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AusIMM acknowledges the Traditional Custodians of the land on which we work, meet and live across the world and pay our respects to Elders past, present and emerging. We celebrate the stories, cultures and traditions of First Nations Peoples who also work and live on this land.

#### Welcome

As AusIMM concludes its 130th anniversary year, we are delighted to share our story of success for 2023.

We have achieved record numbers of new members joining our global community, and delivered more professional development, in person and online, than ever before.

We continue to expand our reach and profile, connecting with members and resources professionals around the world. We have promoted industry best practice and reinforced the critical importance of a strong, safe and ethical resources sector as the world undergoes a significant transition to a more sustainable, technology-driven future.

We have elevated our role as the Trusted Voice, leading conversations in our sector around diversity and inclusion; the future workforce; environmental, social and governance (ESG); and critical minerals. We have supported industry and government with professional development and advice based on the expertise of our members and Community of Interest volunteers.

As an inclusive and digitally-enabled organisation offering a world-class suite of professional development, AusIMM is excited for a bright future ahead. Our achievements are only possible thanks to our members and supporters all over the world. Your care and commitment for AusIMM and our industry is a cornerstone of our success.

Thank you for being part of AusIMM – we hope you enjoy this reflection on 2023, and look forward to seeing you in 2024.



Nicole Brook
FAusIMM
President 2023

Nicolfrob.



Stephen Durkin
FAusIMM
Chief Executive Officer

Sphu Pl





partners

Australia and

**New Zealand** 

2.8M

**Total website** pageviews on ausimm.com

anniversary dinners across



Ausimm 130

285 Community of Interest events to

18.5K

people



2023 **AT A GLANCE** 

Clockwise from top left: Iron Ore Conference 2023, Melbourne AusIMM 130th Anniversary Dinner, Resourceful Far North Queensland, SJ Yoon.

# Our membership

Members are the heart of AusIMM. This year 2760 new members (including 882 students and 783 international members) joined our global community – the biggest number ever in our history.

Through our rejuvenated Student Chapters and growing New Professionals Network, we are better connecting with and supporting young people at the start of their careers and setting them up for success in our sector.

With a growing global profile, AusIMM has increased its international membership to be a recognised professional home that connects and upskills people in resources all over the world.

25% of members have 20+ years of membership, showing their commitment to upholding the highest professional standards and leaving a positive legacy for the next generation.

Our growing membership is supported by our 46 Communities of Interest (COIs) led by dedicated volunteers, who in 2023 provided professional development and advocacy work. Our COI volunteers freely dedicate their time and share their knowledge as subject matter experts for the benefit of our entire global community.

# 15K members

25%

members have 20+ years of membership

#### Inspiring the next generation

11 New Professional Network events to 540 attendees

**80** Student Chapter events to 4.2K attendees

countries



# **Celebrating our** 130-year anniversary

In 2023 we marked our 130-year anniversary through a series of special activities and celebrations to reflect on AusIMM's esteemed history and look ahead to a bright future.

#### The celebrations included:

- Anniversary logo used throughout the year to elevate awareness of our significant milestone.
- Inspirational 130-year anniversary video shared with members and showcased at each conference.
- Entertaining launch event at our Underground Operators Conference in Brisbane in March
- Eight special dinners held across Australia and New Zealand with long-standing members and supporters.
- A dedicated #AusIMM130 social media campaign featuring historic Bulletin articles, photos from our archives, and posts from anniversary events generating 110K views.
- Special initiatives at our annual Congress and 130th Anniversary and Awards Dinner, including a speech from Prof Geoffrey Blainey HonFAusIMM and a shoutout video featuring well-wishes from members and supporters.



Watch our members and supporters wishing us a happy 130-year anniversary

anniversary

events

# **Delivering professional** development

AusIMM is committed to providing world-class professional development for our members and resources professionals globally. We continued to build out an expanded program of conferences, online courses and community events in 2023.

There was a strong return to face-to-face events, with record numbers at conferences including our largest ever Underground Operators Conference in Brisbane. With the growth in opportunity around critical minerals and the importance of accurate resource estimation, AuslMM successfully launched two new conferences: Mineral Resource Estimation and Critical Minerals

We further expanded our online courses portfolio by launching 17 new courses, including three Professional Certificates, four Short Courses, six Masterclasses and four self-paced programs. The courses are delivered by a sizeable faculty of members and industry experts involved as facilitators, assessors, content developers, content reviewers and moderators. Organisations all over the world are turning to AusIMM as a global leader in professional development, and we have built key relationships with resources companies in established and emerging mining regions all over the world.

Our Communities of Interest (COIs) play a leading role in delivering specialised and localised professional development for our members. In 2023, our COIs delivered regular webinars, technical talks and networking events as well as scaled-up regional events including travelling lecture series, MetFest, Resourceful Far North Queensland and our New Zealand Branch Conference, bringing like-minded professionals together. We are incredibly proud to showcase our members' expertise through the content our COIs deliver.

6 major conferences to delegates

44 course intakes to 1.7K attendees



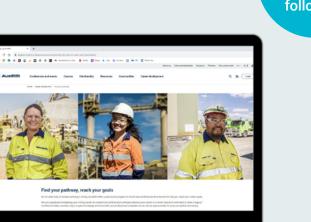
285 Community of Interest events to

18.5K people





Social media followers





# Our reach and profile

AusIMM has successfully positioned itself as a modern, inclusive organisation supporting the careers of all resources professionals. This positioning helps us grow our organisation, have greater influence and drive wider engagement with members and professionals globally.

#### In 2023, we have:

- Completed a year-round celebratory program to mark our 130th anniversary and engage with members and supporters.
- Grown our online reach including 2.8M website views and over 50,000+ followers across Facebook, LinkedIn, Twitter/X and Instagram, supported by an additional 5,000 followers of AusIMM Community of Interest social channels.
- Deployed our global 'Find Your Pathway' campaign across events, exhibitions and social media to promote AusIMM and its professional development offerings to a national and international audience.
- Showcased AusIMM, our members and the Australasian resources sector at significant international industry events including the Prospectors and Developers Association of Canada (PDAC) Convention (Toronto), 26th World Mining Congress (Brisbane) and IMARC (Sydney).
- Joined the International Council on Mining and Metals (ICMM) as an Association Member, enabling us to share insights and drive leading practice globally.

## Leading and influencing

In 2023, we elevated our role as the Trusted Voice by positioning AusIMM as a leading contributor to key policy and advocacy initiatives, particularly around critical minerals, ESG, future workforce and diversity and inclusion.

Highlights from our advocacy work include:

- Submissions made to Federal Government reviews of Critical Minerals Strategy and Critical Minerals List, and invitations to various Government consultation and roundtable sessions.
- Elevated discussions with industry experts on sustainable mining through our successful Thought Leadership Series.
- Significant engagement with the Queensland Government across the Queensland Resources Industry Development Plan and partnering on their Critical Minerals Strategy, resulting in a partnership to support their focus on ESG excellence.
- Engaged with the Minerals Council of Australia around future workforce initiatives including development of an industry internship program.
- Development of the online Environment and Social Performance Tool, launched at the 2023 World Mining Congress.
- Through the annual Diversity and Inclusion Survey and ongoing delivery of AusIMM's Diversity and Inclusion Masterclass Series, AusIMM is sharing knowledge, creating practical tools, and leading conversations with government and industry to drive positive change.
- Supporting the Western Australia (WA) Government Mental Awareness, Respect and Safety (MARS) Landmark Study Industry Expert Panel and playing a significant advisory role to the MARS Industry Summit.



attendees to 2023 Thought Leadership Series



### **Embracing equity**

We successfully delivered our 2023 International Women's Day Event Series to a record 2,500 attendees across the country to celebrate women in mining, and focus the industry's collective efforts on building a more inclusive culture.

PERTH CONVENTION AND





#### Did you know?

AusIMM provides verified digital badges for online course participants to use on LinkedIn, resumes or email signatures. They highlight a commitment to learning and upholding standards.

# **Upholding professional** standards

In 2023, we continued our mission to represent a professional community dedicated to the highest industry standards. We promote our commitment to standards in a variety of ways, including:

- Recognising professional excellence and showcasing role models through our annual AusIMM Awards, announced early in the year and presented at our special dinner in October.
- Supporting 1,300 Chartered Professionals across 7 discipline areas. Our Chartered Professionals are accredited, skilled practitioners who are globally recognised for working to the highest standards.
- The ongoing work of our Professional Conduct Committee and Ethics Committee to uphold standards and provide support to members in the protection of their professional integrity.
- Fostering the next generation of leaders through our Education Endowment Fund (EEF) scholarships, including a special site field trip to Tasmania in July 2023.
- As a parent body of the JORC Code (along with the Australian Institute of Geoscientists and the Minerals Council of Australia), AusIMM has progressed an extensive review including consultation with key stakeholders and working groups to ensure the guidelines are fit for the modern resources sector.

## Partnering for impact

In 2023, AusIMM continued to build strong relationships through mutually beneficial partnerships.

Working with industry, government, universities, kindred bodies and media, we have successfully upskilled resources professionals, elevated the profile of the mining industry and its people, supported the growth of our sector, and strengthened understanding among the community of AuslMM's role as the peak body.

We have collaborated with 44 partners to showcase excellence and deliver professional development for a global audience through our conference program, Thought Leadership Series, mentoring and scholarships programs. A new initiative for 2023 was connecting with industry Human Resources (HR) professionals through our 'HR Connect' program to discuss attracting and retaining a skilled workforce in mining.

Insights from our partner organisations were shared through news items, social media posts, Viewpoint videos, as well as technical webinars and Bulletin articles that covered current topics including critical minerals, tailings management, digital transformation, and mineral processing technologies.

Through the Global Minerals Professionals Alliance (GMPA), AusIMM is connected with six other national peak bodies to take a leadership role in promoting technical and professional excellence to the global resources sector. The GMPA is an international forum for professional development, knowledge sharing, business networking, and public information.

Our strong and growing partnership program is a key part of AusIMM's ongoing sustainability and relevance, and we are looking forward to continuing to work with our partners in 2024.







Images - AusIMM Thought Leadership Series.

AusIMM's 2023 Year in Review | 10













## Our ongoing sustainability

AusIMM is committed to building on our significant legacy and ensure our ongoing success.

We have expanded our presence in Perth and Brisbane, providing closer connections to members, industry and stakeholders in these major mining hubs. We have also grown our international influence to reach new audiences with an expanded offering of professional development in tailings management, ESG, mine closure and more.

As we continue to implement our successful strategy, we have strengthened our digital capability to enhance our members' online experience and deliver our professional development globally. In 2023 we have streamlined our membership renewal process and integrated a dedicated Learning Management System with our digital platforms for a seamless experience for learners.

We are financially strong and have built long-term sustainability through diversifying our traditional revenue streams of membership and conferences. Our online courses and partnerships now represent around one-third of overall revenue.

The ongoing focus on enhancing our efficiency and capability has significantly transformed one of Australia's oldest associations into a sustainable and digitally enabled organisation that brings together a thriving global community of members who can connect, learn and share with each other all over the world.

We are excited for a bright future ahead for AusIMM, our members, and the broader resources sector.

# Our shared leadership

The Board and AuslMM Executive Leadership Team work together under a shared leadership model, supported by our Community of Interest leaders and AusIMM staff, to ensure the ongoing sustainability and future relevance of AusIMM.

#### 2023 Board of Directors



Nicole Brook **FAusIMM** President 2023



**Dave Clark** FAusIMM(CP) **Immediate Past** President



Juleen Brown FAusIMM(CP)



**Chris Carr** FAusIMM(CP)



**Katrina Crook** FAusIMM(CP)



John S F Dunlop FAusIMM(CP)



FAusIMM(CP)



**Mark Noppe** FAusIMM(CP)

#### **Executive Leadership Team**



**Stephen Durkin FAusIMM Chief Executive** Officer



Melissa Holdsworth Chief Operating Officer



**Miriam Way** MAusIMM General Manager, Member Engagement



**Jo Taylor** General Manager, Marketing, Communications and Digital



**Susan Greenbank** Head of Online Courses and Strategic Programs



**Rene Sterk** FAusIMM(CP)







Thank you for being part of our global community of mining in 2023.

We look forward to connecting with you in 2024.

ausimm.com