AusIMM Courses

ESG and Social Responsibility

PROFESSIONAL CERTIFICATE



Build practical capability in governance, risk assessment and decision making for sustainability related challenges in mining and resources.

Course overview

This course builds capability and confidence in managing environmental, social and governance-related risks and responsibilities in mining.

The 8-week, expert-led online course is designed for resources and mining professionals who need to manage sustainability-related risks and expectations in real workplace and decision-making contexts. The course focuses on the governance, risk assessment, analysis methods, operational execution and reporting practices commonly used across industry.

- Flexible for demanding FIFO, shift-based employees
- Mining-focused case studies and real-world ESG scenarios drawn from operations globally
- Live virtual classrooms with experienced industry practitioners (recordings available on demand)
- Includes digital credential and PD hours on completion
- Suitable for both ESG specialists and non-specialists working across mining and resources

Why this course matters

While terminology such as ESG is used inconsistently across public, industry and media contexts, the professional task has not changed. Organisations must still identify material risks, govern sustainability-related decisions, and meet the expectations of regulators, investors and communities.

The gap between expectation and capability is real and costly:

- Applying sustainability thinking without clear frameworks
- Managing approvals, ESIA and stakeholder requirements
- Governance and risk failures impacting projects and reputation
- Increasingly stringent reporting and disclosure expectations

PD hours
40 hours

Delivery
100% online

Duration
8 weeks

Certificate
Digital credential

Pricing

Member A$3,157
Non-member A$3,850

Prices are in Australian dollars and are inclusive of 10% GST

Discounts available when 3 or more participants book together.

Scan for more information

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Who should enrol?

This course is designed for mining and resources professionals who are required to manage, assess or contribute to ESG-related risk, governance, reporting or decision-making, including:

- Sustainability and ESG managers
- Health, Safety and Environment (HSE) professionals
- Community relations and social performance teams
- Operational and site managers
- Project leads and coordinators
- Corporate affairs, governance, compliance and risk professionals
- Emerging professionals seeking a credible foundation for roles involving sustainability-related responsibilities

What you'll learn

Develop a comprehensive ESG skill set for mining:

- Core ESG concepts and drivers in the mining context
- Environmental stewardship
- Social responsibility and community engagement strategies
- Governance, ethics, and reporting frameworks
- Tools for risk assessment and impact mitigation
- Case studies of best practice and lessons learned

Career outcomes

After completing this program, professionals will be able to:

- Build credibility in governance, risk and assurance-related roles across site, asset and corporate environments
- Assess environmental and social risks with confidence, using structured analysis methods
- Apply governance, ethics and accountability frameworks to operational decision-making

Organisational benefits

- Structured capability development
- Improved governance and risk management
- Reduced risk of governance failures
- Stronger ESG reporting contribution
- Enhanced stakeholder credibility
- A scalable, repeatable solution

Gain the insight, frameworks, and practical tools to drive ESG outcomes that matter.

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Facilitators

See full facilitator profiles on our course page.



Jon Crosbie
Director and Principal,
Crosbie ESG Pty Ltd



Janina Gawler
Director, RST Solutions
for Community Engagement



Dr Diane Dowdell
General Manager Sustainability,
Energy Transition Minerals Ltd



Geoff Deans
Director,
Modifying Factors

ESG & Social Responsibility modules

1 ESG, Social Responsibility and Society

1. Describe the history of sustainable development and how it has evolved into present day ESG/SR expectations
2. Summarise different societal views of sustainability and how resource sector enterprises should respond
3. Explain the benefit of all resource sector professionals considering ESG/SR performance in their daily work
4. Explain the importance of ethical thinking and how this can affect a resource enterprise's reputation and long-term success
5. Identify moral dilemma in ESG/SR matters and related decision-making
6. Reconcile different views on ESG and social responsibility

2 ESG Analysis Methods 1

1. Describe AusIMM's Social Responsibility Framework and Statement links to membership/workplace expectations
2. Recognise theoretical sustainability frameworks and how they influence ESG/SR expectations and behaviours
3. Explain the multi-capitals economic model and how it translates into sustainability thinking
4. Explain the concept and elements of enterprise management control architecture
5. Adapt sustainability thinking for workplace application and know how to analyse ESG/SR-related issues to identify priorities
6. Describe and be able to participate in various ESG assessment methods at enterprise and asset-level

3 ESG Analysis Methods 2

1. Explain why risk in the social domain requires different thinking than conventional risk/hazard approaches
2. Outline the difference between social impact and social risk, how they interrelate and how to prioritise with other risks
3. Describe stakeholder analysis and engagement in the context of resource development
4. Explain the purpose of ESIA and the difference between regulatory and business-driven ESIA
5. Identify when and why it is necessary to engage Environment and Social Performance experts
6. Outline why ESG/SR-related matters are relevant to everybody working at a resource enterprise

4 Operationalising ESG

1. Explain how ESG/SR accountabilities can be designated across all enterprise functions at asset level
2. Describe a simple model for planning and executing ESG/SR-related work in a properly informed and competent way
3. Explain why context-specific social and environmental induction is vital for promoting appropriate workplace behaviours
4. Outline approaches to incorporate ESG/SR thinking into strategic and workplace planning, addressing different timeframes
5. Describe ESG/SR elements in enterprise functional planning, plans and execution tracking
6. Reference ESG-related modifying factors that might be applicable in formal resource valuation documentation

5 Global Principles, Standards, Measurement, Assurance and Reporting

1. Outline typical enterprise governance architecture and ESG-related control delegations
2. Reference ESG-related global principles, standards, codes and guidance, and describe how to reconcile these to local requirements
3. Reference resource organisations ESG-related codes and expectations
4. Explain due diligence thinking on ESG-related matters during project evaluations
5. Identify which Sustainable Development Goals (SDGs) are relevant to specific resource enterprise activities
6. Align enterprise activities/outputs to Global Reporting Initiative (GRI) elements

6 Deeper ESG Themes: Human Rights, Indigenous Engagement, Cultural Heritage

1. Recommend inclusions to enterprise annual sustainability and/or ESG reports
2. Recognise the relevance of human rights and why human rights due diligence review is important
3. Explain why consideration of Indigenous and land-connected peoples is important in resource sector contexts
4. Explain the importance of local level agreements in various resource sector contexts
5. Describe the importance of cultural heritage management in resource enterprise and development scenarios
6. Describe the value of gaining competitive advantage through attention to ESG/SR-related matters