

ESG and Social Responsibility

PROFESSIONAL CERTIFICATE



Learn how to minimise ESG-related harm and maximise value to resource enterprises, affected stakeholders and broader society. Examine environment, social and governance performance and social responsibility (ESG/SR) through critical thinking and authentic resource sector experience.

Prominence will be given to evaluating ESG/SR risk, threats and opportunities, and to developing workplace responses, execution, assurance and performance reporting.

The course and case studies will be global in scope and will equip course participants with an understanding of existing and emerging ESG/SR societal and lender expectations in resource sector exploration, development, operating and closure contexts. Participants will gain enough knowledge and skills to know how to apply ESG/SR requirements in their own workplace.



PD hours

40 hours



Delivery

100% online



Duration

8 weeks

Environment, social and governance performance in the resources sector

The course content for each module will be delivered over one week. Each module consists of:

- A live 90-minute virtual classroom featuring industry experts (these sessions are also recorded and made available to participants)
- Interactive learning activities and group discussions
- Additional readings and case studies
- Multiple choice questions
- A final assessment consisting of short answer questions, submitted in two parts, to be assessed by a facilitator

An additional two weeks is provided after Module 6 to allow participants to finalise Part B of the assessment and ensure all other course activities are completed before the course close date.

Pricing

Member \$2,644

Non-member \$3,454

Membership bundle \$2,752

Prices are inclusive of 10% GST

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Module 1 | ESG, Social Responsibility and Society

- Describe the history of sustainable development and how it has evolved into present day ESG/SR expectations
- Summarise different societal views of sustainability and how resource sector enterprises need to respond
- Explain why all resource sector professionals need to consider ESG/SR performance in their daily work
- Reflect on the importance of ethical thinking and how this can affect resource enterprises' reputation and long-term success
- Identify moral dilemma in ESG/SR matters and related decision making
- Reconcile different views on ESG and Social Responsibility



Module 2 | ESG and Social Responsibility Analysis Methods 1

- Reference AusIMM's Social Responsibility Framework and Statement links to membership/workplace expectations
- Recognise theoretical sustainability frameworks and how they influence ESG/SR expectations and behaviours
- Explain the multi-capitals economic model and how it translates into sustainability thinking
- Adapt sustainability thinking for workplace application and know how to analyse ESG/SR-related issues to identify priorities
- Explain the concept and elements of enterprise management control architecture
- Participate in various ESG assessment methods at enterprise and asset-level



Module 3 | ESG and Social Responsibility Analysis Methods 2

- Explain why risk in the social domain requires different thinking than conventional risk/hazard approaches
- Outline the difference between social impact and social risk, how they interrelate and how to prioritise with other risks
- Stakeholder groups - who they are, what they might think about resource development and how to connect with them
- Explain the purpose of ESIA and the difference between regulatory and business driven ESIA
- Help participants "know when they don't know" something and call in Environment and Social Performance experts
- Summarise why everybody working at a resource enterprise needs to pay attention to ESG/SR issues and behave accordingly



Module 4 | Operationalising ESG and Social Responsibility

- Understand how ESG/SR accountabilities can be designated across all enterprise functions at asset level
- Describe a simple model for planning and executing ESG/SR-related work in a properly informed and competent way
- Understand how and why proper social and environmental induction is vital for context-specific desirable workplace behaviours
- Recognise how to incorporate ESG/SR into strategic and asset planning, addressing different timeframes
- Explain why and how ESG/SR elements need to be integrated into enterprise functional planning and plans.
- Explore ESG-related modifying factors that might be applicable to formal resource valuation documentation



Module 5 | ESG Global Principles, Standards, Measurement, Assurance and Reporting

- Outline typical enterprise governance architecture and ESG-related control delegations
- Reference and summarise ESG-related global principles, standards, codes and guidance, and reconcile to local requirements
- Match ESG-related standards and metrics for performance tracking
- Apply due diligence thinking to ESG-related matters during project evaluations
- Reference relevant Sustainable Development Goals (SDGs) to resource enterprise activities
- Align enterprise activities/outputs to Global Reporting Initiative (GRI) elements



Module 6 | A Deeper look at some ESG and Social Responsibility themes

- Contribute to enterprise annual sustainability and/or ESG reports
- Understand human rights and why human rights due diligence review is important
- Understand why consideration of Indigenous and land-connected peoples is important in resource sector contexts
- Consider the value of local level agreements in various resource sector contexts
- Know the importance of cultural heritage management in resource sector enterprises and development scenarios
- Develop value propositions to gain competitive advantage through attention to ESG/SR-related matters