

	<p style="text-align: center;">NEW ZEALAND BRANCH</p>	<p style="text-align: center;">Request for Proposal: Future Workforce</p>
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REQUEST FOR PROPOSAL: FUTURE WORKFORCE

25 August 2020: Rev4

SUMMARY

The AusIMM New Zealand Branch Committee (**NZBC**) requests proposals (RFP) to plan, design and deliver a Roadshow around New Zealand universities to engage with students who are part of our Future Workforce.

Future Workforce includes many areas of talent derived from universities, polytechnics, trades, and supervisor training organisations e.g. MITO, and even secondary schools. However, the NZ Branch has identified that such a Roadshow should be targeted towards university students in the initial instance.

It is anticipated that the Roadshow would start in late 2020 and be divided into two phases:

- Introductory launch during the Geology Society annual conference in Christchurch (Phase 1); and
- Roadshow to all universities in New Zealand early in 2021 to maximise student engagement (Phase 2).

It is likely, although not guaranteed, that the Roadshow may continue for a three-year period subject to the suitability of the selected proposal and the success of the inaugural Roadshow. Subsequent Roadshows may follow up at universities and/or expand into other sources of talent.

Proposal Due Date: 5 pm – 25th September 2020

Submit by email to: New Zealand Branch Secretary
ausimmnz@gmail.com

Further Information: New Zealand Branch Committee
ausimmnz@gmail.com

INTRODUCTION

The NZBC believes that mining and the minerals industry in New Zealand is of essential social value. Social value is comprised of many facets such as responsible and demonstrable mining practices, education and engagement, effective communications, political lobbying, etc which must be realised and maintained by exploration and mining companies.

The NZBC recognises that it can play an important role in supporting the pathway to social value by supporting educational initiatives that create a pipeline of professionals from our universities to join the future mining industry (**Future Workforce**).

Future Workforce considers the ability of current and future industry employees and representatives to have a rewarding sustained career in the mining and minerals industry. Such careers should provide an opportunity for professional advancement and career diversification. This requires a healthy, growing, and sustainable mining industry that is acceptable to and respected by the communities in which mining operates and by society more generally, including tangata whenua.

To support Future Workforce the NZBC wants to revitalise mining (and associated supporting industries) as a **career path of choice** for the new emerging talent across a range of professional disciplines from our educational institutions.

It is recognised that these disciplines must extend beyond the traditional geosciences, environmental sciences and engineering to cater fully to the requirements of social value. This intake must now deliberately include data engineers, social scientists, financial, legal marketing and other disciplines that make up the wider but specialised business of mining.

THE SERVICES

The NZBC believes an appropriate vehicle for this promotion is a Roadshow that engages with faculty and students from tertiary educational institutions throughout New Zealand. To reiterate, the inaugural Roadshow will be aimed initially at our universities. To some degree this will be a rekindling of relationships between AusIMM and the universities that have been somewhat neglected or overlooked in recent years.

The following components need to be considered as part of planning, designing, delivering and monitoring the Roadshow:

1. Phase 1 is an introductory event to be held at the Geological Society annual conference in Christchurch (23–26 November, 2020); and
2. Phase 2 being a Roadshow around New Zealand universities.

The following aspects should be addressed in the RFP submitted to NZBC:

1. Planning and promotion:
 - A project plan outlining the proposed approach.
 - An itinerary with timeline, budget, and personnel.
 - How communication will be established and maintained with each university.
 - Proposed timing, venue, and format for presentation, including catering requirements.
 - Proposed advertising and promotion to students, including networking using NZBC social media and website.
 - A protest/ mitigation plan.
 - A registration process for attendees at the Roadshow venue.
2. Design - the content will include as a minimum:
 - High quality presentation materials utilising new and dynamic methods such as video and purposefully designed image-rich graphics.
 - A facilitator/presenter capable of creating excitement, interest, and engagement with the target audience.
 - Suggestions for content include:
 - Mihi;

- Social value – what is it and why is it important;
 - Future mineral demand to meet global/societal needs;
 - Historical perceptions versus current reality;
 - Sustainable mining practice and exemplars;
 - Why mining now and in the future is an exciting career option;
 - The disciplines future mining industry needs;
 - The specific and broader skill sets in each e.g. big data, remote controlled mining, real time precision GPS, H&S etc;
 - What future employment involves (employment conditions, training, remuneration); and
 - The role of research and promotion of AusIMM membership and EET scholarships available to students. Additionally, local AusIMM student chapter bodies, providing opportunities to interact with peers and connect with mentors through technical and social activities.
- Hand-outs and a means of capturing interest and enquiries for follow up.
 - A draft of the “presentation” is to be delivered to NZBC to critique and approve 2 weeks prior to release.
3. Delivery – the engagement will entail:
- a 30 min presentation on the case for mining as a career path.
 - 30 min for Q&A with facilitated “room warmer” questions.
 - Representatives of NZBC, mining industry will be on hand to answer questions.
 - Consider involvement of Iwi.
4. Monitoring – in conjunction with NZBC it would be beneficial to develop some metrics to understand the success of the Roadshow, for instance:
- Building robust student chapters / representatives
 - Ensuring enquiries are followed up
 - Taking a pulse survey of attendees immediately after the event
 - Key social messages and maintaining contact for future events and pathways
 - Provide a completion report on issues/questions and responses during the roadshow.
5. Phase 1: 23 - 26 November 2020
6. Phase 2: Early 2021

PROPOSAL AND SELECTION

1. Interested suppliers must provide a capability statement and expression of interest (EOI) before the provision of the RFP as an initial screening tool for the NZBC.
2. The Committee seeks completed Proposals by the due date given above.
3. The Proposal will demonstrate that the supplier has the necessary experience, capability, capacity, and awareness to provide the Services to an acceptable standard, in the required timeframe and at a competitive price.
4. Scoring Proposals: Price will represent 30% of the selection criteria. Non-price attributes (relevant experience, the approach, the team, and social/industry awareness) will comprise 70% of the rating.
5. The acceptance of any Proposal is at the sole discretion of the NZBC

6. At the Committee's discretion, elements of more than one Proposal may be selected to provide the best solution.
7. The Proposal will include consideration of protest and COVID-19 mitigation approaches.
8. For avoidance of doubt, the AusIMM will own the intellectual property of the road show.