

# Thought Leadership Series 2021 Report







## About the 2021 Series

### **Next Generation Mining: What is the role of professionals in an ever-changing industry landscape?**

The fourth year of AusIMM's preeminent Thought Leadership Series was delivered in a hybrid format, responding to the prevailing national border restrictions and demand for in-depth online content and connectivity. Perth and Brisbane hosted in-person panel discussions at our Signature Partner PwC's offices; sessions that were recorded and delivered as webinars the following day, complementing the two 'fireside chat' discussions that completed the Series.

The Series theme, Next Generation Mining, was explored through four in-depth sessions: ESG and Social Responsibility, Future Workforce, Technology and Innovation, and Emerging Critical Minerals. Industry experts and leading influential thinkers explored some of the critical challenges and opportunities facing the sector. Discussions included Australia's position in the global supply chain, through to technological developments that drive ESG and future profitability, and emerging future skills requirements. The series showcased AusIMM's role as the trusted voice for all professionals in the resources sector, providing valuable knowledge sharing and industry connectivity.

## The 2021 Thought Leadership Series Panellists and Keynote Speakers

### ESG and Social Responsibility Panellists



**Hon Fred Chaney AO**  
Board Member,  
Reconciliation WA



**Niresh Deonarain**  
President,  
APAC/Africa,  
Ausenco Services



**Debbie Smith**  
National Mining Leader,  
PwC Australia



**Alison Terry**  
Director Sustainability and Corporate  
Affairs and Joint Company Secretary,  
Fortescue Metals Group

### Future Workforce Keynote Speaker



**Glenn McPhee**  
Chief Operating Officer,  
ManpowerGroup



**Dr Kwasi Ampofo**  
Head of Metals and Mining,  
BloombergNEF

### Emerging Critical Minerals Keynote Speaker

### Technology and Innovation Panellists



**Adrian Beer FAusIMM**  
Chief Executive Officer,  
METS Ignited



**Mark Davies FAusIMM**  
Group Executive, Safety,  
Technical and Projects,  
Rio Tinto



**Dr Sharna Glover**  
Chief Executive Officer,  
Imvelo Pty. Ltd



**John Vagenas FAusIMM**  
Founder and Managing Director,  
Metallurgical System



## Thank you to our Signature and Major Partners

### Signature Partner



### Major Partners



# Thought Leadership Series audience

As the trusted voice to all people working in mining, AusIMM plays a critical role in leading the conversation on the future of the resources sector.

The Thought Leadership Series is an exemplary opportunity to bring together key decision-makers and influential thinkers from across industry, government and academia, connecting with our partners to explore and drive the important challenges and opportunities facing the sector.

With the hybrid delivery of the 2021 Series, we strengthened our reach and engagement across national and international borders, providing true value to our global community.

Our 2021 audience were diverse professionals and including Managing Directors, Research Fellows, Principal Geophysicists, Lawyers, Principal Mine Geologists, Plant Supervisors, CEOs and Principal Mining Engineers, to name few.



**1041**

**Attendees**



**463**

**Companies represented**



**43**

**Countries represented**



**34.4%**

**Female attendees**



**11**

**Government departments**

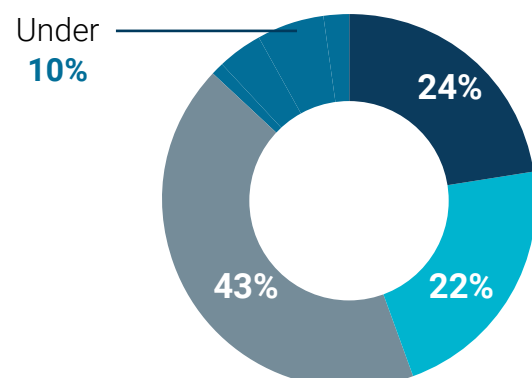


**31**

**Universities represented**

## Professionals represented

- C-Suite and Director
- Engineer, Geologist, Metallurgist
- Manager, Business Dev, Consultant
- Government
- Academia
- Graduate, Student
- Other





## Reaching and engaging with our audience

The online delivery of our 2021 Series provided greater reach and accessibility for participants, partners and presenters, regardless of their location. Presentations have been made available on-demand, and included in our Digital Library allowing more professionals to connect with world-class insights in the mining industry and boosting the longevity of the Series.

### Website visits

**3,377**  
Total sessions

**2+ mins**  
Average page  
session views

### Emails sent

**13K**  
recipients  
7 x dedicated eDMs

**93K**  
recipients  
Inclusion in PD Newsletter  
and AusIMM News



## Bulletin article - August

**8,200**  
recipients

**1,380**  
unique views for  
TLS article

## Social media reach and engagement

**28**  
Total posts

**24,172**  
Reach

**364**  
Engagements

## On demand views

**1,208**  
(as of 30 Sep)

### Most popular videos

1. Technology and Innovation
2. ESG and Social Responsibility



## Thank you to our Series and Supporting Partners

Awareness of the Series was also amplified thanks to our deep industry connections. Our Series and Supporting Partners shared social media posts and encouraged registrations through their own internal networks and across respective social media pages.

### Series Partners



**UNSW**  
SYDNEY



### Supporting Partners



**BUSINESS  
EVENTS  
PERTH**



**WOMEN  
IN MINING**