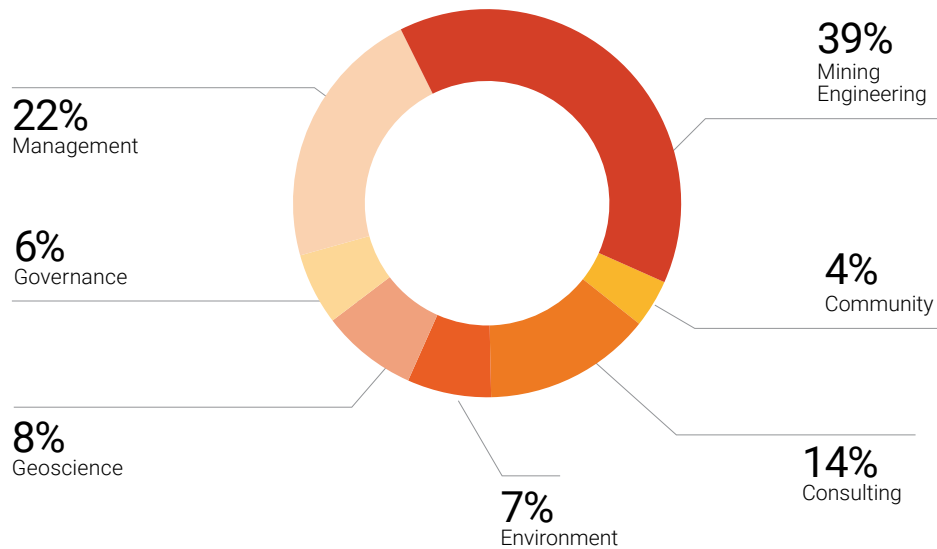
exhibitors

# Delegate profiles

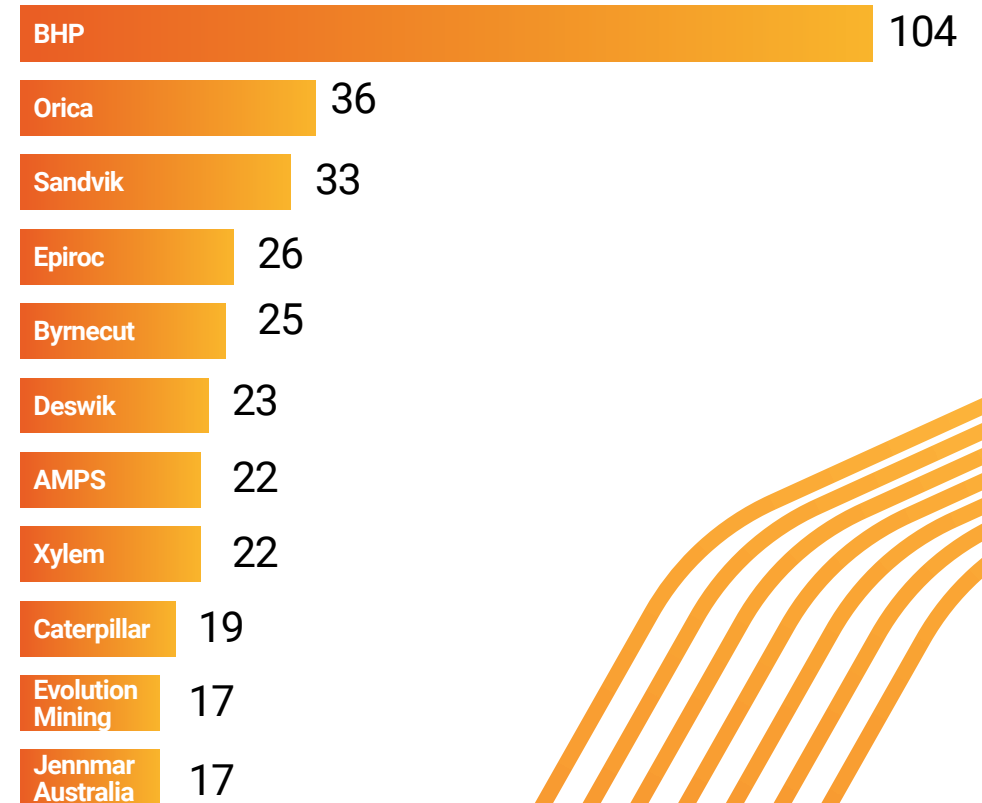
## Position overview



## Area of Interest / Discipline



## 2025 Top attendance by company



# Engage through every channel



**15,000+**

Active AusIMM members across 100 countries



**70,000+**

Followers across AusIMM's social media platforms



**60,000+**

Subscribers to AusIMM's database for email marketing



**5,000+**

Delegates attending AusIMM conferences annually

## Underground Operators Conference 2025 digital reach



**127,000+**

Website views



**1,000,000+**

Impressions via paid social media campaign



**38%**

Average open rate on conference marketing emails

# Showcase your brand



**Showcase your organisation** and unique offering to our engaged audiences.



**Build strategic connections** with key decision makers in the mining sector.



**Reach and connect** with a truly global audience.



**Position your brand** and demonstrate your thought-leadership to the resources community.



**Invest for future opportunities** by generating new leads and business opportunities.



**Support the peak body** to deliver the highest quality professional development for the resources sector.

# A world-class event experience

The background image shows the exterior of a modern building at dusk. The building has a large glass facade and a prominent entrance with a set of stairs. In the foreground, several tall, illuminated columns of varying heights and colors (white, orange, grey) are arranged in a line, creating a modern architectural aesthetic. The sky is a deep blue, and the building's lights are on, creating a warm glow.

To be held at the Perth Convention and Exhibition Centre, Underground Operators Conference 2027 offers delegates a unique opportunity to explore the latest technologies, innovations, research and best practices shaping the future of the mining industry.

Experience a comprehensive technical program featuring thought-provoking keynote presentations from industry leaders, interactive sessions, practical case studies and engaging panel discussions.

The event also includes a vibrant exhibition floor showcasing the latest products, services and innovations, along with numerous networking events designed to help delegates build valuable

## **Underground Operators Conference 2027 Highlights**

### **Pre-Conference Networking Function**

4 April 2027

### **Conference and Exhibition**

5–7 April 2027

### **Welcome Reception**

5 April 2027

### **Conference Dinner**

6 April 2027

# Previous Sponsors and Exhibitors

## Sponsors

Major Conference Sponsor

**BHP**

Mining Services Partner



BYRNECUT

Sustainability Partner

**CATERPILLAR**

Blasting Technology Partner

**DYNO NOBEL**

Innovation Partner



Platinum Sponsor



Platinum Sponsor



Gold Sponsor

**Barminco**

Gold Sponsor



Gold Sponsor



Gold Sponsor



Silver Sponsor



Silver Sponsor

**KOMATSU**

Exhibition Lounge Sponsor



Welcome Reception Sponsor

**micromine**

Conference App Sponsor



Conference Proceedings Sponsor

**AECOM**

Charging Station Sponsor

**ABB**

Delegate Bags Sponsor



Lunch Sponsor



Hydration Sponsor

**MX3**

Coffee Cart Sponsor



Meeting Hub Sponsor



## Exhibitors

3ME Technology

AC Industries

Advanced Braking Technology

Advanced Mining Production Systems

Aggreko

Aletek

AMC Consultants

AMPCONTROL

Austbrokers

Austdac

Australasian Mining Services

Australian Red Cross Lifeblood

BarChip Australia

Barminco

BBE Group

Beck Engineering

Becker Mining Systems Australia

BHP

Black Diamond Drilling Services

Blastcon

Boart Longyear

Bost Group

Breathe Safe

Brunner & Lay

Bullivants

Carlson Software Australia

Caroni

Cartledge Mining and Geotechnics

Caterpillar

Challenge Pumps

Clemcorp Australia

Commit Works

CR by Epiroc

CSE CORPORATION

Datamine

Deswik

Develop

Digital Terrain

Drillcube

Drivetrain Australia

DrumBlaster

Dyno Nobel

Elphinstone

Enaex

Encore Monitoring

Epiroc

ESA Industries

Expander System Sweden AB

Fire Protection Industry Board

Geobrigg Australia

GeoMoby

Ground Support Contractors

GroundHog

Grydale Solutions

Herrenknecht

HEVI

Hexagon

HMR Drilling

Howden Ventsim

Idoba

Imdex

International Mining Accessories

IoT Automation

Jenmar

JOHNEX Explosives

Komatsu

LHS Rocktools

LiveMine Solutions

Maclean Engineering

Macmahon

MAKOMESH

Mancala Group

Maptek

Marathon Tyres

MASPRO

Master Builders Solutions

Master Drilling

MC-Bauchemie

MEC

Medibank

Micromine

Mine Training Australia

Mine Design Technologies Australia

MineArc Systems

MineAsset

Minegear

Mining One Consultants

MiningGeoTech

Minova

MSD Mining Solutions

MST Global

MTI Group

Murray Engineering

National Pump & Energy

Normet

Operational Geotechs

Optimised Mining

Orica

Pacific Data Systems Australia

Pewag Australia

PJL

Plasson

Protteam

PumpEng

Putzmeister

Pybar Mining Services

Quattro Project Engineering

Redpath Australia

Robit Group

Rocktech

Safecape and Bortana

Sandvik

Sika Australia

Source My Parts

Split Set Mining Systems

SRK

Standards Australia

Strata Worldwide

SupaVac RapidFlow

TAKEO

TLT-Turbo

Transcale

Tsurumi Pump

Universal Field Robots

Westfill

Wilco Technologies

Xylem

Zitron

# Sponsorship opportunities



Showcase your brand to a global audience of mining professionals with our versatile sponsorship packages. Whether your goal is to maximize brand impact, expand your reach, demonstrate industry leadership, generate new leads or leave a lasting impression, our sponsorship opportunities are designed to help your organisation succeed.

Choose from different packages:

## **Conference Packages**

Gain high-visibility exposure through speaking opportunities, branded sessions, and premium placement on marketing material at the conference.

## **Networking Packages**

Position your brand's leadership and forge valuable connections with key stakeholders at our premium networking events.

## **Engagement Packages**

Reach targeted audience segments through specialised program elements that spark interaction and boost brand awareness.

## **Conference Elements**

Boost your brand visibility by aligning with high-exposure delegate touch points, including the conference app and coffee carts.

All sponsorship packages can be customised to meet your unique objectives.

Please get in touch and we will work with you to create a bespoke solution that fits your goals.

# Conference Packages

	Major SOLD Exclusive	Platinum SOLD Limited	Gold \$37,000 Limited	Silver \$20,000 Limited
<b>Registration</b>				
Full delegate registrations, including social functions	12	10	8	4
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓
<b>Exhibition space</b>				
Standard shell scheme or raw space only	6x3m	6x3m	3x3m	3x3m
<b>Program involvement</b>				
Sponsor a technical session	✓	✓	✓	–
Company representative to chair sponsored session	✓	✓	✓	–
Video to play in sponsored technical session	✓	✓	✓	–
Logo on program in alignment with sponsored technical session	✓	✓	✓	–
Logo on opening slide in sponsored technical session	✓	✓	✓	–
Feature image used on stage in sponsored technical session	✓	✓	✓	–
<b>Company branding and promotion</b>				
Logo on sponsor summary signage onsite	✓	✓	✓	✓
Social media post via AusIMM channels	2	1	–	–
Written news article in event EDM and on event website	✓	✓	–	–
Logo on footer of event marketing EDMs	✓	✓	–	–
Verbal acknowledgment by conference chair during conference	✓	✓	✓	–
Logo on event website, with link to company homepage	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓
<b>Business development opportunities</b>				
Promotional push notification sent to delegates via the conference app	2	1	1	–
Access Scan Leads function via the conference app and export contacts report	✓	✓	✓	✓
Copy of the delegate list*	✓	✓	–	–

\* Delegates may withhold consent for inclusion of their details on the delegate list by opting out during the online registration process.

Note: All prices listed are in Australian Dollars and are GST inclusive

# Networking Packages

	Conference Dinner SOLD Exclusive	Pre-Conference Networking SOLD Exclusive	Welcome Reception \$25,000 Exclusive	Networking Function \$22,500 Exclusive
<b>Registration</b>				
Full delegate registrations, including social functions	10	3	3	3
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓
Opportunity to curate two (2) VIP tables at the conference dinner in a premier location	✓	–	–	–
<b>Company branding and promotion</b>				
Logo on sponsor summary signage onsite	✓	✓	✓	✓
Logo on program in alignment with sponsored function	✓	✓	✓	✓
Logo on signage and menus at the Conference Dinner	✓	–	–	–
Logo on dedicated signage for sponsored function	–	✓	✓	✓
Opportunity to provide a 30 second video to play at the Conference Dinner	✓	–	–	–
Verbal acknowledgement by dinner MC	✓	–	–	–
Opportunity for a company representative to deliver a brief welcome at Conference Dinner	✓	–	–	–
Opportunity for a company representative to deliver a brief welcome at Pre-Conference Networking function	–	✓	–	–
Opportunity to make a brief statement at the end of a plenary session prior to the Welcome Reception	–	–	✓	–
Opportunity to make a brief statement at the end of a plenary session prior to the Networking Function	–	–	–	✓
Logo on event website, with link to company homepage	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓

Note: All prices listed are in Australian Dollars and are GST inclusive

# Engagement Packages

	Health & Wellness Zone SOLD Exclusive	Meeting Hub \$20,000** Exclusive	Exhibition Lounge SOLD Exclusive	Meeting Room Sponsor \$8,500 Limited	Lunch Sponsor SOLD Exclusive
<b>Registration</b>					
Full delegate registrations, including social functions	4	4	4	1	2
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓	✓
<b>Exhibition space</b>					
Dedicated co-branded space on exhibition floor	✓	✓	✓	–	–
Exclusive Meeting Room space adjacent to exhibition floor	–	–	–	✓	–
<b>Company branding and promotion</b>					
Logo on sponsored space	✓	✓	✓	✓	–
Logo on sponsor summary signage onsite	✓	✓	✓	✓	✓
Logo on dedicated signage around lunch stations	–	–	–	–	✓
Furniture and signage package included for sponsored space*	✓	✓	✓	✓	–
Logo on event website, with link to company homepage	✓	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓	✓

\* Upgrades available

\*\* Meeting Hub and Exhibition Lounge space does not include booth space. This can be negotiated if required.

Note: All prices listed are in Australian Dollars and are GST inclusive

# Conference Elements

	Coffee Cart \$12,000 Limited	Charging Station \$10,000 Limited	Conference App SOLD Exclusive	Lanyard SOLD Exclusive	Conference Proceedings \$9,000 Exclusive	Merchandise \$TBC* Limited
<b>Registration</b>						
Full delegate registrations, including social functions	2	2	1	2	1	-
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓	✓	-
<b>Exhibition space</b>						
Dedicated coffee cart on exhibition floor	✓	-	-	-	-	-
Dedicated charging station space in a premium location	-	✓	-	-	-	-
<b>Company branding and promotion</b>						
Logo on sponsor summary signage onsite	✓	✓	✓	✓	✓	-
Logo on signage attached to coffee cart	✓	-	-	-	-	-
Logo on signage attached to the charging station	-	✓	-	-	-	-
Logo displayed on the conference app homescreen	-	-	✓	-	-	-
Logo on conference lanyards alternating with AusIMM logo	-	-	-	✓	-	-
Logo displayed on the eBook proceedings front cover	-	-	-	-	✓	-
Full page advertisement in the eBook proceedings	-	-	-	-	✓	-
Opportunity to provide branded coffee cups (sponsor to provide)	✓	-	-	-	-	-
Opportunity to provide a pull up banner to sit beside the coffee cart	✓	-	-	-	-	-
Opportunity to provide branded merchandise for delegates	-	-	-	-	-	✓
Logo on event website, with link to company homepage	✓	✓	✓	✓	✓	✓
Logo featured on the conference app	✓	✓	✓	✓	✓	✓
Logo included on sponsor loop slides onsite	✓	✓	✓	✓	✓	✓
Promotional PDF flyer/s to be included in conference app	✓	✓	✓	✓	✓	✓
<b>Business development opportunities</b>						
Promotional push notification sent to delegates via the conference app	-	-	1	-	1	-

\* Price dependant on merchandise option. For example, pens, note pads, bags etc.  
 Note: All prices listed are in Australian Dollars and are GST inclusive

# Exhibition opportunities



Position your company at the forefront of the industry by exhibiting at Underground Operators Conference 2027 – a premier platform to showcase your products or services, strengthen brand presence and engage directly with high-value prospects and industry leaders.

Unlock opportunities for qualified lead generation, meaningful networking and actionable market insights that will help your company stay ahead of evolving trends and competitor activity.

As an exhibitor, you'll elevate your brand's credibility, demonstrate industry leadership and create lasting partnerships with key decision-makers. Don't miss this opportunity to secure your presence at Underground Operators Conference 2027 and accelerate growth with measurable business results.

# Exhibition Opportunities

	Single Exhibitor \$4,900	Double Exhibitor \$9,800	Bronze Exhibitor \$19,500	Premier Exhibitor \$28,000	Featured Exhibitor POA
<b>Registration</b>					
Full delegate registrations, including social functions	2	4	8	8	TBC
Opportunity to purchase additional registrations at reduced rates	✓	✓	✓	✓	✓
<b>Exhibition space</b>					
Standard shell scheme <b>or</b> raw space only (shell scheme includes walls, fascia, lighting and power)	3x3m	3x6m	6x6m	6x9m	Custom
<b>Company branding and promotion</b>					
Logo and company profile on exhibitor listing on event website	✓	✓	✓	✓	✓
Logo and company profile on exhibitor listing on conference app	✓	✓	✓	✓	✓
PDF flyer/s to be included in conference app	✓	✓	✓	✓	✓
<b>Business development opportunities</b>					
Access the scan leads function via the conference app and export contacts report	✓	✓	✓	✓	✓

*Note: All prices listed are in Australian Dollars and are GST inclusive  
Custom space and entitlements can be tailored to your needs*

*If you require rigging or are bringing in heavy machinery, please discuss with AusIMM to ensure we can accommodate appropriately on the floor plan. Some limitations are in place at the venue.*

*All heavy machinery and custom plans must be submitted and are subject to venue approval.*



# Booking form



## Sponsorship/Exhibition Contact Details

Title <i>(please indicate)</i>	Ms	Mr	Mx	Dr	Prof
First Name					Last Name
Position					
Organisation <i>(how it will be displayed at the event)</i>					
Phone					
Email					
Website					

## Billing Contact Details *(complete this section if different to above)*

Title					
First Name					Last Name
Position					
Organisation <i>(for invoice, if different)</i>					
Address				City	
State	Postcode		Country		

By signing and returning this booking form, you agree to the AusIMM sponsorship and/or exhibition **terms and conditions**.

Total Sponsorship and/or Exhibition Investment: \$

Signature \_\_\_\_\_ Date \_\_\_\_\_

Note: All prices listed are in Australian Dollars and are GST inclusive. An invoice will be issued on receipt of your booking form. Sponsorship and/or exhibition bookings are subject to full payment being received within agreed terms.

Please email your booking form and company logo to AusIMM: **[exhibitions@ausimm.com](mailto:exhibitions@ausimm.com)**

## Select your package/s:

- Platinum
- Gold
- Silver
- Pre-Conference Networking
- Conference Dinner
- Welcome Reception
- Health & Wellness Zone
- Meeting Hub
- Coffee Cart
- Lunch
- Exhibition Lounge
- Networking Function
- Charging Station
- Conference App
- Conference Proceedings
- Lanyard
- Merchandise
- Single Exhibitor (3x3m)
- Double Exhibitor (6x3m)
- Bronze Exhibitor (6x6m)
- Premier Exhibitor (6x9m)
- Featured Exhibitor - size \_\_\_\_\_

To view floor plan [CLICK HERE](#)

Booth # preference/s:

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

Booth construction

Shell Scheme \_\_\_\_\_

Custom/Space only \_\_\_\_\_

# Get in touch

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